

Testimonial 2-Word Eye-Hop

TESTIMONIALS: Xilinx Corp
I was a very slow reader
and my mind wandered during
reading. Now I enjoy reading
more than ever. It was
good taking the tests
during the course to
see my improvement. I've learned
that if you believe in
yourself, you can do
it! These skills will
allow me to use this extra
new time I have for getting
other things done. At first
I didn't think this
would really help, but
I am now a true believer.
Rick Hilovsky Senior Staff
SVG Engineer Xilinx, Inc.
Reading Effectiveness went from
75 to 315 I enjoyed
reading a lot before
the class but did not
remember, especially
from novels. Now I read
much faster than I ever

imagined I
I remember
I have read.
more now and
get through
(Emails, etc.)
has given
to think and
strategic
job which
the fun part.
- this class
my enjoyment
I can go through
This in turn
time for other
I no longer
reports, etc.
I can now
done at work
University
Xilinx, Inc.
may concern,
SuperReading
not as focused.
to time I
sight of which
reading. Using

could and
more of what
I enjoy reading
am able to
required reading
quicker. This
me more time
perform the
part of my
is really
Bottom line
has increased
of work since
reading faster.
gives me more
pursuits because
need to take
home to read.
get it all
Patrick Kane
Program Manager
To whom it
Before the
class, I was
From time
would lose
line I was
the techniques

we learned concentration before. Also, myself of Questions, look for those when I read my comprehension. Engineer Xilinx, Ron, Most use more time understand encountered routines. needed a lot I had a high for this course. was a bit to hear that a speed-reading after these and practicing, greatly from such as Eye Memorization Thanks. I'm to further utilizing

I have more than ever by reminding the Magnetic it helps me main themes and that helps Kevin Look Inc. Dear of us can to read and information in our daily I particularly of help. Hence, expectation At first I disappointed it was just course. However, weeks of learning I have benefited these techniques -Hop, Imagery and Self-affirmation. looking forward advancement these techniques.

Regards, Jay Applications Inc. I learned and have better that are valuable of the volume and Email review every Lau Applications Inc. Reading went from The skills this class me focus better I feel more reading and more information. Applications Inc. Before it took me comprehend Now my comprehension and I'm By following techniques time in daily faster and Ron, I thank

Liu Senior Engineer Xilinx, to focus better reading skills to me because of documentation I have to day. Karlton Engineer Xilinx, Effectiveness 95 to 444 learned in have helped when reading. alert when am gathering Dan Chan Product Manager Xilinx, the class longer to information. is increased doing it faster. the basic I can save work due to easier reading. you for giving

me these skills.
to see where
are in a few
now. Prashanth
Manager, Systems
Group Xilinx,
Thanks for
help. I've
to read faster
comprehension
your class.
I read a lot
documents
I look forward
these techniques
us. Jason
Manager Xilinx,
class helped
useful techniques
And it makes
very fun thing
builds up
level. The
is that the
learn in this
continue to
after the
Chen IC Design

I would like
my skills
months from
K. Banuru
Verification
Inc. Ron,
all of your
been able
with better
since taking
In my job
of technical
and I now
to applying
you have taught
Lawley Applications
Inc. This
me learn some
to read effectively.
reading a
to do, and
my confidence
good thing
skills we
class will
improve even
class. Caroline
Engineer Xilinx,

Inc. Before
slowly, without
I would get
a page and
what I had
class helped
read several
time, and
before reading.
me learn memory
that have
with reading
I am now more
that I can
and retain
I read. My
of the class
to apply the
to my reading.
this class
with the understanding
to devote
daily to get
of the class.
Administrative
Xilinx, Inc.
me was a dull
barely focus

class I read
a lot of comprehension.
done reading
not remember
read. This
me learn to
words at a
to preview
It also helped
techniques
helped me
comprehension.
confident
read faster
most of what
favorite part
was learning
memory techniques
I recommend
to my coworkers
that you need
time to practice
the most out
Barbara Hauger
Assistant
Reading for
task. I could
for over half

an hour. Reading
different
I know what
when I'm
favorite part
was the unexpected
the instructor's
and personality.
an essence,
which saves
to my work
performance.
others to
that practice
Kamal Koraitem
Manager Xilinx,
used to read
Now I don't
a novel and
to finish
on the content
I'm sure
made the difference.
about speed,
is great for
but requires
I enjoyed
a lot and

now has a
meaning. Now
to look for
reading. My
of the class
exercises,
sense of humor
Time is of
and any method
time is critical
(and life)
I would like
understand
is everything.
Applications
Inc. I hardly
for pleasure.
hesitate starting
I am able
it while focusing
quite well.
the Eye-Hops
When it's
the Mind Map
comprehension,
practice.
the course
I plan to

keep using
to improve
Soren Soe
Xilinx, Inc.
course I'd
just an average
class has
to read with
and stay focused.
skills I've
help me continue
my reading
I'll never
book and look
same way that
this class.
the affirmations
a part of
day. Faith
Tech Xilinx,
before this
slower and
wasn't that
mind tended
Reading now
and comprehension
using the
The skills

the techniques
even further.
S/W Engineer
Before the
say I was
reader. The
inspired me
more enthusiasm
I think the
learned will
to improve
effectiveness.
pick up a
at it the
I did before
I also think
should be
everyone's
Andresen CAD
Inc. Reading
class was
my comprehension
great. My
to wander.
is faster
is better
memory techniques.
I learned

are valuable
finding less
to read these
skills will
what I did
less time.
Senior Software
Inc. Dear
My reading
class was
and not focused.
the tests
they showed
that I'm
comprehension.
Peabody Senior
Tech. Xilinx,
Ron, I was
was a very
reader. I
how much a
this could
you can tell
I have more
my skill level.
your help.
Business System
Inc. Reading

because I'm
and less time
days and these
help me read
before in
Gitu Jain
Engineer Xilinx,
Ron, Thanks.
before this
very scattered
I enjoyed
in class because
me the improvement
making in
Garland K.
Electronic
Inc. Dear
what I feel
low skilled
was concerned
class like
help me. As
from my scores,
than tripled
Thanks for
Nathan Baker
Analyst Xilinx,
before the

SuperReading
not an enjoyable
My mind would
I would find
the same paragraph,
sentence,
I still didn't
it was I had
material was
and higher.
technology
and the need
is a necessity.
tools I have
this class,
no longer
I remember
and can even
I read days
later. It
Liz Abe-Meredith
– Webmaster
The only reason
this class
don't want
and understand
Binkley Engineer
To whom it

class was
experience.
wander and
after reading
even the same
over and over,
know what
read. Reading
piling higher
In my field,
changes daily
to keep current
Now with the
acquired through
reading is
a "chore."
what I read
recall what
and even weeks
really works.
Staff Analyst
Xilinx, Inc.
not to take
is if you
to read faster
more. Robert
Xilinx, Inc.
may concern,

My reading was unfocused before the class. I would read something and not be able to recall what I just read. Now that is all changed. I really enjoyed the motivating stories in the Eye-Hop exercises. I feel more confident about my reading skills now. I can read faster and retain more information than before. Before I hated to read, but these skills make me more interested in my reading. and engaged Jack Wu Engineer Xilinx, Inc. "This course was much more than an improvement -of-reading series of exercises. It was a well -thought-out, planned and organized attack on one's mind limitations. Ron spent a lot of time and effort on attitude improvement, not just skills. He emphasized preparation for reading,

readiness to receive information, training to focus on what you read just as much as the techniques for effective reading: pre -viewing, note taking, retelling (parroting), and reviewing. The SuperReading manual is also a great help. It organizes tracking of daily eye hopping exercises and reading as well as practices, all scores for reading tests showing weekly progress. The instructions in the manual are concise and well-written, and followed by the most humorous multiple -choice tests I've ever encountered. Good humor and very positive classroom atmosphere made this course not only a very effective speed and comprehension enhancer, but also a very pleasant learning experience." Vladimir Starov, Director of

Research,
TESTIMONIALS:

Dear Ron,
indicate my
with your
program as
at Altera.
presented
effective
speed and
I was already
fast reader
the class
with my ability
what I read.
-sense approach
how to read
time allotted
2)exercises
rapid pattern
and suppress
and 3)to test
after each
already helped
a technical
I wouldn't
for otherwise.
your program

GaSonics International
Altera Corporation
This is to
satisfaction
Reading Effectiveness
presented
The techniques
were quite
in increasing
retention.
a relatively
coming into
but was dissatisfied
in retaining
Your common
to 1)planning
a text, with
for previewing,
to develop
recognition
sub vocalizing,
retention
section has
me tackle
textbook that
have had time
I would recommend
to anyone

I know. Sincerely,
Director,
Engineering
Dear Ron,
class became
at Altera
wait to sign
After spending
I can honestly
not disappointed.
spent will
for the rest
Another bonus
is the ability
the techniques
old son. Thanks
Bill P. Telecom
The SuperReading
my eyes and
more information
to get before
class. It
I cannot imagine
I can get
class if I
done my "homework"
and on a really
Ron, I am

Alex Michael
Flex Product
Altera Corporation
When this
available
I could not
up and begin.
the five weeks,
say I was
The five weeks
benefit myself
of my life.
for the course
to pass on
to my 7-year
for everything,
Specialist
class opened
brain to absorb
than I used
taking this
is incredible!
how much more
out of this
would have
more intensively
regular basis.
very happy

that Altera
opportunity
class of great
Thanks, Tom
Network Administrator
you for coming
and teaching
class. The
you provided
to be very
in increasing
comprehension
The previewing
is one of
I have adopted.
my speed and
more. The
are excellent
teach you
groups of
of individually.
test and retention
After taking
I was amazed
I have improved.
Laurie Doane
Admin Altera
Ron, I'd

gave me the
to take this
knowledge!
Vaszily System
Ron, Thank
to Altera
the SuperReading
techniques
are proving
beneficial
my speed and
when reading.
technique
the best ideas
I am increasing
remembering
Eye-Hop books
as well. They
to read in
words instead
My initial
was poor.
the course,
at the amount
Sincerely,
Senior Network
Corp. Dear
like to thank

you for teaching
It has been
to me. My
increased
more than
now read faster
much more
now. My time
and the Eye
is well worth
helped me
can do better.
Chris Kwok
Supervisor
Dear Ron,
for your teaching
very enthusiastic
interested
the class
and easier
pick up the
reading speed
along with
My concentration
skills have
quite a bit.
the Eye-Hop
Sincerely,

this course.
very helpful
RE score has
from 50 to
300. I can
and retain
information
spent in class
-Hop exercise
it. The affirmations
believe I
Thank you.
Software Engineering
Altera Corp.
Thank you
skills. Being
and genuinely
in teaching
made it comfortable
to learn and
skills. My
has increased
my comprehension.
and memory
also improved
I really enjoyed
articles.
Cheri Sorrell

Manufacturing
Altera Corp.
Thank you
all the encouragement
Emails that
me in "staying
with the class.
"practice
I look forward
the skills
me. Thanks
Chapman Finance,
Ron, Good
your optimism
and the inspirational
many of the
Also, thanks
Best of luck!
Sr. Test Engineering
Ron, SuperReading
appreciated
a week we
in class.
else, I was
to improve
and myself.
a very positive
actually having

System Supervisor
Dear Ron,
so much for
and positive
have assisted
on track"
Like everything,
makes perfect."
to using all
you've given
again! Debbie
POS Supervisor
class. I like
and enthusiasm,
nature of
Eye-Hop readings.
for the Emails.
Matt Hendricks
Manager Dear
rocks! I really
the two hours
spent together
If nothing
motivated
my reading
I'm generally
person, but
someone tell

you they believe
makes a difference.
and the skills
in this class
useful. Keep
work! Kirk
Admin. Supervisor
felt this
quite interesting.
if I had more
to practice
that were
this class
be quite effective.
Chui Dear
for teaching
Apart from
to improve
skills, I've
few valuable
myself. I've
I've never
make quick
even when
demand I do
because I
my intuition.
the book Intuition

in you really
I read a lot
I learned
will be very
up the good
Martinez System
Hi Ron, I
class was
I think maybe
time available
the techniques
taught in
they could
Thanks, Jack
Ron, Thanks
this class.
learning tools
my reading
learned a
things for
realized that
been one to
decisions
the circumstances
so! That was
didn't trust
I've bought
Workout as

you suggested
that it will
my gut instincts
class was
Jim Park Sr.
TESTIMONIALS:
Devices Ron,
doing such
in the class!
the most informative
twelve hour
I have ever
Prior to this
dreaded the
"had to" read
looking forward
reading. Through
you have given
to decide
approach and
all the readings
complete,
time. Cheers!
Engineer,
started this
I was a good
read a lot
Of course

and I hope
help me trust
more. Your
enlightening.
Software Engineer
Advanced Micro
Thanks for
a great job
This has been
and entertaining
training session
attended.
course I really
material I
while really
to my leisure
this course
me the tools
how I can
comprehend
I need to
and in less
Brian M. Design
AMD When I
class I thought
reader. I
of novels.
I had no tools

to measure
until I took
On day one,
our reading
and mine was
My comprehension
the sixth
was reading
faster and
almost all
read. I feel
about my improvement
Ron made "learning
to look forward
I was given
to take this
M. Senior
Assistant,
what I enjoyed
the reading
gives some
stories. Also,
the difference
when I would
to read and
that I am
able to read
the finger

my real ability
this class.
we tested
time and effectiveness
pretty low.
was nil. By
session I
remarkable
retaining
of what I
really good
and my abilities.
to read" something
to. I'm glad
the opportunity
class. Cathy
Administrative
AMD I think
the most was
material that
interesting
I could see
in my attitude
pick up something
tell myself
going to be
faster. Using
definitely

helps to keep you all the S. Senior Specialist, I really got of this course. I was a little but you were giving it affirmations helped me I could do as your teaching E-mails. Those Aside from I've left self-confidence. my teachers could have you. You were as our coach, and believing helped a lot. the "thought Evelyn V. Assistant, recommend course. It's focus. I wish best. Surbhi Application AMD Dear Ron, a lot out At the beginning hesitant, right about time. The in your manual in believing it- as well and your motivational were great! my new skill, with more I wish all in the past been like right there; motivating in us. That PS, I loved for the day" Senior Administrative AMD I highly taking this easy, it's

fun, and it's helpful. Learn course to and ask lots about how effective, reading material is very inspiring, strives to the next level. do your homework, be stressed know I should luck, P.S. Engineer, the class, wander while I needed to the material to really Now I have and I can than before what I've Thanks, Ron, your thought in the Emails. Systems Development

extremely to adapt the your needs, of questions and what is and why. The in the course and continuously push you to And lastly, that can't enough. I have :-) Good Senior Design AMD Before my mind would I read and read over multiple times absorb it. more focus read faster and even understand read afterwards. and I like of the day Melissa C. Engineer II

AMD This course will help
me concentrate more on the
details in my other courses.
Previewing will be the
biggest help. The other
biggest help will be the
Pattern Reading. There will
be less fatigue and boredom
when reading minute details.
Trenor S. Senior Facility
Engineer, AMD "I've
thoroughly enjoyed my
SuperReading class. The
benefits will last a lifetime.
I have regained confidence
in my abilities to read and
understand information
I read for work and pleasure.
The Positive Affirmations
and Louise Hay books
are also a gold mine.
It really works. Hang
in there- it's worth
the effort." Carol Knowles
Environmental Staff, AMD
"I will highly recommend
this class. It's helped
me a lot. I read a lot

of Emails
really improved
What used
five minutes
me two minutes
improve! Thank
Koogee Strutner
AMD "I'm
as a Sr. Administrative
at Advanced
I always wanted
and comprehend
the SuperReading
was sent to
enrolled.
class I attended
class. The
Cole, was
explained
was about
to read faster
comprehension.
that it would
least 21 days
new skills.
the books
to practice
to speed up

and this class
my speed.
to take me
now takes
and I will
you, Ron!"
Sr. Admin,
Ella, I work
Assistant
Micro Devices.
to read faster
more. When
class announcement
me I immediately
The first
was a fun
teacher, Ron
super. He
what SuperReading
- learning
with effective
We learned
take us at
to learn these
Ron gave us
with which
our lessons
our reading.

These books had stories that were easy as well as fun to read. The textbook was easy to read and use too. I promised myself to be open-minded and to learn as much as possible because this is a different way of reading than I was used to doing. Ron is a very good teacher. He is constantly supporting us students and made it easy to succeed. Thank you Ron for being a super teacher.”

Rafaela Rosales, AMD “Since I took the SuperReading class, I do not have to read paragraphs over and over because of lost focus. I now consciously comprehend every sentence I read. For pleasure reading, I now Preview a lot and understand more than before. I plan to share these skills with members of my family. I use the mouse to read

on my computer screen and recommend this to my coworkers.” Fred Byabagye
Section Manager, Systems Development AMD “This Engineer, AMD “This class identified certain behavior traits that were impediments to reading at a faster pace with better comprehension. I plan to form a habit of practicing for a 21-day stretch. Wish me luck! Thanks for keeping the sessions lively.” Umar Ahmed
MTS Design Engineer, AMD “The SuperReading program is a course I think everyone should take. Not only for fast reading but to get more confidence in yourself. I enjoyed the class and would take it again if I could.”
Doris Wagner Customer Services
Rep, AMD
TESTIMONIALS:
I was never a reader and had a hard time concentrating; so when I started back

screen and recommend this to my coworkers.” Fred Byabagye
Section Manager, Systems Development AMD “This Engineer, AMD “This class identified certain behavior traits that were impediments to reading at a faster pace with better comprehension. I plan to form a habit of practicing for a 21-day stretch. Wish me luck! Thanks for keeping the sessions lively.” Umar Ahmed
MTS Design Engineer, AMD “The SuperReading program is a course I think everyone should take. Not only for fast reading but to get more confidence in yourself. I enjoyed the class and would take it again if I could.”
Doris Wagner Customer Services
Rep, AMD
TESTIMONIALS:
I was never a reader and had a hard time concentrating; so when I started back

full time at school
I realized I needed something.
This class has made a
huge difference. Ron was genuinely
interested in our progress.
I love the Eye-Hop exercises.
They are one thing that
sets this class apart
from all the rest! Anna
Francis Program Coordinator,
Amdahl Corporation I really enjoyed
this course. I took a one
semester reading course from
Mission College about 10 years
ago and didn't really learn
that much. I thought
the learning techniques
in this course were excellent
and very relevant. I especially
was impressed with the Eye
-Hop exercises. The use of
the finger was also key!
I have achieved enough improvement
in the last few weeks
to whet my appetite for
further improvement and to have
the confidence that I can
improve further and use these

techniques in all my
reading. I highly recommend
this course. Richard Cary,
Principal Software Engineer,
Amdahl Corporation Ron, Thanks.
I did the Eye-Hops five
times a day most days
and four times the others.
I will use my finger
from now on. I really do
appreciate all that I've
learned. Joel S. Engineer
Before the class, I was
reading one word at a
time, mind wandering
from time to time. This
class taught me valuable
concentration skills and
trained me through the
Eye-Hop exercises to read multiple
words at a time. So my
reading pace picks up and
flows now, and rarely
gets interrupted or distracted.
Some skills taught in
the class also helped
me retain the information
much better. I do a lot

of reading and personal training helps more free W. First of a fun experience. the learning I felt the is benefiting not just on tasks. By week I felt comprehension but the big that I now how I approach regardless read. Foad Engineer, I have always but never the time to I would like hoped this help me read I'm also able more of what required.

in my work life. The me get back time. Kai all this was I enjoyed activity. learning activity me everywhere, the job-related the third my reading had increased; difference notice is all my reading of what I A. Staff Software Amdahl Corporation enjoyed reading, seem to have read all that to. I had class would faster, and to remember I read when I think what

has helped me the most has been the use of my finger for pacing and using the Short Stroke. Thank you Russ M. Principle Software Engineer, Amdahl Corporation Reading before the course was slow, and word for word with vocalizing. I had trouble staying awake and remembering what I had just read. My favorite part of this class was reading the books- excellent choice of material. Larry M. Software Engineer, Amdahl My comprehension were much and speed ago. I really enjoyed the instructor's enthusiasm and energy. The affirmations were extremely valuable. As my scores increased, so did my confidence and as my confidence increased, so did my scores. It was a great experience!

Beth F. Client
Corporation
energetic
about the
the material,
believes that
along with
affirmations,
your skills
of yourself.
The Eye-Hop
were very
learning to
and to see
words at a
material,
part, was
and inspirational.
after reading
exercises
forward to
homework.
work more
-Hops to increase
now that the
In my life,
I'll use what
Ken H. Computer
Manager, Amdahl
Ron is very
and enthusiastic
course and
and he really
this course,
the positive
will improve
and your view
He's right.
exercises
helpful for
pick up speed
groups of
time. The
for the most
very uplifting
I felt good
many of the
and looked
doing the
I plan to
on the Eye
my speed even
class is over.
I know that
I've learned.
Tech Support,

Amdahl Corporation
This was a
class, you
well prepared
instructor!
of the SuperReading
me was how
with us to
and to have
reading. I
slow reader
class with
retention.
affirmations
I have increased
I would recommend
(and have)
Thank you.
Operations
Solutions,
Before the
felt that
good reading
I've noticed
my finger
increased
The Eye-Hopping
really focused

Dear Ron,
very good
are a very
and organized
The best part
class for
you kept communicating
trust ourselves
fun with the
was a very
before the
very little
Through the
in this class
both areas.
this class
to others.
Linda Cottle,
Manager, Education
Amdahl Corporation
course, I
I had pretty
skills, but
that using
has drastically
my speed.
exercises
me on seeing

blocks of words and
once I got going was
really fun. Now I just
want to continue with these
techniques. D. Tong, Engineering
Technician, Vantis Corporation
Dear Robert, "I was a
word to word reader mostly
- every word. Since taking
the class I have increased
my reading, comprehension,
and speed at least 4
times the original pace
(without espresso!) More than
anything else I enjoyed
attending and just having
fun. Keep helping people
make the best they can of
their reading skills. Thanks,"
Ray Cardinalli Use Analyst,
Amdahl Corp. "Before
class, way before class
(say 2 years ago) I read
everyday, books that
I wanted to read. I had
the time. Now I do NOT
have the time and I missed
not being able to complete

books (about 1 to 1.5 books
a month). Now that I've
completed this course
I see that I can go back
and read, not only one
book per month, but 3 to 4.
That's exciting! The Eye Hops
were great. Instead of
reading "a" word at a
time, I can now read 5
words at a time. Training
- what a concept! read faster
I love to
read, so now I can enjoy
it more. In the last class,
during that crazy exercise,
I learned not to be
afraid of the book.
It let me see that completing
the book was possible.
I went through that book
about 20 times during that
exercise and actually picked
up lots of information.
Thanks for everything."
Jose Guerrero North America
Technical Support Manager,
Amdahl Corp. "I was a

books (about 1 to 1.5 books
a month). Now that I've
completed this course
I see that I can go back
and read, not only one
book per month, but 3 to 4.
That's exciting! The Eye Hops
were great. Instead of
reading "a" word at a
time, I can now read 5
words at a time. Training
- what a concept! read faster
I love to
read, so now I can enjoy
it more. In the last class,
during that crazy exercise,
I learned not to be
afraid of the book.
It let me see that completing
the book was possible.
I went through that book
about 20 times during that
exercise and actually picked
up lots of information.
Thanks for everything."
Jose Guerrero North America
Technical Support Manager,
Amdahl Corp. "I was a

slow reader and usually had to re-read the material to reinforce the key retention of key points. I like the techniques taught in class. They helped me to increase my speed and retention. I am picking up speed and I have better comprehension. Everyone should learn the techniques which should be used all the time. The techniques are the keys to reading with effectiveness!" Catherine Credit Manager, Nice Corporate went from Amdahl R.E. TESTIMONIALS 20 to 288 "I was always from ASDA: however, since a slow reader, this course attending I am much I now know have found quicker. I work to take reading in the time as at least half The memory it used to. improved my test exercise

Very interesting score from well worth 30% to 100%.
-Andy Smith, course and attending."
ASDA 2 August, Store Manager, 2007 "I enjoyed the SuperReading course and got a lot out of it. I'm still using the tools, especially the Memory Room, which I use daily. The reading techniques have really helped my comprehension and retention. There's been a lot of information to absorb recently, and it's definitely better. The "going in" very good, tools were broken down into and broken chunks for good sized I recommend easy understanding. for our managers and anyone else who needs to understand what they read. It's definitely saving me time."
- Chris Doyle, Regional Operations

score from 30% to 100%.
course and attending."
Store Manager, 2007 "I
SuperReading
got a lot
I'm still
tools, especially
Room, which
The reading
have really
comprehension
There's
of information
recently,
definitely
better. The
very good,
down into
chunks for
I recommend
for our managers
else who needs
what they
definitely
time."
Regional Operations

Manager, ASDA
“Although
I picked this
to not coping
of reading
do in my new
smarter with
not have a
log of work
quicker and
can see a
from the second
is better,
techniques
realised that
is not as
thought. It
to get in
with such
style, though
helped.”
Store Manager,
whom it may
SuperReading
been very
I always enjoyed
fun, even
in books so

“Dear Coach,
sceptical,
module due
with the amount
I have to
role. To be
my time and
constant back
by reading
smarter. I
real improvement
day. My comprehension
using the
work and I
my memory
bad as I originally
was difficult
the homework
a busy life
it has certainly
-Richard Gratton,
ASDA “To
concern, My
story has
interesting.
reading for
getting engrossed
that they

felt like
serious work
could easily
I often had
sections and
find I had
the beginning
I got to the
we’ve learned
me to read
allowing me
for other
I am now able
my work reading
using the
review techniques.
can be challenging,
It’s worth
it all together
the test results
your confidence
capable of.
glad I attended
-Claire Costello,
of Consumables
ASDA 2 August,
has really
me to read

a movie. On
subjects I
be distracted.
to reread
would still
forgotten
by the time
end! The tools
have enabled
much quicker,
more time
activities.
to comprehend
much better,
preview and
The eye exercises
but keep going.
it! Putting
and seeing
really boosts
in what you’re
I’m definitely
this course!”
General Manager
& Packaging,
2007 “SuperReading
encouraged
more. I was

amazed by how much more
I remembered when reading
books, E-mails and transcripts.
I was quicker at answering
my E-mails. Definitely
worth doing the course.
In the first lesson I was
shocked at how little
information I could actually
recall after I had read
a passage, so I was interested
to see how the techniques
would work. It was amazing
how much faster I'm now
reading. My reading time
was reduced to less than
half in three weeks. At
first the eye exercises
were a struggle, but as I started
seeing results I couldn't
wait to practice some more.
Soon I was encouraged
by how much clearer my
mind felt, and how much
more info I remembered."
-Sarah Denyer, ASDA Brands,
2 August, 2007 The SuperReading
course was very good.

I'm still using the
techniques. When I read
the newspaper I go straight
down the columns. I've found
it very useful. The memory
room is great. I use it for
presentations, like one I
did on coaching models. I'm
reading faster with better
comprehension. I definitely
recommend the course.
It saves a lot of time
and makes reading more
pleasant. -Kieran Shanahan
TESTIMONIALS: Lincoln Law
School "I am currently
a second year law student
at Lincoln Law School.
What the SuperReading Course has
done for me is short of
phenomenal. Prior to the
start of the course, I
dreaded the weekly assignments
which were on the average
10 to 12 cases per course
(e.g. Real property,
Corporation & Civil procedure).
I knew that there was

no way I could get through this reading plus brief each case for class discussions, therefore, I relied heavily on "canned" briefs, available commercially. But since embarking on this reading program, I found that I was able to retain more information from the cases and understanding them more because of the better approach I've learned in the course. Consequently, I participate a lot more in each of my classes and am getting better grades to boot. Additionally, I am no longer intimidated by the weekly homework. By applying all of the techniques, my reading speed has increased ten fold along with comprehension. I feel that if students take this course, especially incoming students, they will be at a distinct advantage

over those that do not get exposed to it." Best regards, AI Younger
Reading Effectiveness went from 55/132 to 392/556 AI
Younger Follow-up: Dear Coach: I just had to share my experience taking Civ Pro Final. When I started to read the exams, panic struck because the fact patterns were unusually long, so I thought. I did not want to miss any "ands", "buts", or "ifs", so I reverted to my old way of reading -very slowly. I read the every word not comprehending more I was reading. To what I was worse, I thought make matters there were 40 long questions but in fact there were only 20. This in reality my situation did not help because I didn't think I could even get through the twenty with the way

that do not get exposed to it." Best regards, AI Younger
Reading Effectiveness went from 55/132 to 392/556 AI
Younger Follow-up: Dear Coach: I just had to share my experience taking Civ Pro Final. When I started to read the exams, panic struck because the fact patterns were unusually long, so I thought. I did not want to miss any "ands", "buts", or "ifs", so I reverted to my old way of reading -very slowly. I read the every word not comprehending more I was reading. To what I was worse, I thought make matters there were 40 long questions but in fact there were only 20. This in reality my situation did not help because I didn't think I could even get through the twenty with the way

I was reading. Finally, I stopped and did my affirmation, (several of them) and when I calmed down, I positioned my reading tool (the finger) and used the skill I learned in your class. I was flying through the pages and to my amazement, I understood what I was reading and issues were jumping out at me. I completed the exam with 46 minutes to spare. I just wanted to share that. Thanks & keep up the good work. Al Younger
"Dear Ron, Before I started your SuperReading course, I would lose concentration during studying. However, after (the course) my concentration increased dramatically. As a result, my law school studies became more bearable and interesting. Another part of the class that really helped was previewing. This is so because during

a long reading assignment, I utilized the Previewing Method, which acted as a marker, which kept me more focused. This class was really enjoyable and helpful." Joe Zizileusticas, Law Student
"Last semester I did a good job in reading the required Criminal Law material for and Torts, even when it took me a lot of time to do it. I totally gave up on reading for contracts because the R2d material was too boring. I only read 89 pages for the entire semester. After taking the SuperReading Class for 5 weeks I decided I was going to read R2d #2 using three techniques that I learned. To my surprise I was able to read R2d of #3 in one week, reading 6 to 7 hours in a day." After talking

assignment, the Previewing acted as a marker, which kept me more focused. This class was really enjoyable and helpful." Law Student I did a good job in reading the required Criminal Law material for even when it took me a lot of time to do it. I totally reading for because the was too boring. 89 pages for semester. the SuperReading 5 weeks I was going #2 using three that I learned To my surprise to read R2d of #3 in one 6 to 7 hours After talking

with other students in
the school I realized
I was one of only a
few who actually finished all
the reading. The other
great thing is that I
have been able to spend
quality time with my two
children. Before, whenever
I took them to the park,
for instance, they would
play and I would read.
Now I have the time to
really play with them
and give them the attention
they deserve. Thank you.
To Ron Cole: "I began
this class at first with
a very negative attitude.
I assumed my gains would
be little if any. Thank
you for proving me wrong.
That's a first. I speak
four different languages
and I am not really sure
in which language I think or
pronounce words. With
all these personal problems,

the SuperReading
me focus on
at a time.
speed, my
and new skills
my overall
I have also
to be my best
I can't
had it all
free! I also
energy level
helped me
each session
have given
Thank you."
Law Student
went To whom
"I found
to be very
have learned
material at
pace while
comprehension.
have proved
my preparation
(reading cases)
studying for

class helped
one thing
My reading
comprehension
helped improve
study habits.
found my finger
tool, and
believe I've
along for
believe your
in the classroom
get motivated
we met. You
me self confidence!
Jarmen Givargis,
Reading Effectiveness
it may concern:
this course
helpful. I
how to read
a quicker
maintaining
These skills
useful in
for class
and also while
final exams.

I look forward to using my new skills for some personal reading as well as future school assignments. I would highly recommend this course to other law students. Ron did a great job, he is a great reading coach! I think my success had a lot to do with his enthusiasm.”
Deanna Burneikis, Law Student
TESTIMONIALS from Chiron Corporation
“This course was fun, educational and very relevant. The techniques and exercises introduced and applied in this course were simple, and produced amazing results. The increase in my RE (Reading Effectiveness) and produced self confidence in such a short time boosted my self confidence and allowed me to reduce my concerns about reading. Some concerns included, “If I read too fast, I might miss one critical point.” And “I must

read carefully each word and remembers.” The instructor was formal but relaxed and gently pushed the improvement. I highly recommend this class to anyone and look forward to future courses of a similar nature. Wonderfully enjoyable and educational.”
Laura Ling, Elderkin, To Mr. Rich
like to thank you for the opportunity you have given me. I thoroughly enjoyed the program facilitated by Mr. Ron Cole. Specifically, I was able to incorporate -friendly” to incorporate he has shared -friendly” he has shared boost my reading and reading I find that effectiveness. I am more focused as I read any literature and non-technical

alike. Mr. support to when opportunity made sure available questions, concerns. follow-up made our (my) enjoyable, and efficient. that as an Chiron employees benefit from It is an added the skills strengthen knowledge.” Jun Pagtakhan the course was an incredibly If only my I’d have But the fact increased and my comprehension from 35% to amazing. Some

Ron Cole provided the group needed and that he was when we had issues, or His prompt to our inquiries learning more effective I firmly believe organization, will greatly this course. tool to increase we have to our organizational Your colleague, “I started knowing I slow reader. speed increased, been happy. that my speed exponentially increased 90-100% was of the tools

I’ve gained of this course Memory Room) daily basis, me immensely. this course that wanted reading speed I was able 600-page book in the past, have taken Robert S. Corporation City University London “I that whenever professors it’s almost from the SuperReading answers it. answer with than the other and remember information.” Crook, First City University Week 5 of

as a result (e.g. the I use on a and have helped I would recommend to anyone to improve and comprehension. to read a overnight; this would weeks!!” Fullmer Chiron Testimonials: Law School, have noticed one of our asks a question, always someone course who Also, they more confidence students, more of the - Vanessa Year Student, Law School the SuperReading

Course "I used to find it difficult to concentrate for more than 10 minutes and would start to get distracted. Reading was a very boring process and always took up a lot of my time. SuperReading has really helped change this. The 'pointing' track so that I realise I drift off. The 'Eye-Hop' has really helped keep me focused and long cases and 'Blackstones' don't seem to be such a difficult read anymore. Also my memory has improved because I used to remember things by making a story, but if the chain breaks nothing will be in the right order. The 'memory Room' is so clever that will never miss a single detail again. Thank you so much Ron for giving us the opportunity to become

'SuperReaders' and saving so much of our time!" Pamela Tang, City University Law School, Student (BVC) Reading is not as scary as it was before. The most valuable tools are previewing. It has made a big difference to my confidence. It has also given me an interesting brain power demo to the dormant. This is where my hope lies. Ron's fantastic energy has spurred my of course and made the motivation experience fun as well as beneficial. Elizabeth Jadon, Student Conqueror, City University Law School "My reading used to be a lot slower. I tended to get to the end of a page and not remember anything I had read. Techniques on the course such as pointing and pattern

reading have kept me focused
and I am now able to notice
quickly when I have not
comprehended what I have
read. I now read quicker
with the help of the above
techniques and comprehend
more, using techniques
such as mind -map and parroting.
Ron is an inspiring
coach who has kept us
well entertained whilst teaching
us invaluable tools to increase
our reading effectiveness.
I am now a lot more confident
and a more effective
and quicker reader. Thanks!"
Charlotte Elizabeth
Gambling City Law Student
"Before, my reading
certainly had been a
problem. SuperReading has provided
me with the tools with
which I shall be able to
continue the improvement
I have thus far encountered.
When I have done the Eye
-Hop the difference in my abilities

has been obvious.
I will continue
on what I
learned. Ron
in teaching
look forward
to him periodically
during my
James Partridge,
"I was very
at the beginning
would help
from day 1
and comprehension
I don't
survived before.
not something
more. The
have helped
heaps of reading
Michael Cheng,
"Before
began I was
immensely
up to date
I have found
the skills
on the course

With the Hopifier
to expand
have so far
has been great
this and I
to speaking
about my successes
reading."
City Law Student
sceptical
of how this
me. However,
my reading
has gone up.
know how I
Reading is
I dread any
techniques
me get through
effortlessly."
City Law Student
this course
struggling
with keeping
with my reading.
that through
I have learnt
I have made

a tremendous achievement.
The Eye-Hops and Pattern
Reading have enabled me
to reach reading effectiveness
scores that I had hoped
for and the best thing
is that it doesn't
stop here. This will
keep on improving through the
continuous implementation
of these skills. I guess now
the problems I had prior
to taking this course,
which was the drifting
off and the forgetting
is not a problem anymore. I
am extremely happy I took
this course and couldn't
recommend it enough. Thank
you Ron Cole – Super
Coach.” Iman Abdallah
“I start with the affirmation,
“I love to read”
because I have found
it to be really beneficial
and it is probably what
I was most cynical about
when I began to SuperRead

6 weeks ago.
that I was
prior to this
my comprehension
than I would
and although
read for relaxation,
for law draining
lost focus.
was great
really took
me. The best
my academic
be “forced”
“laboured.”
re-reading
didn't trust
retain the
I was always
and taking
went because
if I highlighted
I store the
mentally.
of these methods
but the time
impossible
has definitely

I am not sure
really reading
course because
was lower
have liked
I love to
I found reading
and I often
Reading cases
but textbooks
it out of
way to describe
reading would
or perhaps
I was constantly
because I
myself to
information.
highlighting
notes as I
I thought
and noted
information
The effectiveness
was okay,
required was
to find. SuperReading
changed the

way I approach reading and
I believe for the better.
The key skills that have
worked for me have been
affirmations, preview and
review, parroting, speeding up
towards the middle of
the page, colour backgrounds
and self-test. The important
thing I take away from
the course is increased
confidence in my reading
retention and absorption.
Using columns has cut my
case reading by about 4
hours a week. I definitely
think I have unlocked potential
yet to be revealed!
I will be interested
to see how I am reading
in a few months, and long-term
I really can't imagine reading
something I haven't
previewed." Ms. E. Alleyne,
City University, LLB(2) "SuperReading
breaks the mould of traditional
reading habits. The course
is not made for the rational

thinkers or
rather enthusiastic,
persons. Being
the urge and
of being able
volumes of
and thence
my academic
degree led
to conquer
comprehension.
intrigued
of the SuperReading
I am thrilled
least. The
but essential
imparted are
improving
comprehension,
confidence.
course certainly
mould. I just
done it sooner!
Ron." -Nazma
University,
quickly realised
-awful daydreamer
reading and

critics but
committed
a law student
necessity
to speed—read
books is inevitable,
the starting
year of my
me on my search
my reading
I was therefore
when I heard
course, and
to say the
practical
reading methods
continuously
my reading
speed and
The SuperReading
breaks the
wish I had
Thank you,
Miah City
LLB1 "I
what a God
I am when
how little

I take in reading speed to my retention. the bad habits attitudes academic reading those to the me address them. The employed, review, Eye The Backwards improved my and I find through text. the most useful for me have questions, and give meaning and a constant deeper comprehension." City University has been very The process and logically. is very professional caring. Eye Memory Room

and that my was ill matched I also noticed and sub-conscious I bring to and how bringing fore helped and overcome techniques particularly -Hops and S have really reading effectiveness myself speeding But arguably techniques been the magnetic which really to reading prompt to Shaun Butler "The course flows smoothly Instructor and genuinely -Hops and are very good

tools. Also and reviewing taught are I am going using the suggested encouraged after the course- so to seeing develops." CPE City University read much than before. that my reading continue to I will continue techniques in the future. a list of to read and into firm specific time I feel sure be able to reading for faster personal I read "The

previewing techniques very useful. to carry on techniques and Ron has contact even end of the I look forward how my reading Syed Ahmed, "I definitely faster now I am confident speed will rise, because using the and exercises I have made books I want made them goals for periods, so that I will use my faster yet more and development. Economist"

each week
find that
finished last
by the time
around again.
has helped
texts faster.
read, understand
principles
of law practitioner
I'm already
I can understand
said better.
principally
read faster;
in the arch
or history,
to understand
brick."
City University
has been a
but challenging
Ron is a "Super
pleasant,
approachable.
example of
should be
memory test

and now I
I've easily
week's edition
Friday comes
SuperReading
me read law
I need to
and retain
from a host
texts, and
finding that
what is being
I think this
because I
I can take
of an argument
without trying
it brick by
Benedict Rodgers
BVC "SuperReading
fun, wonderful
experience.
man." Focused,
amiable and
A sterling
what an instructor
like. The
has been a

challenge,
the room was
a great sense
came from
right and
Preview, I
the conqueror
Once a text
the confidence
a thousand
Eye-Hop exercises
ability to
at the same
you the tools
to be able
multiple words
time. A fantastic
One that I
on. Besides,
can it get?
a SuperReader!
Ron!" Charles
University
Law II "Excellent
think it will
of time for
the full effect,
I have learned

memorizing
painful but
of achievement
getting it
using it adequately.
believe, is
of all fears.
has been browsed,
to read grows
-fold. The
test your
focus and
time give
necessary
to pick up
at the same
experience.
can only build
how difficult
I'm now
Thanks to
Udemezue City
Post-graduate
course. I
take a bit
me to realize
but the techniques
are really

useful and
great improvement
speed and
I am already
much better
through difficult
much less
anxiety. I
-Hop technique
improving
The memory
effective.
the course
good for improving
with reading.
feel as if
to read are
or will take
I feel I haven't
my full potential,
to practice
for the coming
Jessica Boyd
BVC "Reading
quite mundane,
I approach
with excitement.
the book and

I anticipate
in reading
effectiveness.
able to focus
and to get
material with
effort and
find the Eye
the best for
speed of reading.
room is amazingly
In general,
has been very
my confidence
I no longer
things I want
inaccessible
me forever.
yet reached
so will continue
these techniques
weeks."
City University
before was
however now
law books
I look at
think confidently

that I will
is needed
This is with
of visualization
and also confidence
reading. The
are great
The best tool
'the finger',
all have,
use. The skills
a great difference.
skills that
to use in
in life and
are skills
will get better
Eye-Hopping
excellent
fun to reading.
without saying,
It was great
with Ron-
makes the
brighter attending
I definitely
more confidence
The best skill

know all that
from the book.
Ron's help
techniques
building with
memory techniques
for memorizing.
is definitely
a tool we
but under
have made
These are
I can continue
reading and
career. They
that I know
and better.
was also an
tool- it brings
The instructor,
was great.
fun learning
definitely
day a lot
this class.
have a lot
in myself.
was probably

affirmations which help
you learn a lot about
yourself and teach you
to achieve. They also
help you realise when you are
putting yourself down, and
help you change your attitude
to a positive one. Overall
a great course and I would
recommend it to anyone
who wants to earn to
be better.” -Chan Dhillon,
City University LLB III “I’ve
really enjoyed the course.
I realise that to continue
improving I must keep
practicing and I plan
to. It feels potentially
life changing in terms of
my studies and especially
learning to trust yourself
and therefore achieve potentials
you didn’t think you
could open up. I read
something for a friend
earlier this week. They
wanted me to comment
on what they’d written. Their

comment to me was how
surprised they were
at how fast I’d read
their four pages of type
and still be so well
able to comment on it fully.
It is hard to do the
course in the sense
that you feel you are unlearning
old habits (which seem
to die hard!) and it’s
easy to slip back into
old habits and lazier
ways. But very much
worth the effort and
pushing against the lazy ways.
The Prepare method coupled
with the note taking maps
I’ve got lots from.
I’ll miss the classes
but will continue to work on
my superreading and confidence
in my skills! I wish I had
the opportunity of this course
before my CPE last year.
It would have greatly helped
get through the reading
but I’m glad to have

done it now.”
City University
has become
and overwhelming.
as well as
sessions have
my confidence
and in relation
The memory
and fun. Remembering
concepts are
more enjoyable.
an environment
support and
cannot be
self-taught
I intend to
the tools
finger and
have become
Reducing narrow
a function
use on the
The classes
you are able
with individuals
various levels
I always look

Caroline Brockbank
BVC III “Reading
less stressful
Affirmations
the weekly
increased
in general
to reading.
room is effective
a list and
easier and
Ron provides
with constant
guidance that
achieved through
materials.
continue using
- using my
previewing
natural habits.
columns is
I automatically
computer.
are fun and
to interact
who are at
of their studies.
forward to

the daily
Cindi Van
University
CITY LAW SCHOOL
2007 “My
skills have
difference
When doing
I found I
through large
soaking up
I needed.
I’ve noticed
our professors
it’s members
that tend
the most questions,
confidence
The best tools
pointing (so
lose my focus)
reading, which
through the
really glad
in this course.
of fun and
Vanessa Crock,
City University

E-mails.”
Graan City
LLB III TESTIMONIALS:
London, DEC.
SuperReading
made a huge
to my studying!
coursework,
was just zipping
textbooks,
all the information
. In tutorials,
that when
ask questions,
of this class
to answer
and with more
and accuracy.
for me are
that I don’t
and pattern
keeps me flying
text. I’m
I participated
It was lots
really useful!”
Law LLB1,
Law School,

5 December, the SuperReading that reading in particular of the content on the first pace which be quite slow. I have dramatically more importantly effectiveness level. This very much to reading speeches in I have thoroughly upbeat and nature of as it is always I will take techniques reading, but in relation thinking. really helped Natasha Birchall,

2007 “Before course I found textbooks caused retention to be xxx read and the I read to Now having techniques, increased speed, but my reading is at a sufficient has helped in relation judge’s the text books. enjoyed the supportive the course, motivating. and use the to do with also the ones to positive These have with my confidence.” Law LLB1,

City University
5 December,
the beginning,
at reading
it difficult
what I was
had to read
to understand.
how many law
have to read,
However, I
SuperReading
definitely
huge improvement
speed and
Ron was really
was what made
course interesting.
to practice
improve my
and effectiveness.
this course
and everyone!”
Law LLB1,
Law School,
2007 “It
strange how
notice that

Law School,
2007 “In
I was slow
and found
to understand
reading. I
twice in order
Once I saw
books I would
I was scared.
chose to try
which has
brought a
in my reading
comprehension.
fun and that
the SuperReading
I will continue
in order to
reading speed
I will recommend
to anyone
Sehrish Mahmood,
City University
5 December,
was really
you suddenly
your brain

is reading in a completely different way. I often notice that 'the voice inside my head' that speaks each word as I read it is not talking anymore- but I'm still reading and still know what the text is about. The Hopify web site was amazing. At first I was reluctant to do my Eye-Hops, but when I started to notice the difference I just wanted to do more. I struggled trying to find enough texts to Hopify in the end. I would spend hours on the Internet trying to find something to hopify, seconds actually hopifying it, then only a few minutes to read it all. The difference is easy to see, and it's only by looking at my graph that I realise just how much I have improved." Hannah Chalmers, Law LLB1, City University

Law School, 2007 "I from the course reading speed greater concentration so. My ability whilst reading comprehending I was reading. learning more, I have found that the Memory -Hops and 'finger' things and that over I can get to 1,000 with Daniel Sibley, City University 5 December, Coach, Thanks helpful tools! reminding time, I didn't -Hops as much have! I will to carry on

5 December, have found increased as well as whilst doing to stay focused meant I was more of what So I am now and faster. in particular Room, Eye the 'reading the most useful I am determined Christmas my R.E. score more Eye-Hops." Law LLB1, Law School, 2007 "Dear for all these Despite you us all the do my Eye as I should do my best with it because

I really see a difference.
I love the Memory Room!
I used to forget everything
and this really helps me,
as well as does Mental
Shouting. So overall
I am really pleased I
made the decision to some to
this course and I'm
sure I'll benefit from
it in many aspects of
my life! So thanks again"
- Marion Peuron, Law LLB1,
City University Law School,
5 December, 2007 "Before
I started the SuperReading
course I found my textbooks
an absolute chore to try
to read- a real struggle.
I now am finding them easier
to plough through, although
the content is still as
difficult, I'm less
put off trying to read them.
I've found the previewing
very helpful to pick up
the key ideas I'm looking
for. In this sense, it's

saving me
my work, as
by scanning
will pick
I need. Generally,
confident
to reading.
an excellent
clearly enjoying
knowing he's
- he's very
and lively."
Law LLB1,
Law School,
2007 "Since
SuperReading
have definitely
comprehension
gotten better.
is a very
and I now
everything
and Reviewing
helpful. Ron
and keeps
attention
I think his
the course

time with
I know that
through I
up the things
I feel more
in my approach
Ron has been
instructor,
his work and
helping us
enthusiastic
Alison Sargent,
City University
5 December,
starting the
Course, I
noticed my
of texts has
The finger
useful tool
use it for
I read. Previewing
are also very
is very funny
everyone's
in class well.
delivery of
is very good.

The memory that has worked well for me applicable material. tests were as they did indication reading skills throughout I would recommend to anyone that requires reading.”
Law LLB1, Law School, 2007 “Pointing have made to how long focused. Magnetic me want to dry material. is great for I’ve never or novel so saving more my time by frustrated

room is something particularly and is easily to any new The reading very good give you an on how your are improving the course. this course taking a course a lot of extra Miranda Ralph, City University 5 December, and Previewing a huge difference I can stay Words make read boring, Pattern Reading pleasure reading. read a newspaper quickly! I’m than half not getting and having

to continually or boring Further to has rocketed with everything! makes reading Houselander, City University 5 December, Doing SuperReading been worthwhile! the difference within a week The Memory good to be from getting in the induction out of 20 other one easy! The very good make a difference to reading textbook. to do is breathe your ‘magical and get on future SuperReaders

review difficult legal concepts. that, my comprehension upwards- helping Uncle Ron fun!” Jack Law LLB1, Law School, 2007 “Coach, has certainly I first noticed in my reading of starting. Room is too true. I went 5 out of 20 talk to 20 for every - it was so Eye-Hops are and really when you come a daunting All you have in, get out reading tool’ with it. Any will greatly

benefit from
Just look
amazing final
Jack Evans,
City University
5 December,
Apple Computer
Senior Engineer
Global Response
responsible
the problems
-users all
The SuperReading
helped us
quadruple
When we come
on Monday
begin the
through thousands
We need to
the problem
the e-mails
to the appropriate
the SuperReading
process was
until Thursday
when we would
grouped responses.

this course.
out for the
session..."
Law LLB1,
Law School,
2007 TESTIMONIALS:
"I am the
of Apple Computer's
Team. We are
for solving
of Apple end
over the world.
course has
to more than
our productivity.
into work
morning, we
task of sorting
of E-mails.
understand
and group
according
answers. Until
course, this
not completed
afternoon,
send out our
Now, with

our higher
and speed,
the E-mails
that our responses
out Monday
Each team
cut, on average,
hours of work
Furthermore,
an improvement
of our responses.
we received
-mails from
complaining
not answer
they had asked.
their questions.
of our higher
we've measured
complaints
you for offering
tool which
jobs so much
I'm sure
appreciate
David Lake,
Apple Computer
Team I have

comprehension
we are processing
so quickly
are going
afternoon!
member has
twenty-eight
down to five.
we have seen
in the quality
Previously,
numerous E
our customers
that we did
the question
We were misreading
As a result
comprehension,
a drop in
of 85%. Thank
such a useful
has made our
more fulfilling.
our customers
it as well."
Senior Engineer,
Global Response
received benefit

from the SuperReading
I now can
faster with
where previously
I was reading
class provided
tools for
types of reading
Now the task
each of the
and continue
my capability.
Technical
Computer,
offered a
and systematic
improving
rate and comprehension
by Ron in
non-intimidating
A great skills
team building
Thanks Ron!
Advisory Support
Apple Computer,
My reading
increased
Not only acn

class in that
read much
comprehension,
I just thought
fast. The
a series of
use with different
material.
is to use
tools appropriately
to increase
Mark Hansen,
Writer, Apple
Inc. The course
disciplined
approach to
my reading
- presented
a fun and
environment.
building and
exercise!
Bob McConachie,
Engineer,
Inc. Reading
skills have
four-fold.
I read much

faster, my
has increased
useful to
read an article
or more in
used to take
it once. Cameron
Computer Ron,
that you have
tools to help
my reading
Thank you.
Apple Computer
this class.
and entertaining.
that there
different
and you should
methods for
types of reading
The most important
this class
reading speed
about five
effectiveness
seven fold.
this class
looking to

comprehension
also. It is
be able to
three times
the time it
me to read
Otzman, Apple
I believe
given me great
me improve
and comprehension.
Clifton Morgan,
I really enjoyed
It was fun
I learned
are several
reading techniques
apply different
different
material.
aspect of
is that my
increased
fold and reading
increased
I recommend
for anyone
better their

reading skills.
Senior Support
Apple Computer,
Ron, Thanks
me with all
for improving
speed and
Also, thanks
that attitude
The affirmations
thinking in
in the reading
was a good
frequent E
helped me
Doug Korn,
Inc. This
set me on
to faster
increased
Before the
definitely
After this
more confident
Also, I don't
-conscious
time it will
read something

Scott George,
Engineer,
Inc. Dear
for presenting
the new methods
my reading
comprehension.
for the realization
is very important.
and positive
class, and
material,
blend. Your
-mail reminders
to stay focused.
Apple Computer,
class has
the course
reading with
comprehension.
class ,I was
a "slow" reader.
class, I am
about reading.
feel as self
about the
take me to
while someone

waits for
Thanks! Linda
Product Support
Apple Computer,
your techniques,
to dramatically
reading speed
compromising
Considering
class I have
confidence
improve further.
was enjoyable
helpful. Great
Wilson, Product
Apple Computer,
I really am
the skills
the course.
found out
earlier. I
Master's degree
Services/Conflict
in August
have been
if I could
and retain
I am now.

me to finish.
Sorbi, Technical
Engineer,
Inc. Using
I was able
improve my
while not
my comprehension.
I missed one
nothing but
that I can
The instruction
and the tips
Job! Garrett
Support Specialist,
Inc. Ron,
thrilled by
learned in
I wish I had
about this
finished a
(in Human
Resolution)
which would
much easier
read as fast
as much as
While I liked

to read, I dreaded having
to study or read lengthy
research papers as my mind
would frequently wander. The
preview and pattern reading
techniques really help
me to focus my mind. I
am still planning on going to
law school in the next
year or two so you better
believe I'll keep practicing.
For now, it does seem
to be helping me get through
the average 2000 posts
a week on the discussion
board that I monitor.
Thanks again, Todd Hart,
Apple Computer, Inc. TESTIMONIALS:
General Dynamics Before taking
this class, I didn't
enjoy reading because I
could never comprehend
much, so it was like a
waste of time. I would usually
just read little articles
from magazines and newspapers
that I had interest in.
Now I am able to quickly

go through and read through
if I'm skimming
about 80%
in much less
able to read
chapters in
pick up all
information
in minutes,
hours because
to focus on
and didn't
a paragraph
my mind wandered.
saved me a
I feel smart
trough a book
are watching
Hong Lam,
General Dynamics
Thank you
your time
life-long
for reading.
pro at the
room and am
to be a much

any material
the page as
and pick up
of the material
time. I am
through several
a book and
the necessary
for tests
instead of
I am able
the material
have to reread
10 times because
SuperReading
lot of time.
when flying
and people
in disbelief."
Software Engineer
Dear Ron,
for spending
teaching us
useful tools
I became a
memorization
finding myself
more efficient

reader. My favorite part of this course was your enthusiasm and belief in our reading capabilities. I truly believe this class should be taught to children. I have been showing my 13 year old daughter my new skills and her reading skills have now improved. She also has a better attitude toward reading. Thank you, and I'll continue to use my SuperReading skills. Odilia Cupp, Benefits Administrator General Dynamics Ron, I really enjoyed the memory room and tests. It was amazing how I could remember 20/20 things when attached to objects in the room. I use the reading skills I have learned when reading papers and magazines at home. Reading novels I enjoy pacing along savoring the literary experience. Randy Nelson, SW Engineer General Dynamics

Before the class reading was always slow. I enjoyed your sense of humor in class. Now that I have learned techniques to improve reading I can read and absorb/comprehend much better. I could have done better if I had more practice on eye-hop. Thanks for the class, what I have learned in this class certainly will stay and help me life long. Sincerely, Kevin Lai, Sr. Lead Engineer General Dynamics the class Reading before was with no finger, always going back. More fun now, I can absorb more and memorize Benjamin Yeung, Software Engineer General Dynamics Wow! Reading made simple, these techniques really work! Before the class I had to read and reread material many times to get basic information from it. Now,

using these techniques
I am able to read material
in a systematic way and glean
more information from it one
time through vs. the many
times through I used to
do; and with better understanding.
Richard Gayhart, Engineer General
Dynamics Before taking this
class, I never used comprehension
techniques and would
quickly forget things I read
unless I was truly interested
in the material. I think the
best technique I learned
in this class was to "Preview"
the material first. I can't
believe how much this
has improved my ability
to remember. However, there
is still room for improvement.
I know that if I continue
to exercise the skills
taught in class, I will
continue to improve in
my ability to retain
what I've read. I love
to read and have tons

of material
read and some
to read. I've
the techniques
continuing
and pushing
do eye-hops.
Ron for introducing
to us and
the class
I loved all
in the eye
loved the
wrote about
tree. I'll
read the story
little grandsons.
very much
the class
of useful
I recommend
for everyone.
General Dynamics
taking your
I can honestly
have learned
reading skills
continue to

I need to
that I want
been using
and plan on
to use them
myself to
I appreciate
these skills
for making
very enjoyable.
the stories
-hop. I especially
story Ron
the walking
definitely
to my precious
Thank you
for making
fun and full
techniques.
this course
Vickie Ragle
Ron: I enjoyed
class and
say that I
very valuable
that I will
apply in my

everyday reading.
has increased
and retention
I believe
course has
in remembering
In all I say:
Skare, Senior
-Technical
Dynamics In
focus, comes
ability, and
that the mind
probably the
ideas. Previewing
pointing were
effectively
into view.
ADD with a
ilk and these
greatly improve
comprehension
I can help
Thanks, Jeremy
System Engineer
I enjoy reading
now. No more
word at a

This course
my comprehension
considerably.
taking this
helped me
facts in general.
CLAP! S.P.
Specialist
Writer General
one word,
to mind. This
realizing
wanders were
two most important
and Finger
tools that
brought focus
I am an adult
child of same
methods will
my reading
and maybe
my son also.
Toby, Sr,
General Dynamics
a lot more
reading one
time. Eye

-hopping has
to read words
and also helped
comprehension.
room is a
that should
in the future.
the class...I
to practice
I've learned,
to becoming
reader in
to come. Thanks
Robinson,
General Dynamics
Reading was
I never thought
a document.
"jumped
trudged through
lucky to recall
points. Previewing
feel for what
from the document.
I'm expected
just worth
and a fast
G. General

taught me
in groups,
me with my
The memory
great tool
come in handy
Thanks for
will continue
the skills
and look forward
a much better
the years
again... Doyle
SCM Engineer
Dear Ron,
a chore before.
of previewing
I always just
in" and
it! I was
any important
gives me a
to expect
A lot of material
to read is
a good preview
scan- Dan
Dynamics Dear

Ron, I've
this class.
I increase
speed, but
to really
and retain
Before taking
I would read
etc.) and
what I had
can concentrate
pointer and
drifting.
most about
was the memory
I would have
a bit more
memorizing
of material
lists. I have
remembering
while I prided
younger on
excellent
I got most
class were
to help me
Dolores Li,
totally enjoyed
Not only did
my reading
I am able
concentrate
the information.
this class,
(books, magazines,
etc.) and
look up wondering
read. I now
using my magic
catch myself
What I liked
the class
exercise.
liked to do
of that- maybe
other types
aside from
a problem
things now,
myself when
having an
memory. What
out of this
techniques
concentrate.
Software Engineer

General Dynamics
class I had
getting into
I found it
to read for
of time. After
I feel I read
and as a by
slightly faster.
eye-hops are
I honestly
enough, but
I will continue
at them and
my speed &
The previewing
are valuable
Ben Oliver,
General Dynamics
I believe
is an effective
before the
enjoyable
the most part.
of this course
I am probably
more effect
faster. My
Before the
difficulty
a rhythm.
difficult
long periods
the class
more fluidly,
-product read
I feel the
very beneficial.
didn't do
hopefully
to get better
will improve
comprehension.
and parroting
techniques.
HW Engineer
Dear Ron,
this course
one. Reading
class was
for me for
Upon completion
I feel like
reading with
and somewhat
favorite part

of the course room. I think method for information. are now and to be valuable to remain and excel I hate to the eye-hop if I were anything to it would be eye hopping Collins, Training General Dynamics Hewlett-Packard the testing the best because shows how and how I skills. I "Parroting" demonstrated I retained I feel I can and have learned I can use.

is the memory it is an interesting retaining These skills will continue to me in order effective at my job. fall into ditch, but to recommend future students, to practice more. Rueben Coordinator TESTIMONIALS: I really like exercises it really I performed applied the liked the because it how deeply information. retain more, skills that I feel more

confident data. The valuable to I can enhance performance This should my work. Others that there methods that to better and they are and apply. Chateau, Introduction At first I about this seen ads on and couldn't they were the "Eye exercises began to help understand is some work "retraining is really all about. continue my grow my skills

in memorizing skills are me because my reading and retention. help me in should know are simple enable us read and retain, easy to learn Thanks. Beatrice Manager, HP had my doubts class. I had TV before believe what showing. But -Hops" were that really and made me that there involved and the brain" what it's I hope to progress and even more

in the future.
Marketing
-Packard To
concern, Dear
Thank you
your SuperReading
comprehension
since class
feel confident
I'll be
more detailed
while reading.
daydream quite
reading and
my finger
the written
If I do now
I could stop
Thank you
with my reading
- Victor Navalta,
Service Consultant,
Union Before
this class,
avoid reading
was not an
since I am
email on a

Andrew Heymann,
Manager, Hewlett
whom it may
Ron Cole,
for offering
course. My
has increased
one and I
with the techniques.
able to retain
information
I used to
a bit while
with using
at point at
material.
start to daydream,
and refocus.
for your help
skills. Thanks
Product and
HP Credit
I started
I tried to
at all, which
easy task
loaded with
daily basis.

All parts
build on one
have made
in a more
I now want
will continue
(exercise)
to myself
and WILL do
better. It's
late to better
building one's
which the
here have
to move on
Rebecca D.
-Packard Dear
Your Super
was excellent
I can feel
skill improving
see reduction
time. Reading
articles are
and enjoyable
would recommend
to anyone
to improve

of this course
another, which
me view reading
positive way.
to read and
with Eye-Hopping
and Affirming
that I CAN
better and
never too
oneself and
knowledge,
skills provided
coached me
and grow.
Ramirez, Hewlett
instructor,
Reading class
and very helpful.
my reading
and I can
in reading
books and
much easier
for me. I
this class
who wants
his/her reading

skills. Thanks,
Financial
Hewlett-Packard
TESTIMONIALS
My comprehension
50% to between
The techniques
and Review
Impressive.
stories and
Thanks, Ron,
a pleasure.
Specialist,
a good systematic
to improve
skill. At
of the class
too fast with
This course
good attention
by parroting
Review is
to learn what
grasp from
I get used
which helps
whether or
detail reading.

James Hsieh,
Accountant,
SuperReading®
from IBM:
went from
90 and 100%.
of Preview
really work.
I liked the
the affirmations.
it's been
Tim W. IT
IBM This is
learning experience
my reading
the beginning
I was reading
little comprehension.
helps me pay
to details
what you read.
a good method
you really
reading. Now
to the preview,
me to judge
not to continue
Overall, this

course helps
a good reading
I took this
my early age.
Engineer,
from a country
is not taught
school. But
in all languages
two for now).
in the library,
could read
so that I
books in English.
when I found
this class
surprised
taught in
actually work!
simple but
I regret that
all the Eye
after the
weeks, but
I still more
my RE. Best
I'm very confident
I stand in

me to establish
habit. I wish
course in
Lei Z. Advisory
IBM I come
where English
until in high
I love reading
I know (only
Every time
I wished I
English faster
can read more
I was excited
out about
and I was
when the "tricks"
the class
They sound
are very helpful.
I didn't do
-Hop as requested
first two
nevertheless
than tripled
of all, now
that when
front of a

bookshelf
becoming a
and will be
as I know
my RE. I'm
to reading
Thanks. Mann
Engineer,
a poor reader
life. It has
difficult
focus and
while reading.
had to read,
re-read again
the meaning
time. I experienced
results from
this course.
RE score was
may as well
zero. I enjoy
and get a
out of it
read. It's
Ron! Greg
Engineer,
is more than

I know I am
better reader
even better
how to improve
looking forward
more in English.
D. Advisory
IBM I've been
all of my
always been
for me to
maintain concentration
I've always
re-read, and
just to get
for the first
immediate
day one in
My initial
so low it
have been
reading now
great deal
on the first
awesome! Thanks
Smith Test
IBM SuperReading
just speed

-reading!!
what you have
important
you read.
learned in
allows the
combine speed
to the best
Students learn
practice brings
skill. This
the student
old habits
the new and
which will
super reader.
IBM SuperReading
me to simple
techniques
increase my
The process
Quick Read
allowed excellent
I'm confident
continued
of and practice
and tactics
this course

Understanding
read is equally
to how fast
The techniques
SuperReading
student to
and comprehension
advantage.
the techniques;
about the
course motivates
to overcome
and learn
improved habits
make you a
Fred W. Engineer,
introduced
yet effective
to significantly
reading proficiency.
of Preview,
and Review
comprehension.
that with
application
with the ideas
espoused in
that I can

even re-triple skill. Bob Scientist, improved in on the printed the PC screen. jump from per minute per minute, peaks in the When I get mental blocks, forward to wpm with at comprehension. appreciate -home" materials use to increase and comprehension. Fred Scott a class that be successful enjoyed the able to keep very upbeat. E-mails were motivation. a lot of creativity

my reading G. Senior IBM I have reading faster page and on My speed did 195 words to 680 words with occasional 700s and 800s. past certain I'm looking reading 1600 least 85-95% I really do the "take for future reading skills Sincerely, II This is anyone can in. I really way Ron was the class His daily great for He showed in his teaching

style. He at reading and knowing of pace was hold or maintain Carl E. IBM I could read as I am reading does help yourself in than you thought read. If I to use positive in all that have a much day. I hope even more ability. Lauren Lab Specialist IBM I was a "lazy" reader middling comprehension. the techniques SuperReading, comprehension longer a lazy I can pay to reading

was exceptional the class when a change needed to our attention. I never thought as quickly now. It really to challenge reading faster you could could learn affirmation I do, I could better working to improve in my reading H. Senior -Technician, essentially before, with Now, with learned from I have better and am no reader. Now attention for longer

periods and that I never
Thanks, Ron,
continue to
benefits to
firm, for
Tom D. Skills
IBM I've enjoyed
exercise reading
for the sunny
stories told
and concise
are a few
and fantastical
well to stretch
I'll always
of the techniques
this course
to practice
L. Senior
IBM For me,
result realized
was one in
person noticed
I was intentionally
because I
read a chapter
I was doing

remember details
could before.
this should
provide business
me, and my
years to come.
Leader, SSD,
the Eye-Hop
material mainly
and motivational
in a crisp
manner. There
whimsical
stories as
one's mind.
be conscious
taught in
and will continue
them. Robert
Engineer,
the most pleasing
from the course
which another
my speed.
pushing myself
wanted to
quickly. While
so, I did

not notice
seated next
watching me.
done, she
you really
fast?" I replied,
began parroting
back to her.
for this terrific
improvement,
Senior Lab
IBM I started
with 90% comprehension
I read at
100% comprehension.
can do better
I time myself
have gone
900wpm with
I am very
participated
Amanda S.
Support Analyst
a time there
English was
language,
most of his
He read the

that the lady
to me was
When I was
asked, "Are
reading that
"Yes." I then
the chapter
Thank you
tool for reading
Ron! Sam C.
Specialist,
at 200 words
and today
864 wpm with
I know I definitely
because when
at home I
as high as
full comprehension.
happy to have
in this class.
SAP Product
Once upon
was an IBMer.
not his first
and he spent
day reading.
newspaper

at the breakfast
read journals
and articles
at work. He
on the web
home, and
when he went
he heard about
course. He
but he went
His reading
all that bad
but when he
it, he went
as fast over
of 5 weeks.
his new skills
paper, and
He applied
articles at
he liked it.
it to the
and he hated
decided not
new skills
reading, but
else, and
happily ever

table. He
and papers
and reports
read the news
when he got
he read novels
to bed. Then
a "Super Reading"
was very skeptical,
there anyway.
speed wasn't
in the beginning,
started pushing
three times
the course
He applied
to the morning
he loved it.
it to the
work, and
He applied
bedtime reading,
it. So he
to apply his
to his bedtime
to everything
he Super-read
after. The

End. (except
Markus S.
IBM I like
exercises.
is not my
Eye-Hop really
my reading
a lot, Ron!
Engineer,
recited the
head before.
entire word
expect to
what I have
Rick A. Component
Manager, IBM
take a good
to read the
News. Now
than one hour.
and practice
P. Ho This
course. I
in 5 short
I learned
50 years (51
What a great
to myself.

at bedtime...)
Engineer,
the Eye-Hop
Though English
native language,
helps to improve
skills. Thanks
Wei-Min L.
IBM I mostly
words in my
Now I see
blocks. I
improve on
already improved.
Commodity
I used to
two hours
Sunday Morning
I take less
Given time
I can do better.
was a fun
learned more
weeks than
in the previous
tomorrow).
birthday gift
Now when I

look at books and magazines
they don't defeat me
(in my mind) like they
used to. I missed not
reading! I always felt
I wasn't good at reading
and never would be.
The best part about his
course is it gave me
confidence. And I have
reference material to
review if I ever slow
down again. I still would
like my son to go through
the class this summer.
Thank you, Arthur T.
Diaz IBM Lam Research
TESTIMONIALS: percent of
"Ninety my time at work is spent
reading, and reading materials
that are technical such as financial
analyst research. When I saw
the SuperReading program offered
at work I signed up
immediately, excited at
the prospect of both increasing
my reading speed and,
more importantly, my comprehension.

Now that I have completed
the program, I can say
that I have achieved my
reading speed and comprehension
goals. And my enthusiasm
for reading as well. I'm
so pleased with the results
that I plan to get my
children into the program.
Thanks, Ron!" Julie Cimino,
Investor Relations Specialist
Lam Research Corp. "Before
the class I was the
kind of reader who "said"
each word in my head.
I would also find myself
reading, but not having
any idea of what I had
just read in the past
five paragraphs. I had to reread
the material 2 to 3 times.
I thought of myself
as a slow, lazy reader.
Now, when I want to
gather information from written
material, I am more
focused and purposeful.
When I put material down,

after only one reading, I am more confident that I have the information for. My favorite part is the testing. I felt true progress and it was very satisfying.” Stephen L. Nestle, Training Manager Lam Research Corp. “Before the SuperReading class, reading was fairly speedy but with poor retention. My favorite parts of the course were the memory aids. These worked very well for me. I have better comprehension and am considerably faster in speed-reading. SuperReading skills help me in reviewing technical and management documents and preparation (training sessions), and reviewing long email attachments. Ron, your presentation skills are excellent and you have

plenty of enthusiasm for your SuperReading course. Congrats, and thanks.” Jack Boniface, Director Product Knowledge Lam Research Corp. I didn’t enjoy reading pretty much all my life. I read slowly. I just wanted a tool to double my reading speed and better my recall and comprehension. Ron Cole’s educational experiences shared in class were very enlightening. I actually pick up books for entertainment now. I would like to tell others to use the reading skills I learned. These skills are valuable for now I have the tools to eliminate the reading handicap I had.” Irwin Silvestre, Design Specialist Lam Research Corp. To whom it may concern: “I had a very hard time comprehending what I read. This class made me more aware of my

enthusiasm course. Congrats, Jack Boniface, Knowledge Lam Research Corp. I didn’t enjoy reading pretty much all my life. I read slowly. I just wanted a tool to double my reading speed and better my recall and comprehension. Ron Cole’s educational experiences shared in class were very enlightening. I actually pick up books for entertainment now. I would like to tell others to use the reading skills I learned. These skills are valuable for now I have the tools to eliminate the reading handicap I had.” Irwin Design Specialist Lam Research Corp. To whom “I had a very hard time comprehending what I read. This class made me more aware of my

reading habits as far as
getting an overview and
using my memory, which I have
found very helpful. I
feel this is a great
course! Thank you.” Veronica
Aguirre, Department Coordinator
Sr. Lam Research Corp. “Prior
to taking this course,
I would become easily distracted
and lose focus on what I
was reading. My favorite
parts of this course were
the increased focus techniques
and the memory tools to increase
comprehension. After completing
this course, I find that
I can focus better and
retain more of what I
have read. I also read
much, much faster. I
would like others to
know that they can learn
these skills to increase
their reading efficiency.
These skills are valuable
to me because I can handle
technical writing and

work related material faster
and more effectively.” Jeffrey M.
Wilkins, Quality Engineer Lam
Research Corp. “My comprehension
before this class was
very poor and definitely
could use improvement.
I liked seeing my reading
speed and comprehension
going up each week. I also
like having the ability
to remember things more
easily. I feel I can
trust myself now as I read
and know I will retain
the information I need. This
is a very valuable class
and I would encourage
others to take it. Also,
this class was fun- but
very educational. The skills
I acquired in this class
will help me in my job
as well as in my personal
life.” Joyce Lam Research
Admin Assistant London School
Corp. Testimonials: of Economics “I found

material faster
Jeffrey M.
Engineer Lam
“My comprehension
class was
and definitely
improvement.
my reading
comprehension
week. I also
the ability
things more
feel I can
now as I read
will retain
I need. This
valuable class
encourage
take it. Also,
was fun- but
The skills
in this class
me in my job
in my personal
Bird, Sr.
Lam Research
London School
“I found

this course are several reasons for this. My reading speed has improved a lot, but much more so for my comprehension and reading effectiveness. The thing which I'm going to remember is the Memory Room. This has had a big meaning for me. It is so practical for any kind of information you need to remember. My memory skills have improved well and now I'm not only using it for my exams, which I did much better last week, but during the day for shopping lists and to-do's. My reading effectiveness started at 17, and has gone up to 150. I've improved a lot and plan to use it constantly. Piotr Wojcieszko Full time student at London School of Economics, part-time employee "This

course is worth every minute I spent on it and much more, full of tips on how to get more out of life in general as well as reading. Although I have not practiced nearly as much as is desirable, I have improved not only speed and ability to focus. My reading effectiveness rose from 184 to 441, and I'm sure that with time and a bit of discipline I can triple that! I could not have imagined imagining that 6 weeks ago! Now I am confident it will happen. The single best "trick" is pointing that alone has transformed my reading to focus. and ability Linda Heiden Specialist, IT Training of Economics London School of Economics actually learned "I've

course is worth every minute I spent on it and much more, full of tips on how to get more out of life in general as well as reading. Although I have not practiced nearly as much as is desirable, I have improved not only speed and ability to focus. My reading effectiveness rose from 184 to 441, and I'm sure that with time and a bit of discipline I can triple that! I could not have imagined imagining that 6 weeks ago! Now I am confident it will happen. The single best "trick" is pointing that alone has transformed my reading to focus. and ability Linda Heiden Specialist, IT Training of Economics London School of Economics actually learned "I've

not to be speed, but focus on comprehension, has improved. Wim A. Van Professor, of Economics feel more when I have articles and which I often use the tools good about to focus has mostly through I know I can power naps helped a lot My reading increased, it will even the Eye-Hopping convinced me where I with my reading. techniques I feel like knew how to

obsessed about to relax and which I believe Thanks” -der-Stede London School “I definitely confident to read long textbooks, have to. I and feel very it. My ability improved- the fact that do it. The have also for that. speed has as I’m hoping more. I like and I’m it will get want to go The memory are very useful. I never really study properly

before (which weird). The always fun.” London School LLM Taxation -Hops are the memory of emotions was a very and revising case names in order. focus more from the last gives me confidence. and the magnetic very useful. concentrating -Hops to future M. Cenktas, of Economics, Law TESTIMONIALS: Ron's class me to focus fundamental -- your finger. -taught me old way of

seems very classes were Werner H. of Economics, “The Eye crucial; and room, use and stories tool for learning - especially and facts I can now with the techniques class which I found previewing questions I recommend on the Eye SuperReaders.” London School First Year Remedy Corp has taught and use a reading tool It has re to read. The reading is

now a myth.
me an enlightening
using our
To watch my
her finger
through her
reminds me
that which
Ada Tsui Senior
Remedy Corp.
this class
reading material
again, because
reading each
comprehending.
my reading
longer. While
SuperReading
found my reading
improved.
he taught
learn to focus;
was able to
the material.
of how his
me was when
a couple of
my Introduction

It has given
approach to
own instincts.
daughter use
to guide her
first book...
to not suppress
is natural.
Tax Analyst,
Before I started
I found myself
over and over
though I was
word, I wasn't
I also noticed
time was getting
taking Ron's
course, I
comprehension
The skills
helped me
and thus I
comprehend
An example
methods helped
I hadn't studied
chapters for
to Computer

Programming
Ron's method
and found
the test I
more than
I knew. I
on the test!
technique
learn to "group
which increased
speed. By
the course
experiencing
reading feeling.
feeling to
Hearing someone
"This is what
is useful,
you have actually
means nothing.
actually experienced
and just being
this I feel
that my skills
even more.
really exciting!
Webmaster,
Ron- thanks

class. I used
of reading
when I took
actually remembered
I thought
got an "A"
His Eye-Hop
helped me
-read" words,
my reading
the end of
I was truly
the "fluid"
It was a great
actually experience.
tell you,
to expect"
but unless
feel it, it
I now have
the "feeling",
a novice at
confident
will increase
And that's
Michelle Tan
Remedy Corp.
for a fantastic

course. I was somewhat skeptical of speedreading when I began, but my feelings have totally changed since then. I'm reading faster, comprehending more, and (this is the best part), it feels natural! This course has really opened a new door to me. I look forward to continuing to improve my skills through the exercises and tools that you've given me. Thanks for your enthusiasm, your genuine interest in my improvement! Kind regards, John Bishop
Media/Web Designer,
Remedy Corp. I have always enjoyed reading, especially fiction. Technical reading was and I often doubted my ability to absorb and retain important details. I enjoyed working with the visualization techniques and Eye-Hop exercises.

It has been interesting to notice that I am mentally verbalizing less and just absorbing what I am reading. I feel more confident about structuring and remembering details of what I read. I realize that I have always been "able to," but had gotten lazy over the years. The most useful information is still presented in written form. Now I even prefer reading the book to seeing the movie! I plan to be reading this way for a long time. Victoria Graham, Internal Training Specialist,
Remedy Corp. I feel that I have increased my speed, learned how to improve and have expanded my comprehension, reading tools available to me. The more I practice, the more enjoyable reading becomes!
Thank You! Eric Carter,

Thank You!
Eric Carter,

Manager, IDSS,
This class
me stay more
what I am
has increased
speed and
I have always
but lacked
With the SuperReading
am finding
to read more.
that we have
a daily basis
docs), these
beneficial
too! Thanks.
-Yang Remedy
reading before
class, and
it! My favorite
learning to
mind-mapping,
(he loves
The quotes
his Emails,
that a small
plus diligence
affect the

Remedy Corp
has helped
focused on
reading and
both my reading
comprehension.
enjoyed reading,
the time.
skills, I
myself wanting
With the amount
to read on
(Emails, technical
skills are
in the workplace
Olinda Lee
Corp. I loved
I began the
I still love
parts were
use my finger,
Ron's passion
what he does),
Ron sent in
confirmation
daily effort
can truly
quality of

one's life.
doesn't take
effort to
you really
process. No
fast one reads,
from this
read even
comprehend
These skills
to me because
up more time
think creatively,
to have to
through my
Ray, Senior
Product Manager,
Dear Ron,
the SuperReading
following
taught in
my reading
comprehension
The Eye-Hopping
the Pattern
the most helpful
the skills.
practicing

It really
that much
change once
start the
matter how
one can benefit
course to
faster and
even more.
are valuable
they free
for me to
rather than
spend it plowing
Email. Rebecca
International
Remedy Corp
Thanks for
class. By
the skills
this class,
speed and
are improving.
exercise and
Reading are
ones among
I will keep
these skills

in my reading and I believe
my RE will be even better.
This has helped my productivity
in my daily life and work.
Sincerely, Qiming Wan,
Senior Software Engineer,
Remedy Corp. Reading before
class was long and strenuous,
because I had to read
every word (at a time)
and it was difficult
to recall. What I enjoyed
most about the class
were the techniques, which were
very helpful, and the instructor's
Emails. Reading now is a pleasure,
I feel confident and I know
how to read for speed
and comprehension. Improving
reading ability is a fact
and anyone who uses the
tools can achieve with
them. Ron, thanks very
much for this class; I'm
so excited for what I
have learned. Thanks, Ruth
Pink, Administrative Assistant,
Remedy Corp. "This course

has tremendously changed my
reading habits; and has unlocked
my reading powers. I
also have much more
confidence about myself.
The benefit of this class
is unlimited. I would recommend
this class for all, especially
for those who have English
as a second language."
Phong Nguyen Supervising
of Test Engineering, Remedy Corp.
"Two of the biggest
problems I had with reading
were staying focused and
retaining the material
I read. The SuperReading
program helped me grapple
with these. My reading
effectiveness improved more
than 3-fold, even though
I could not do my homework
consistently. I am sure
that I would have done
even better if I had been
up to date with my homework.
I will recommend this course
to all individuals who have problems

with staying
remembering
read.” R.
Staff Engineer
Systems, Division
“Thank you
my mind to
heights. Your
be, “Turning
visionaries
into great
of knowledge.”
my speed greatly
increased
and retention
Sincerely,
VP Sales,
Testimonials:
of Scotland
the course
a much slower
very easily
I lacked focus
re-read many
wasn’t great.
was good.
affirmations
which are

focused and
the material
Subramanian
FIST HAL Computer
of IBM Ron,
for stretching
reach new
theme should
readers into
and visionaries
libraries
I increased
but more importantly
my comprehension
5-fold.”
Frank Amdur
Western U.S.
Royal Bank
“Before
I read at
pace and was
distracted.
and had to
times so comprehension
My memory
I had used
previously
very useful

so good to
this. After
I have much
I have greater
to the techniques
such as pointing,
etc. My comprehension
also as a
to increased
levels. Visualisation
very well.
memory was
the use of
room is a
technique
The reading
very useful.
questions
to trigger
Pauline Mannion
faster reading
remembering
The best tools
gain are pointing
The Memory
good, but
(learning)
quick results.

have refreshed
the course
more discipline.
focus thanks
described
previewing,
has improved
result due
concentration
has also worked
Whilst my
good beforehand,
the memory
very good
to have learned.
tests I found
The magnetic
were useful
memory.”
“I am much
now, and also
a lot more.
to get immediate
and Eye-Hop.
Room is very
requires effort
to achieve
I think SuperReading

works best in a work context for magazines, journals and newspapers, etc. Not quite as effective yet for very technical documents. Good instructor who gives a lot of confidence.” Paul Oldroyd “The techniques learned will be valuable for future as I definitely feel that my general reading speed and comprehension have improved dramatically. I’m looking forward to achieving my goals.” Jonathan Williams “The Memory Room is a useful technique to recall lists of items. Eye-Hop is close to my normal reading method, but two is of blending the pick out key benefit to back to others.” items to communicate Helen Tate “To whom it may concern, The SuperReading course has significantly improved my reading capabilities, and I am now able to read

subject matter and with much In particular, use of preview techniques in the improvement of the memory. The memory extremely remembering a very powerful wish I knew Ron is an motivator us on how of the various very well. material is good. Thanks course!” “Dear Coach, the upper After years highly technical, courses, it to tackle of reading so challenge that had become

much faster, better comprehension. I found the and review were instrumental that I experienced. room is also useful for data and is tool – I about it before. excellent and trained to use all techniques The course also very Ron! Excellent James Osborn I really enjoyed Reading course. of experiencing product based was refreshing a new way and in doing bad habits ingrained

over a life course re to read by new skills first a little then came enhance and reading ability. in a fun way a great learning I'd recommend who would to read faster in the process." Head of technical Support, Royal "I have of myself reader since In 1997 I called Photo suggests you reading skills words per I was not this course as the pointing contrary to

time. The -teaches you employing that are at alien but together to speed your It's delivered making for experience. it to anyone like to learn and have fun Costas Karayiannis, and Transaction Bank of Scotland always thought as a fast childhood. bought a course Reading which can attain up to 25000 minute. So sure what would offer, method is the Photo

Reading method. was very good. on the psychological of "artificial positive affirmations is convincing results. Also, on practice time for behaviours and embed was valuable. with work a loss of is due to of a distracting and negative toward the The techniques and suggested to providing Chris Plant, Advisor, Royal "I've speed of my focus when the amount I retain. of the class

The outcome The emphasis techniques interest", and visualisations and delivers the emphasis and allowing to develop themselves My problem reading is focus. This a combination environment attitudes subject matter. Ron has taught go along way a solution." Regulatory Bank of Scotland improved the reading, my reading and of information At the start my attention

would often drift while reading. Since finishing the course I'm much more able to digest information on a first read and remember the information. The memory room techniques have substantially improved my ability to remember key things that I need to recall as well. I really enjoyed the course and feel that I've really benefited from the skills and techniques taught."

Sarah Dilloway
of Scotland
Philips Semiconductor
course proved to be a highly enlightening and motivating course. Many techniques ones necessary to improve reading speeds and comprehension were introduced and applied. These techniques have all proven useful within the workplace and the home as well. Ron is a very

engaging and teacher. His style is light, infectious. He was able to draw the group together and get us all to enjoy and each other. I would highly recommend the class. My reading/comprehension speed jumped from 139 to 800 words per minute. I am confident that the tips and techniques that I have acquired will help me to be much more effective in my demanding job. I look forward to continuing by continuing to practice. Thanks Ron!

Tom Kemp,
SuperReading
Design Engineer
me that my mind's potential has taught me that my mind's potential is much greater than I ever imagined. I look forward to increasing my speed and to the maximum comprehension that is possible. The additional techniques (Goal Setting,

enjoyable presentation cheerful and He was able group together all to enjoy and each other. recommend My reading/comprehension from 139 to per minute. that the tips that I have help me to effective demanding forward to by continuing Thanks Ron! Design Engineer has taught mind's potential than I ever I look forward my speed and to the maximum The additional (Goal Setting,

NLP, etc.)
tools for
I've already
them to my
would recommend
to anyone
about achieving
possible in
Regards, Michael.
Applications
Semiconductors,
course is
very well
effective
one's reading
The key is
following
taught in
with an RE
ended up with
Modares, Application
Semiconductors,
the main subject
the main goals
The asides,
really made
interesting.
I learned

are profound
change and
started applying
career. I
this course
who is serious
all that is
their lives.
J. Golini,
Engineer Philips
Inc. This
organized
and is very
in increasing
effectiveness.
practice and
the techniques
class. I started
of 30 and
100. Jeff
Engineer Philips
Inc. I enjoyed
matter and
of the class.
tips and techniques
the class
The skills
have already

been very
Ron. Great
attitude,
Jim Jirgal,
Semiconductors,
great techniques
applied immediately
the power.
direction
Good learning
Constant challenge
Looking forward
training by
Thank you
Jack Maxwell,
Manager Philips
Inc. Ron,
that are used
are excellent.
to continue
reading skills
huge benefit
Overall, I
awareness
skills and
confident
will continue
The last day

useful. Thanks,
course, great
great humor.
Engineer Philips
Inc. I learned
that were
and demonstrated
Great presentation,
and applications.
environment.
and new information.
to future
this group.
very much.
Facility Operations
Semiconductors,
The tools
in this class
The ability
improving
is also a
of the class.
achieved an
of my reading
feel very
that they
to improve.
of upside/down

reading was most valuable
for me in building the
confidence. NLP is a great
tool. Thanks Ron! Diane
Helseth, EBU Logistics
Manager Philips Semiconductors,
Inc. Testimonials: Compaq Computer
I am into the third
week of this class and
I have no hesitation
in endorsing this class
whole-heartedly. It is a terrific
class - Ron is a wonderful
instructor and he makes
the class very enjoyable.
The lessons (you can create
your own homework thru helpful
websites) are guaranteed
to significantly enhance your
reading skills. Go for the
class - you won't regret
the experience. - PV Krishnamurthy
Ron, Less than half
way through, still under
utilizing the tools,
and not having done enough
"home work", I can still
see real improvement, especially

in comprehension,
technical
Richard M.
that I have
that I can
better in
when I'm tired
I can concentrate
my eyes stay
the words
reading").
been SOME
but I think
is that I
(and thus
R. Gingell
to take this
is fun and
SuperReading
with multiple
you can use
and professional
will read
faster 4.
able to track
effectiveness
a fast track
as well...you

when reading
materials.
The thing
noticed is
read much
the evening
- that is
better and
focused on
(this is "pleasure
There has
speed increase
the big thing
can concentrate
read) longer.
Top 10 reasons
class 1. Ron
helpful 2.
provides you
skills that
in your personal
life 3. You
and comprehend
You will be
your reading
5. This is
memory class
will learn

to remember
20 things
6. Mind mapping
in as a way
your new recall
You will be
chapters,
key-sentence
techniques
work with
to help you
the class
will be fun
You will learn
on how to
not daydream
reading Bonus....
able to take
and teach
kids.... they
far better
do much better
Aldo Adriaan
Enterprise
Education
Center Hi
like to express
Thanks for

how to recall
at a time
is thrown
to express
skills 7.
able to "juice"
by using the
previewing
8. You will
a mentor/buddy
get through
9. Reading
again 10.
techniques
focus and
while you're
You will be
these techniques
them to your
will become
readers, and
at school.
HP NonStop
Division,
and Training
Ron, I would
my sincere
teaching me

the techniques
with better
I had never
to do this
the last couple
have seen
from 40 to
is very surprising
encouraging
Regards, Rashmi
Hi Ron, I'm
enjoying the
all of the
you present.
anyone who
are overloaded
materials
look at the
class. I know
lot of time
for which
to finish
do read I
very well.
to be much
in how I use
the day and
this class

to read faster
comprehension.
been able
earlier. In
of weeks I
my RE going
300, this
for me and
too. Thanks.
Mansabdar
thoroughly
class and
techniques
I challenge
thinks they
with reading
to take a
Super Reading
I spend a
everyday reading
I never seem
and what I
don't retain
I have a need
more efficient
my time during
I believe
will help.

The challenge for me and anyone in our industry is to see that we have a need and to want to improve on our reading and memory skills. If you feel your current reading and memory skills are good enough than this training probably would be a waste of time if it wasn't for the training material could be used in the future when there is a need. The class is simple and straight forward. What's needed is the desire by the students to have the "Want To" to succeed. Regards, Dennis Go NonStop Enterprise reading" course I took a "speed in college, and I didn't get it. (What was wrong with me?) It focused only on speed and breaking through sub-vocalization and did nothing with how you

approach reading or "reading I kept waiting that never I hated it. is different. with correcting simple but with my reading mechanics, are immediate I'm a better and getting day. Even I see based few sessions the time, I see that coming. Thank Starr Testimonials: course. Highly Consistency is the key in this course. possible testable for additional the manual). the toolset.

and comprehension, effectiveness". for the "breakthrough" happened. This course It starts some very obvious problems approach and and the benefits and noticeable. reader already, better every the change on the first was worth but I think breakthrough a lot- Jacqui SONY "Great recommended. in homework to success Use every reading selection practice (e.g. Thanks for This will

help me reduce school workload through the tools and John "Frotz" course, lots techniques reading speed The techniques memorization effects. I recommend to someone do the significant practice to Ted Asocks was very useful tools that reading speed The memory were also I would recommend to everyone. was very organized Theo Doyle memory techniques, this course It emphasizes my concurrent time allocation use of different approaches. Faatuai "Good of valuable to improve and comprehension. for improving had dramatic would strongly the class willing to amount of see improvement." "This course and had many has increased and comprehension. techniques very useful. this course The course and well paced." "For the I would recommend to people. steps to enhance

reading speed very helpful. terrific. worth giving Ashok Sinha This course My first test 60 and I improved my fifth test. finger technique my comprehension Previously know what from a paragraph the end. Now better and that. I would recommend to my friends Ganesh Gopalakrishnan up valuable that will my reading comprehension." Schrogenhauser in general We learned I must continue

that I found Results were Certainly it a try." "Hi Tom, was very useful. score was to 150 in Using the has improved and focus. I would not I had read when I reached I feel much happy about certainly this course and family." "I picked techniques help me improve speed and Thanks! Thomas "The class was well organized. great tools. Eye-hops and

memorization
 my results
 I feel that
 not long enough.
 have and know
 the tools
 show results
 Britton "Good
 Making time
 probably would
 Scores definitely
 The first
 material,
 even better
 subjects."
 "I enjoyed
 very much,
 recommend
 The instructor
 I have to
 have improved
 had I spent
 on the Eye
 to continue
 course material
 for even more."
 "Greetings,
 this course.

to enhance
 even further.
 5 weeks is
 Now that I
 how to use
 they will
 soon. -Linda
 class overall.
 for more practice
 have helped.
 got more consistent.
 test was easy
 but I did
 on unfamiliar
 Jerry Godes
 the class
 and would
 it to others.
 was excellent.
 admit I would
 much more
 more time
 -Hops. I plan
 with the provided
 to strive
 -Rose Sandoval
 I recommend
 My reading

during the
 not improve
 my effort
 The exercises
 are helpful.
 continue to
 additional
 Michael Escobosa
 enjoyed this
 do have to
 it with an
 and practice.
 it to fellow
 and parents
 children and
 and college
 I went from
 in 6 weeks,
 being the
 -Denise Cromley
 recommend
 to others.
 course brings
 skills a long
 5 weeks. My
 is a lot higher
 to read now."
 TESTIMONIALS:

course did
 greatly. However,
 was not 100%.
 and tactics
 I hope to
 improve with
 practice."
 "I really
 class. You
 enter into
 open mind,
 I would recommend
 coworkers,
 to help their
 high school
 students.
 125 to 350
 the last test
 best."
 "I would
 the course
 I think the
 your reading
 way in just
 confidence
 when I go
 -Vickie Pham
 Fujitsu MicroElectronics

“Before course, lots wasted daydreaming Reading effectiveness low for me. learned from really helped more. I believe spend more more improvement I do enjoy and I will it to everyone to improve skills.”
Senior Design Fujitsu Microelectronics, class has very much skills. My has increased and speed over 100%. me is a second and this makes more difficult English at I know that

taking this of time was while reading. was really The skills this class me to concentrate that if I time practicing, will be observed. this class recommend who wants his reading Andrew Hsu Engineer, Inc. “This helped me with my reading reading comprehension at least 50% in some cases English for language, it a little to comprehend any level. if I continue

to practice I will get Mario Aguirre Engineering, Inc. Dear enjoyed the class so much me enormously. the class, my Reading and most important helps me to It used to for me to from cover no matter wanted to. this training, Professor “Six Easy in about 5 I would recommend to anyone Peng-Fei Zhang Fujitsu Microelectronics, “Speed reading very useful. my reading

this new skill even better.”
Manager, Product Fujitsu Microelectronics, Ron, “I “SuperReading” since it helps After finishing I really tripled effectiveness, of all, it focus better. be quite hard finish a book to cover, how much I But during I have finished Feynman’s Pieces” or 6 hours. this class I know.”
Staff Engineer, Inc. To Ron, tactics are I have improved performance

enormously.
and memory
are also very
Bob Matsuzaki
Manager, Fujitsu
Inc. "As
and I am still
that my reading
and speed
significantly.
all the techniques
class on the
memory."
Manager, Design
Microelectronics,
comprehension
when I started.
was ever slowing
to increase
I was reading
words per
course gave
to begin increasing
while not
speed. The
techniques
set my mind
The eye-hops

Note taking
suggestions
useful."
Tactical Marketing
Microelectronics,
an ESL person
happy to see
effectiveness
have improved
Thanks for
from this
reading and
Wenhua Zhao
Center, Fujitsu
Inc. "My
was very poor
Thus my speed
by trying
comprehension.
around 150
minute. This
me the tools
my comprehension
sacrificing
previewing
helped to
for the read.
helped to

train my eye
group word
thus increasing
My mind used
while I read.
my finger
reading helps
on the activity
mind focused.
able to do
assignments
as much as
thus I feel
speed and
might be better.
confidence
helped both
and testing.
were taught
at an early
they would
faster and
better."
IT Director,
Inc. "Simple
techniques
results that
unbelievable."

muscles and
recognition,
my speed.
to wander
Following
and pattern
me to focus
and keep my
I wasn't
the homework
and eye-hops
required and
my reading
comprehension
Building the
factor definitely
comprehension
If these techniques
to children
age, I believe
read earlier,
study/test
Jeff Reifers
Fujitsu Microelectronics,
but effective
help achieve
are truly
Ray Abrishami

Director,
Fujitsu Microelectronics,
I was getting
now I am flowing.
the following
Read titles!
is very useful
reading comprehension
glasses Eye
very useful...gave
sacrificing
Pattern reading
with less
- I need more
Memory techniques
develop further
weak in remembering
etc. [not
course] I
the gist of
Kirit Dave
Fujitsu Microelectronics,
INNS OF COURT
"The best
the Eye-Hop.
are pretty
just a very
and essential

Engineering
Inc. "Before
stuck reading;
I have learned
things: 1.
2. Previewing
3. Trust your
4. Get proper
-hopping was
speed without
comprehension.
gave speed
comprehension
practice.
- I need to
- I am still
names, years,
part of this
am good with
what is said."
Engineer,
Inc. TESTIMONIALS:
LAW SCHOOL
tools are
The stories
good but it's
useful skill
to increase

reading skills.
tool is the
It's a really
and it's
how effective
is always
energy and
essential
to have someone
students.
is fine. Although
I'm possibly
about remembering
read. Eye
so the more
the faster
The course
fun and each
to end quickly.
the more I
skills I've
more my super
improve. Cheers
Claxton, BUC
21 November,
whom it may
have increased
speed over

My favourite
Memory Room.
good tool
scary just
it is. Ron
full of charisma,
joy. It's
for the course
like him teaching
My confidence
with previewing
more confident
what I've
-Hop is essential,
you practice
you'll read.
is really
lesson seems
I'm sure
practice the
learnt the
reading will
Ron. Peter
Student, ICSL,
2007 "To
concern, I
my reading
the period

of 6 weeks course was Although I follow all given by my experience I would advise this course every homeplay practice lots to reach maximum I wish I did I didn't it, I have good advice go on from try my best both my speed level after This course me motivation to achieve reading abilities." BUC Student, 2007 "To concern, The Course is for speeding in which the conducted. didn't diligently the advice coach, I did some improvement. anyone taking to follow activity and of Eye-Hops fulfilment. that. Although do all of been given on how to here and will to increase and my comprehension this course. has given & inspiration more in my Deepak Mahadfan, ICSL, 21 November, whom it may SuperReading a good tool up reading,

focusing and This course improve how fast and also technique It just needs The course given techniques -Hops- which fast and focus felt before doing this am grateful. Majedul Quader, ICSL, 21 November, whom it may reading speed greatly. However, realise it just now! are the previewing as well as and the Memory make the information very effectively. has made a in the way and prepare

memorising. helps me to to read very the memorizing is very good. some practice. itself has such as Eye helps to read well. I myself and after course. I Thank you." BUC Student, 2007 "To concern, My has increased I did not had until The best tools techniques, the Review, Room. They 'stick' This course great difference I study, memorise, for exams.

I feel that much more going into I am very my skills and pick up. a very effective He has kept interesting, and exciting. not been a moment. As on the way is conducted, the classes in 2 or 2 1/2 compromising I am looking exercising and I am convinced I will be difficult material with using the I have learned Thank you. BUC Student, 2007 EDUCATIONAL

I will be confident exams. Additionally, positive that will improve Ron has been instructor. the classes different There has dull or boring far as feedback the course I believe may be conducted hours without the material. forward to my skills 100% that able to cover and complex confidence techniques in this course. Virginia Sardeli, ICSL, 21 November, TESTIMONIALS

(STUDENTS, TEACHERS)
"It's not often that you come across a course that changes your life, but Super Reading has certainly changed mine for the better. It has saved me a day a week at work, and led to a huge increase in my reading for pleasure." "When we piloted Super Reading with a group of dyslexic students at London University, their reading effectiveness doubled in more than 10 weeks. I have known nothing like it. I have always advocated individual support for dyslexic students, but this impact was achieved in a group of 15. Just imagine how much better their university learning experience would have been had they completed the course before starting their studies." London South Dr. Ross Cooper

Bank University
-med student
My friend
course and
had to take
He was so
difference
and night.
me half the
a chapter,
really know
memory tools,
for exams
All I have
my visuals
information
flooding back.
like cheating;
to remember
If you are
this course
a huge difference
In fact, you
life with
I can actually
time to chill
which really
stress. The

"I am a pre
at Berkeley.
took this
told me I
it as well.
right. The
is like day
It only takes
time to do
and now I
it. With the
preparing
is too easy.
to do is review
and all the
just comes
It's almost
it's so easy
complex information.
a student,
will make
in your life.
can have a
these skills.
take some
or play tennis,
relieves the
cost is so

minimal compared
Just do it
yourself.
anyway, which
for me. I
sceptical
I could see
friend was
it. SuperReading
and simple."
"Hi. If you
a great reader
things faster,
is what you're
I really don't
managed without
yes I do!
endless hours
over my text
no social
I was getting
Now I feel
when I read,
taking about
and I'm getting
I'm even reading
which I never
Reading is

to the benefits.
and see for
It's guaranteed
was important
was a little
even though
how well my
doing with
works, plain
-Robert Sloan
want to be
and learn
SuperReading
looking for.
know how I
it. Wait-
I studied
falling asleep
books. I had
life, and
mostly B's.
refreshed
it's only
half the time,
mostly A's.
for pleasure,
did before.
really cool

when you can do it well.
SuperReading has changed
the way I look at myself.
I feel much smarter than
before. I now KNOW I
can learn things and
make them stick. I'm
not nervous going into
a test like I was before.
You'll never be sorry you
have these skills. Thank
you SuperReading!" -Jimmy Wicks,
Sophomore, San Jose State
University, "I'm glad
that I took this course.
I more than tripled my
score. Reading is so much
easier now. I not only
read faster but I can
remember more. I know that
I will continue to do better
even after finishing
because of the techniques
I have learned." Tatiana A.
High School Senior "Thank
you. This course has
been a lot of fun, and
also helped my reading.

I really think
a useful tool
to continue
and learning.
class with
and suggestions
improve reading,
work! Thank
again."
School Student
confident
ability and
feel that
faster and
time remember
more. The
was a great
made me realise
a good memory.
must put in
effort!"
Senior Lecturer,
of Chichester
reading this,
sixth grader
Middle School.
weeks my Reading
went up over

this has been
and I hope
practicing
I left this
many insights
on how to
and they really
you very much
Eddie H. High
"I am more
about my reading
certainly
I can read
at the same
and understand
memory room
help and has
that I have
However, you
the initial
Samuel Baeza,
University
Dear Person
"I am a
at Piedmont
Over the six
Efficiency
500%. Take

the course!"
6th Grader
I am writing
to thank you
my son Chris.
grade, and
1st grade
major problems
abilities.
to see every
learning expert
with the San
System. Nothing
much of a
This has really
his learning.
barely made
each grade
always at
of his class.
to dread going
night to get
In the last
this has all
teachers cannot
difference
He is understanding
what he reads.

Daniel R.
Dear Mr. Cole,
this letter
for helping
He is in 6th
ever since
he has had
with his reading
He has been
reading and
associated
Jose School
has ever made
difference.
held back
He has just
it through
level, and
the bottom
I have come
to parent's
his report.
few weeks
changed. The
believe the
in his work.
and remembering
They say he

is smiling
and understands
most of the
They feel
holding back
now is his
from being
reader all
However, with
building program
I believe
a positive
there too.
be patient.
his words
rate, and
only a matter
he catches
well. As a
is not easy
child failing
I am so grateful
to Chris.
me hope and
the ability
and to believe
Bless you.
Jackson (Chris'

when he reads
more than
other children.
the only thing
his reading
poor vocabulary
such a poor
these years.
the vocabulary
you have provided,
there is already
difference
I know I must
He is learning
at an impressive
I see it is
of time before
up there as
mother, it
to see your
in his education.
for your help
You have given
given him
to read well
in himself.
Mrs. Marjorie
Mom) Dear

Robert, "I
about 17 times
I expected.
class, reading
-ending chore
is becoming
boring every
part of the
the memory
It was so
Another fun
last class.
but it sure
want others
THEY NEED
HOMEWORK!
mistake of
than I should
skills are
ME because
that speed
when you know
comprehend.
sooo much
class! Thanx
Amy Evans
St. Martin
E-mail from

have progressed
more than
Before the
was a never
to me. It
less and less
day. My favorite
course was
exercises.
fun! And helpful!
part was the
It felt silly,
was fun! I
to know that
TO DO THEIR
I made the
doing less
have. These
valuable to
I have realized
only works
that you can
I have gotten
out of this
a bunch,"
7th grader,
of Tours Addendum
Amy: "Hey

Robert! I
2 say "thanx"
a great readin'
prove my progress
u a little
I heard the
I had a huge
the next day,
I freaked
I had lost
and hadn't
the chapter
So I went
about 10:00
I tried all
-reading tools",
whole chapter.
I did. Today,
only one in
ACE the test.
huh? Thanx
-Amy "The
very well
have broken
barrier, like,
In fact, I
I'm totally
I took this

Just wanted
4 bein such
coach. I can
by tellin
story: Yesterday,
news that
test in History
which is today.
out, because
my notebook,
really read
anyway (oops).
home, & at
last night,
my "Super
and read the
That's all
I was the
my class to
Pretty cool,
again!!!"
course worked
for me. I
the thousand
a whole lot.
got 1,846!
glad that
class. Thanks!"

Shelby B.
"Thank you
teaching me
I really enjoyed
spent learning
methods. It
to see myself
each week.
much easier
have the skills
reader. Although
they would
are especially
now. At first
that reading
take away
I hung in
they are much
Sincerely,
Dear whoever
"I am a
at Piedmont
Before I took
I thought
fast. After
with this
6 times as
Mark U. "The

Dear Mr. Cole,
so much for
SuperReading.
the time I
the various
felt good
make progress
School is
now that I
to be a great
I didn't think
be, my novels
fun to read
I thought
fast would
from my enjoyment.
there and
better."
C.K. 6th Grader
reads this,
7th Grader
Middle School.
this class
I could read
I was finished
class I read
fast." Signed,
Super Reading

class was
I can see
I made. I
these new
now reading
for me. Mr.
cool teacher."
Mr. Ron Cole,
you endlessly
you introduced
the Fall of
transition
school to
was a little
but as I applied
from your
only did I
was at the
as my peers,
indeed higher.
program really
as a new student
school system.
prepared to
school after
school for
while, I felt
skills had

real fun.
the improvements
learned all
skills, and
is much easier
Cole was a
Chris F. Dear
"I thank
for the program
to SPHDS in
1995. The
from private
public school
shaky at first,
what I learned
program, not
realize I
same level
but I was
Ron Cole's
helped me
in the public
Though I was
enter high
going to private
such a long
that my reading
really expanded

after Ron Cole's program. Reading authors such as Shakespeare, Dickens, and Bronte was hard enough, but Ron Cole's program gave me a sense of esteem and a more clear, concise, introduction into the understanding and comprehension of the novels. I definitely recommend Ron Cole's program to anyone who would like to improve their reading and comprehension skills." Thank You!

Naomi M. Palo Alto, California
To whom this concerns,
"Your class has been a great success. Before I read a story in 2 minutes (same length) Now I read 20 seconds. story in 41 seconds, and I actually understand what I'm reading. Mr. Cole has been really nice to us. Thank you for reading this." Emily
C. Dear People, "I think that Super Reading helped

me a lot. and it worked. we had homework -hop, the still fun!! thinking about class I think do it. Thanks I can read better!!" To whoever this, "I'm I was sort reading, but SuperReading, -Hop and learning read faster, Now I understand Eye-Hop was I liked best got more challenging the stories. encouraging. methods helped, previewing. to thank Mr. the class, fun, and still

It was fun Even though called eye class was If you are joining the you should to this class a whole lot Melissa L. is reading 11 years old. of slow in after I took using Eye methods to I've improved. what I'm reading. the thing because it and I liked They were The reading especially I would like Cole for managing making it teaching us."

Sincerely,
Mr. Cole,
day of Super
was a very
and had very
Through every
a lot from
also made
us to learn.
I was a little
I really learned
R.E. went
831! You know,
to take a
Saturday.
you have taught
get a high
reading comprehension
thanks for
Bye!" Sincerely,
Dear Mr. Cole,
very much
me how to
fast. I am
I took this
you." From,
Parents, "I
a lot here.

Thi N. Dear
"The first
Reading I
slow reader
bad comprehension.
class I learned
you, and you
it easy for
Every class
noisy, but
a lot. My
from 113 to
I'm going
Pre-SAT on
With what
me, I can
score on my
part. Anyway,
everything!
Daniel C.
"Thank you
for teaching
read really
really glad
class. Thank
Merry M. Dear
have learned
In the beginning

I didn't really
but after
kinda started
We learned
different
here. Sometimes
us out early."
C. To Mr.
you! Before
course, I
grade level
grade. Now
knows? I want
for teaching
up with me.
the class
It taught
it was very
Mitesh P.
"I really
class. It
me. I liked
because it
read faster.
how we had
every week,
me with my
Before I came

want to go,
a while I
liking it.
all these
reading skills
Mr. Cole lets
From, Alice
Cole, "Thank
I took your
was only a
ahead of my
I am... who
to thank you
me and putting
I enjoyed
immensely.
me a lot and
fun." Sincerely,
Dear Readers,
liked the
really helped
the Eye-Hop
helped me
I really enjoyed
a mini test
that helped
comprehension.
to the class

I read very slow and had low scores. Now, I understand what I'm reading. I recommend this class for people who want to learn, read faster, and make comprehension higher. It takes commitment but it helps in the long run. Thanks, Mr. Cole, for your help, time and caring!" Sincerely, an 8th grader, Kristin M. "I would recommend this class because I did triple as promised. I was taught by someone who knows, not by an elementary teacher who took up a side job as a speed reading teacher." Seena R., High School Student, San Jose, CA Dear Mr. Cole and anyone else, "I think your course was wonderful really glad!!!! I am RE score went up basically 6x. The cool thing is though that along

with my speed understand reading. Also, it wasn't and that we tools as well!!!!!! anyone else about taking I personally Sincerely, "This is best way for (or anybody reading) to money. It the most worthwhile ever spent This class short of a to read faster friends? Take Ted W., student of California, Cole, Thank for the opportunity my reading class is exceptional. I have improved

I can actually understand what I am I like how just all reading got other If you or is thinking this course say "GO!!!!" A.C. 6th grade the absolute a student who likes spend their is definitely way I have my money. is nothing miracle. Want than your SuperReading!" at University Berkeley Mr. you so much to improve skills. Your Most importantly my comprehension,

which was the most important thing to me. The pace was just right. Your materials, exercises and examples were all very helpful. The best thing I observed was how you worked with the students. You most definitely have a gift for working with children. My son commented to me that he thought you would make a great teacher. Thanks so much for your time and energy for helping the students and myself. Rose W. (adult) enormous amounts of reading time. Take the reading course. You'll be glad you did. The benefits are unlimited." John W., College student, Berkeley Dear Mr. Cole, I am writing to thank you for taking my daughter into your course. She Super Reading was by far the slowest reader in her class.

She would barely be halfway through material when the other children had already finished. On top of that, her comprehension was abysmal. I was about to spend nearly \$5,000 on testing to determine whether she had some type of learning disorder. A friend suggested calling you first. I am so glad I took that advice. After three weeks in your course she was the best reader in her class. By the sixth Super Reading class she was the best reader in her school. By far! It was gratifying to find out there was nothing wrong with my daughter. All she needed was the right techniques. What a bargain! your course turned out to be! Thank you again for this small miracle. "I am about -Dr. E. Menkin

barely be material when children had already finished. On top of that, her comprehension was abysmal. I was about to spend nearly \$5,000 on testing to determine whether she had some type of learning disorder. calling you so glad I took that advice. After in your course best reader By the sixth class she reader in By far! It to find out nothing wrong All she needed techniques What a bargain! turned out you again miracle. "I am about

halfway through
course, and
that I am
as much when
I am staying
My speed is
thanks to
tool (finger!).
Remember is
remember lists,
tests, I am
reading effectiveness
greatly, as
per minute
scoring more
tests. I was
or 4, and
100%!"
Year 13 student,
"I'm halfway
SuperReading
Ron. I think
is very good
me with my
& my memory
I think that
is considering
should have

the SuperReading
I am noticing
not day dreaming
reading, as
more focused.
increasing
my super reading
The Room to
helping me
and on the
noticing my
scores increasing
is my words
score. I am
marks on the
scoring 3
now I am getting
-Harriet P.
Worthing College
through the
course with
the course
and has helped
reading speed
in tests.
anyone who
this course
an open mind

because you
results of
I hope once
this course
least triple
do before.
this is realistic
seen a good
already."
A. Student,
Hi Ron, I
SuperReading
this year,
my co-worker,
know, we are
an MBA program
night classes.
year, we have
each week,
our standing
among our
Our professor
grades outside
week. We see
number, our
our ranking
In the past,
class, our

will see the
your work.
I've finished
I can do at
what I could
I believe
because I've
improvement
-Jonathan
Worthing College
took your
class earlier
along with
Tim. As you
both taking
that involves
For the last
been going
and seeing
in the course
120 peers.
posts the
the door each
our student
grade, and
in the class.
before your
ranking was

all over the week I could 7, the next the following 75. Since week of SuperReading, have occupied 1 and 2 positions, can surpass we jockey and the rest has to fight 3. To us, the power we learned In a way, smarter than SuperReading. is the ability and recall Perhaps we It depends defines intelligence. our reading set us above other professionals to enhance So we both

grid. One be number week 101 and week number the third Tim and I the number and nobody us! Each week between ourselves of the class for number this demonstrates of the skills from you. we're no we were before What we have to understand what we read. are smarter. on how one Either way, skills have about 120 struggling their careers. send you a

big "thank spending half and getting results. It's said it would Turner, Engineer, Devices TESTIMONIALS: UNIVERSITY busy mum doing of my hours in the car takes a class. times 3,000 people's I didn't in the hour. course, using pointing and I found that about 1/3 and I was more focussed. finish and to relax. / position really help. and knowing helps as well.

you". We're the time studying far better just how you be. -Frank Advanced Micro CHICHESTER "I am a an MA. One to read is while my daughter This is 5 words of other work. Sometimes finish it During this previewing, parroting, I did it in of the time happier and Now I always have time Physical attitude plus the affirmations Keeping positive it is possible At first I

didn't believe
it. On one
5 I was reading
per minute
it all in.
helpful had
He always
story and
approach.”
University
MA Creative
I started
course I found
to concentrate
books and
drift off
per page and
much in of
just read.
techniques
taught us
seen a noticeable
in the speed
It has gotten
faster and
off as much
to, which
I am also

I could do
test in week
1200 words
and I took
Ron is very
a good example.
had a good
a positive
-Mandy Park,
of Chichester,
Writing “Before
the SuperReading
it difficult
when reading
would often
several times
not take very
what I had
Using the
that Ron has
so far I have
difference
of my reading.
considerably
I am not drifting
as I used
in turn means
taking more

in and remembering
read. I have
memory room
tool. It has
a lot when
exams. Other
we have been
as previewing
your finger
me to read
than I used
out the most
It has improved
a lot! Ron
kind and friendly
teacher.”
University
Student, 2nd
can now read
than when
and my memory
improved due
I have learned.
the difference
audio, audio
visual learning.
each stage
quite fascinating

what I have
found the
the most helpful
helped me
revising for
tools that
taught such
and using
have helped
a lot faster
to and pick
relevant information.
my reading
is a very
and approachable
-Jasmine Selby,
of Chichester,
Year “I
much faster
I started
power has
to the techniques
I have understood
between kinaesthetic,
digital and
Ron Cole makes
of the course
and one instinctively

wants to know
you very much.”
University
MR “I so
access to
during my
The tools
room, speed
scanning would
most welcome.
equally pleased
these skills
of my MA in
I will take
and keep working
the course
believe that
able to improve
and memory
dyslexia.
a very short
time my ability
and recall
read has improved
Ron for bringing
and humour
University.
Glenn” Glenn

more. Thank
-Brian White,
of Chichester,
wish I had
this course
English degree.
like the memory
reading and
have been
However, I’m
to have obtained
at this stage
Creative Writing.
away the skills
on them. Before
I did not
I would be
on my reading
due to my
However, in
period of
to speed read
what I have
greatly. Thanks
your skill
to Chichester
Best wishes,
Stevens, University

of Chichester,
SuperReading
increased
speeds, increased
and comprehension
read. The
lively and
you to perform
I have learned
more discriminate
I have to
courses- and
lots of time
articles or
extract facts
more efficiently,
room exercise
me to retain
than I ever
SuperReading
you Ron (Super
-Caroline
University
Student, “I
class very
has been very
and enjoyable
My reading

BA/MA “The
course has
my reading
my confidence
in what I
classes are
fun, and encourage
at your best.
to become
in the text
read for my
don’t spend
reading unnecessary
books. I can
and figures
and the memory
has helped
far more knowledge
thought possible.
rocks! Thank
coach!”
Horstead,
of Chichester,
enjoyed the
much and Ron
encouraging
to work with.
speed improved

after the
lesson and
more confident
to retain

The memory
fantastic
I will continue
will never
20 longest
the world.”

University
Student “My
leapt 4-fold
The classes
me much more
positive and
in general,
not expected.
it is helping
course and
not just improving
speed.”

Burnie, University
Student TESTIMONIALS
OF CHICHESTER

“I enjoyed
immensely.
used to be

very first
I feel much
about my ability
information.

room is a
tool which
to use. I
forget the
rivers in
Loree Weston,
of Chichester,
reading effectiveness
in one week.

are making
energized,
enthusiastic
which I had
In this way
me with my
life overall,
my reading

-Talitha McIntyre
of Chichester,
FROM THE UNIVERSITY
- March 2010

this course
My reading
slow and laboured

and I would
distracted.
to Ron’s
approach I

I am less
and I am more
My future
hopefully
time leaving
to enjoy life.
Ron enough.”

University
“This course
my eyes to
of reading.
my want to
and has improved
Ron is a great
encouraging

With time
I can achieve
of reading
Eilidh Gillingham,
of Chichester
starting this
got distracted
when reading.
this course

be easily
Now, thanks
easy going
read quicker,
distracted
focussed.
studying will
take less
me more time
I cannot Thank
Linda Still,
of Chichester
has opened
the possibilities
It has awakened
read for pleasure
my study effectiveness.
instructor,
and inspiring.
I’m sure
another double
effectiveness.”
University
“Before
course I easily
and bored
Since doing
I am now able

to catch myself
again before
This course
my reading
to a phenomenal
I can preview
quickly to
it's worthwhile.
Thursday evenings
recommend
is studying
course. You
notice the
Annabelle
of Chichester
sowed me a
concept of
had an immediate
me as I was
Memory Room
The 20 longest
remain in
the rest of
have noticed
in my reading
and I know
only ever
time goes

and get focussed
its too late.
has improved
with comprehension
speed and
a book really
know whether
Ron has made
fun. I would
anyone who
to do this
will definitely
benefits!"
Alloway, University
"SuperReading
whole new
reading. It
effect on
able to adapt
to my studies.
rivers will
my head for
my life. I
a difference
and comprehension
this will
increase as
on. Ron's

approach is
and motivating.
effective
doesn't
you're in
still achieves
Luke Nevill,
of Chichester
confident
ability and
feel that
faster and
time remember
more. The
was a great
made me realise
a good memory.
must put in
effort!"
Senior Lecturer,
of Chichester
FROM DYSLEXICS
and began
reading at
154 words
with 60%
comprehension.
to read a
...I always

very enthusiastic
It's an
course which
push you like
school and
maximum results."
University
"I am more
about my reading
certainly
I can read
at the same
and understand
memory room
help and has
that I have
However, you
the initial
Samuel Baeza,
University
TESTIMONIALS
I am dyslexic
this class
approximately
per minute
(It took 2:36
400 word article.)
had to read

sentences
to get the
By the end
session I
1,846 wpm
comprehension.
seconds to
word article.)
this course
trying to
reading speed
comprehension.
I found most
the eye exercises
where one
see positive
-Nancy F.,
Assistant,
HP I started
being a very
so slow it
I'd read
over and over,
my place on
my mind would
techniques
on this course
me tackle

over and over
meaning...
of the sixth
was reading
with 100%
(It took 13
read a 400
I would recommend
to anyone
improve their
along with
The things
valuable were
and the testing
was able to
results instantly.
Administrative
Legal Dept.,
this course
slow reader;
was excruciating.
the same line
I'd lose
a page, and
wander. The
I have learned
have helped
all these

problems,
feel I have
that will
to help me
and on to
as a teacher.Thanks.
London South
Student From
week I knew
course would
value to me!
I have never
to read properly.
has not been
point, over
I have gained
and understand
the most out
I now view
fun and interesting.
library I
to going through.
it's been
sincerely,
London South
Student "I
had access
during my

and now I
learnt skills
go with me
with my dissertation
my career
Keith Cockerton,
Bank University,
the first
the SuperReading
be of great
I now know
been taught
As reading
my strong
the course
confidence
how to get
of reading.
reading as
I have a whole
look forward
Thanks Ron,
a blast! Yours
-John Tuitt,
Bank University,
so wish I
to this course
English degree.

The tools room, speed scanning would most welcome. I will take and keep working the course believe that able to improve and memory dyslexia. a very short time my ability and recall read has improved Ron for bringing and humour University. Glenn" Glenn of Chichester, that my reading novels has dramatically. of sucking has been really like the memory reading and have been However, I'm to have obtained at this stage Creative Writing. away the skills on them. Before I did not I would be on my reading due to my However, in period of to speed read what I have greatly. Thanks your skill to Chichester Best wishes, Stevens, University BA/MA I found speed for increased The experience up the meaning exciting.

I have also I can tackle work much but I expect to improve. really benefitted technique. for lists been extremely this course. remember 20 and apply etc. When in the middle worries about I can park in the knowledge remember what the morning then whether - Dr. Ross South Bank Lecturer I had lots of reading with as a prompter persistently the reading found that reading for more efficiently, to continue I have also from the memory My memory has always poor until Now I can items easily this to shopping, I wake up of the night something the worry that I will it was in and decide it matters! Cooper, London University, initially difficulty my finger but, after following programme,

I picked up speed and was able to increase my reading comprehension. I have found that the speed reading methodology has been embedded into the way I read in general and it has definitely improved my reading ability overall. I definitely think there is room for improvement what I read e.g. remembering using the or speed and visual memory strategies at speed could have been cojoined with reading exercises to help me meld the two strategies at speed.

Thanks, Ron.
London South
Senior Lecturer
confident
ability and
feel that
faster and
time remember
more. The
was a great
made me realise

-Gareth Mason,
Bank University,
"I am more
about my reading
certainly
I can read
at the same
and understand
memory room
help and has
that I have

a good memory.
must put in
effort!"
Senior Lecturer,
of Chichester
the Eye-Hops,
scores in
tests and
techniques
well as my
up. I also
a few interesting
eye strain.
London South
O.T. Student
this course,
a good reader.
confidence
a lot more.
the short
as it's
and when I'm
I get more
from the page.
made a difference
met some very
people in
Also, my reading

However, you
the initial
Samuel Baeza,
University
I really enjoyed
getting higher
the reading
seeing the
working as
scores going
picked up
tips on preventing
Mark Lucek,
Bank University,
Before I started
I was quite
I feel my
has grown
I like doing
stroke tool
easy to do
reading something
information
Yes it has
and I've
interesting
the course.
has improved

so much. I think my instructor is fantastic, and a great help to us (me). I think you should do this course next year and I don't think anything needs to be improved. I think this course should be put onto the curriculum an everyone should do this course, as you learn so much from it. -Lindsey Rhodes, London South Bank University, Student I really enjoyed the SuperReading class and I will introduce it to all my friends and family. The stories were amazing and I am very happy that I took part of this SuperReading course. Thank you very much and may God richly bless you Ron. -Rockson Osei Kumaning, London South Bank University, Sales Assistance
The thing I value about the course is the time and space it provided

to reflect on my approach to reading and to try out new strategies. It confirmed and explained why I have always found reading the newspaper a totally different (and easier) experience to reading anything else – i.e. the columns! I have found the Eye-Hopping incredibly useful – I find that I focus better, drift less, and print seems more in focus. I feel like I'm in the early stages of using Pattern Reading. At the moment it overrides the actual focus on the because I'm so aware of the reading the reading backwards. However, it also pulls me into what I'm reading more. Although the process appears to in more and be about focussing I'm also drifting less, aware that much of the

drifting I do is about
'thinking about' what
I'm reading - chewing
over the ideas, linking to
others, etc., so I consider
some drifting as vital,
especially with some
types of reading I do. -Pauline
Moon, London South Bank
University, Senior Lecturer
At first I thought nothing
was happening, but I was
very pleasantly surprised
by both my speed and
comprehension. I had a slight
blip in my scores but
I think that was due to
absences, but I'm
right on track now. I will
continue to improve in
the foreseeable future. The
only reason I wouldn't
want to recommend it to others
is that I want to keep
it a secret and gain all
its benefits for myself.
I have told of its benefits
to anyone and all who

will listen.
Keller-Cooper
before was
now, since
the course
has improved
focus is better
I am also
of everything
now, unlike
Eye-Hop has
me greatly,
room has also
to remember
by creating
them and making
help me remember
The SuperReading
made a great
to my life.
I was given
to take the
will always
this course
and everyone
help with
I will continue
my Eye-Hop

Thanks! -Raife
My reading
lower than
I started
my reading
more and my
now than before.
in control
I am reading
before. The
also helped
and the memory
enabled me
things more
stories from
them big to
things longer.
course has
difference
I am glad
the opportunity
course. I
recommend
to friends
who needs
their reading.
to use all
and memory

room and the skills I have achieved from this course. A big thank you to the staff and all the people at LSBU who organised this course, and a big thank you to Ross Cooper and Ron Cole. I really enjoyed every bit of the course. -Azara Kanu, London South Bank University, Clinical Assistant
-Practitioner
from Tesco
Dear Readers!
Before I started my SuperReading course, I could read fairly quickly but my comprehension was rubbish. I would read a document, then have to re-read it as I would be like, "What did I just read?" I am sure you have all done this many times and it can be quite frustrating. Since I have been doing SuperReading I have learnt the skills I have put and the practice in at home with the Eye

-Hop exercises the manual me considerably. at work have that I can than them captured the have read round. The for me is Room. I can with everyday I need to Also the Previewing is fab for content of you read the I think Ron enthusiastic puts a lot into his classes it easy learning. has plenty exercises as well as sites. The very stimulating focused on

and reading have helped My colleagues even noticed read faster and I have content I first time best tool the Memory use this tool things that remember. technique getting the material before material fully. is a very teacher and of energy which makes The manual of tips and you can practice, useful web handouts are and get you the task.

The exams are interesting topics to read and the questions are not too demanding. If I continues the course for a bit longer my reading effectiveness and comprehension would excel even more so. SuperReading will be a fantastic tool for when I start my CIPP next year. When reading law policies for our people, I will feel confident that I have comprehended what I am reading and will have read. Directors would benefit from this course as they will learn to read quickly through their E-mails, presentations and documents. Gloria Graham, Personnel Administrator, Tesco Stores Ltd. Dear Readers! When I heard about this course, it sounded just right for me. I've always enjoyed reading and was already

a relatively fast reader (by normal standards), but I have huge amounts of material to read at my recall was poor. I would often read a document, and then have to completely re-read it only a week or so later, as I wouldn't be able to remember anything it contained! Additionally, the ability to read large quantities in is something I really admire in some of the senior managers I work with, so I was definitely hoping that the techniques the course taught are fundamentally my effectiveness at work. The techniques taught are easy to remember and start putting into practice straight away. I was delighted to see a significant improvement in my reading effectiveness after just

fast reader (by normal standards), but I have huge amounts of material to read at my recall was poor. I would often read a document, and then have to completely re-read it only a week or so later, as I wouldn't be able to remember anything it contained! Additionally, the ability to read large quantities in is something I really admire in some of the senior managers I work with, so I was definitely hoping that the techniques the course taught are fundamentally my effectiveness at work. The techniques taught are easy to remember and start putting into practice straight away. I was delighted to see a significant improvement in my reading effectiveness after just

one week,
motivated
on. And I've
to see improvements
as the course
Although I've
shift in my
since the
course, however,
I haven't
my potential,
as I've
to practise
have liked.
to continue
of the reading
improve my
– hopefully
up being able
remember more,
fewer hours!
Site Research
Tesco Stores
FROM: THE
in two sessions,
“Previewing
my comprehension,
a guide sped

which really
me to carry
continued
week-on-week
has progressed.
seen a big
reading performance
start of the
I'm sure
yet reached
especially
had less time
than I would
So I'm planning
with some
exercise to
skills further
I will end
to read more,
and also work
Sarah Butt,
Director,
Ltd. TESTIMONIALS
NHS (taught
30 days apart)
tools increased
and using
up my reading

and increased
The memory
useful, enabling
things easily.”
Finance Manager,
“The experience
interesting
I have learned
reading which
I did not
have helped
and comprehension.
was good and
coaxing and
I will certainly
and using
Paula Lancaster,
NHS Leeds
is a useful
put the effort
the rewards.
development
improvement.
provoking.”
Contracting
Leeds “I
and I've
it. This has

my comprehension.
room was very
me to remember
Yusuf Loonat,
NHS Leeds
has been both
and useful.
new ways of
even though
do much practice,
in both speed
The instructor
insightful,
encouraging.
carry on improving
the tools.”
Contract Manager,
“Pointing
tool. If you
in you reap
It's ongoing
and steady
Quite thought
Margaret Bell,
Manager, NHS
found it fascinating
really enjoyed
enhanced my

reading and confidence.”| Associate NHS Leeds to be a very But now I whiz through my finger from side instructor a very good one.” Victoria Contracts Leeds “I the course. is much faster have trained recognise drifting off now refocus. room is great how I will future- poor a big issue Claire Walker, NHS Leeds is brilliant and text books.

improved my Mark Bradley, Director Finance, “I used slow reader. can confidently reading using to scroll to side. The made the experience and pleasurable Ajahi, Assistant Manager, NHS really enjoyed My reading now and I myself to when I am and I can The memory and I see use this in memory was for me.” Head of Contracting, “Previewing for study Novel Previewing

did not ruin for me in made it more believe this Definitely to continue to improve Andrew Dangerfield, and Service NHS Leeds starts comprehension The techniques improvement. memory room non-work related will use it in the future.” Head of Contracting, “This course me excellent reading faster comprehension. pointing technique known about My confidence abilities Liz Caruthers, “I am more

the ‘story’ novels- it alive. I can’t actually works! makes me want practising further.” Head of Policy Development, “Pointing improvements. led to real Using the to remember things. I in my work Makeda Wood, NHS Leeds has given tools. I’m with more As for the - should have it years ago. in my reading has improved.” , NHS Leeds focused when

reading. The helps. I am appreciating more, and highlighting! the sessions.”
Senior Commissioning
Leeds TESTIMONIALS
Law School
December 2010)
SuperReading
December 2010
tried other techniques
10 years but benefits soon
enthusiasm techniques
to incorporate more easily
-to-day reading imagined was
I wish I had this course
I would recommend
has a lot for business
to take this

pointing really working on
the previewing
I have stopped
I enjoyed
Diane Saunders,
Manager, NHS
FROM: BPP
(Graduated
BPP Law School
Testimonials
“I’ve
speed reading over the past
any initial faded. Ron’s
and teaching helped me
super reading into my day
than I ever possible.
access to years ago.
anyone who of reading
or pleasure course as

soon as they
Nicholls,
Law School,
Year 1 “This
fantastic
the coach,
is extremely
and makes
Reading fun.
the course
slow. Now,
is more structured
and my reading
improved dramatically.
done something
before, and
an investment
it’s a skill
use and apply
and in leisure
Valentino
Student, BPP
2010 GDL
“SuperReading
a super course.
me the building
to not only
reading speed
possibilities,

can.” Steve
Student, BPP
CDL Part-Time
has been a
course and
Mr Ron Cole,
user friendly
learning Super
When I started
I was pretty
my reading
in its approach
speed has
I wish I’d
like this
view it as
in life, because
I hope to
both at work
reading.”
Di Mascio,
Law School,
is simply
It has given
blocks necessary
increase my
to infinite
but to improve

my comprehension
to the course
try and absorb
but it just
for me. SuperReading
me the skills
am now structuring
better rather
'diving
method has
me to get
of the course.
it." Roger
BPP Law School,
confidence
have definitely
but the things
appreciative
study skills
up. Mind mapping
and has improved
and ability
no end. Ron
instructor,
and understanding
felt reassured.
forward to
Eye-Hop and

also. Prior
I used to
a lot of information
wasn't happening
has given
to help. I
my reading
than just
in'. This
really allowed
a lot out
I highly recommend
Charles, Student,
2010 GDL "My
and speed
improved,
I am most
of are the
I've picked
is amazing
my comprehension
to memorize
is a great
always positive
and I always
I am looking
doing more
trying to

improve my
as I feel
a lot more
abilities
feel defeated
I have lots
to do. Also,
to the colour
been a big
Amy M, Student,
2010 GDL "The
course has
useful on
when I am
particularly
It has given
wake my mind
on reading
Ron is lively
and gives
a lot of motivation.
practicing
Liz A, Student,
2010 LPC "I
course and
it to friends.
many useful
reading. Some

reading further
I still have
faith in my
and don't
anymore when
of reading
being introduced
overlays has
help too."
BPP Law School,
SuperReading
been especially
study days
not feeling
efficient.
me tools to
up and keep
materials.
and friendly
his students
I will keep
my super reading.
BPP Law School,
like the SuperReading
would recommend
I have learnt
tools for
of them work

for me particularly
is my second
I guess I
time and more
the others.
memory room
interesting
I will keep
what I've
this course
that my reading
comprehension
better in
Tuo Z, Student,
2010 LPC "The
made a huge
in my work
would like
tutor, Ron,
brilliant
for believing
to find reading
and thanks
I am more
Thank you
Angela Solis,
Law School,
I first started

well. English
language;
need more
practice than
I find the
and mind mapping
and helpful.
practicing
learnt from
and believe
speed and
will be even
the future."
BPP Law School,
course has
difference
life and I
to thank my
who was a
teacher and
in me. I used
quite difficult
to SuperReading,
confident.
very much..."
Student, BPP
2010 "When
the course,

it took me
and my mind
drift off.
I started
I am able
longer and
a lot more
time. It is
can recommend
who wants
The memory
will help
any field
study."
BPP Law School,
was a keen
before but
the GDL and
speed and
went down.
subject. I
for Ron's
read some
on the web
pretty sceptical.
up going and
to be a fun
my speed.

ages to read
would also
However, since
the course
to focus for
comprehend
using less
a course I
to anyone
to read faster.
skills taught
anyone in
of work or
Oscar O. Student,
2010 LPC "I
reader even
I started
suddenly my
my comprehension
It was a new
saw the ad
course and
of the reviews
site. I was
But I ended
it proved
way of improving
Ron is confident

and a bit of that confidence rapidly catches on. Day by day, hopifying and applying the tips he offered, my work improved daily. Things like previewing, mind mapping or talking about your reading are not new, but put together in Ron's framework really do make a difference. I would recommend it. T's a good investment since its effects last almost as much as our working life." Ana-Maria Niculcea, Student, BPP 2010 GDL "Ron is enthusiastic and of course when applied, the skills acquired and practiced lead to exponentially increased cognitive reading comprehension. Reading speed improves- a great asset when much text and reading/recall of facts are required. Ron Cole is fun and genuinely desires students to succeed and get as

much from during the after life enhanced abilities. the course had discovered Other institutions, and otherwise, these skills. to participating courses which Great stuff." "Eye-Hopping an excellent Progressing levels was but required I found previewing most useful for increasing of what I I was surprised faster after weeks and forward to the same level comprehension technical

SuperReading course and beyond for I endorse and wish I it years ago. educational should utilize I look forward in future Ron also delivers. Jo Hadert was, and is, exercise. through the very satisfying, daily practice. to be the technique my understanding was reading. at how much only three am looking achieving of speed and with more material."

James F, Student,
2010 “I
eye-hopping,
the memory
the pattern
and increased
score accordingly.
they do work
faster because
you.” Edward
Year Student,
2010 “Before
I found that
distracted
and often
was low. The
me focus my
practice new
the text.
extremely
increased
Sophie C,
Law School,
English is
language,
starting point,
reading speed
comprehension,

BPP Law School,
found the
the preview/reviewing,
room and hopefully,
reading helpful
my reading
They are excellent,
and we are
of them. Thank
Chapman, First
BPP Law School,
SuperReading,
I got very
when I read
my comprehension
course helped
method and
ways of approaching
This has been
helpful and
my confidence.”
Student, BPP
2010 GDL “Since
my second
I found my
including
as well as
far behind

the other
in the class.
SuperReading
after just
the retest
end of the
showed much
After the
my reading
doubled, and
improved so
not quite
I really appreciate
I have been
It really
experience!”
Ye, Student,
2010 GDL “Before
I was a very
reader. SuperReading
me focus on
increase my
instead of
reread. I
the memory
helpful for
My confidence
large volumes

native speakers
But with the
skills, even
one class,
score at the
first class
improved results.
sixth class,
speed almost
my comprehension
much I could
believe it.
all the skills
given by SuperReading.
was an amazing
Catherine
BPP Law School,
SuperReading
distracted
has helped
the text and
comprehension
having to
have found
tools particularly
revision purposes.
in reading
of text has

increased. has added to learning Lexie Miller, Law School, have certainly techniques helped me reading speed. The mind-mapping, and hopifying new to me made a difference. really high at good speed. has opened a whole new I knew nothing Stephen Horncastle, Law School, has certainly with techniques the speed complete my and the amount I retain. that after these techniques

Eye-hopping a fun dimension how to SuperRead.” Student, BPP 2010 GDL “I learned some which have increase my and effectiveness. previewing were completely and have already I’ve attained retention Overall it my eyes to range of things about previously.” Student, BPP 2010 GDL “It provided me which aid in which I course reading, of information I am confident practicing I will notice

a significant in how I manage hope to see improvement marks by implementing techniques me. Ron teaches is fun and and it enables mundane tasks numerous law confidence Jason C, Student, 2010 GDL • Pointing and an important me focused am reading. in improving -confidence and other stories in books). • I following especially exercises, your reading • Sunny BPP Law School,

improvement my time. I an overall in my exam the memory Ron has taught in a way which engaging, you to associate (i.e. reading books) with and enjoyment.” BPP Law School, is very good way to keep on what I • Good experience your self in reading, things too(the the Eye-Hop believe that the instructions, the Eye-Hopping you will improve speed.” H, Student, 2010 GDL “Before

I used to go back to what I'd just read often. Now, I do this rarely. Comprehension has changed positively. The instructor is cool and helpful. I was a bit sceptical before the starting of the course, but it was worth attending. Thanks Coach!"
Harilala Razafimbolafidy, Student, BPP Law School, 2010 GDL "Ron is a very lovely, well meaning guy. I am confident that the materials and exercises will help me progress as I go forward in my studies and future career. It pill- it's - you have to see progress. Some of the techniques you won't agree with or feel they won't be effective, but leave your sceptic's hat at home and try everything. The majority

of the work you is useful."
Student, BPP 2010 GDL "The course has more confident am no longer reading my and know that through my quickly. Techniques and affirmations great deal the reading efficiently
Anna G, Student, 2010 COMMENTS AT SJ BERWIN "The techniques cut down on I'm concentrating my speed is I'm more when I read what I read before. It's working. Thanks."
"I'm definitely

Ron teaches Graham P, Law School, SuperReading made me a reader. I daunted by law books I can get work more such as previewing do help a in making proceed more and enjoyably."
BPP Law School, FROM ATTORNEYS about SuperReading have definitely my daydreaming. better and up as well. confident and I am remembering better than definitely
-Chris P. impressed

with these skills. My speed has increased a lot- it's working quite well. There's less drifting off and I'm comprehending at a higher level. " -Keegan T. "I'm finding the day-to-day memory very useful. Before I struggled with retention - this has been very helpful. I've also noticed less drifting off when I read. My comprehension and my speed has increased as well. I'm using the memory tools to piece together cases and articles. " - Kevin C. "I find the techniques are always helpful. They stop my mind from drifting. I used to have to pay attention to each word separately. Now I'm reading faster and my comprehension is definitely better. I'm finding the previewing very helpful

- I'm able to take it all in much better. I'm also finding that reading large documents is more enjoyable; I don't dread it like I used to. I find I'm getting to the important points much quicker now. Thank you." - Nicola J. NHS Comments on SuperReading "Previewing tools increased my comprehension, and using a guide sped up my reading and increased my comprehension. The memory room was very useful, enabling me to remember things easily." Yusuf Loonat, Finance Manager, NHS Leeds "The experience has been both interesting and useful. I have learned new ways of reading which even though I did not do much practice, have helped in both speed and comprehension. The instructor was good and insightful, coaxing and encouraging. I will certainly carry on improving

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Paula Lancaster,
NHS Leeds
is a useful
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Contracting
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Margaret Bell,
Manager, NHS
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Head of Policy
Development,
“Pointing
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Diane Saunders,
Manager, NHS
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Contracts
Leeds

my style of
Amnah Azhar,
Analyst, NHS

Hopified with the SuperReading® Hopify Program by [Reto Stamm](#),
2000, 2001 (\$Revision: 1.5 \$)