

Testimonial 3-Word Eye-Hop

TESTIMONIALS: Xilinx Corp I was
a very slow reader and my mind wandered
during reading. Now I enjoy reading
more than ever. It was good taking
the tests during the course to see
my improvement. I've learned
that if you believe in yourself, you
can do it! These skills will allow
me to use this extra new time
I have for getting other things done.
At first I didn't think this would
really help, but I am now a true
believer. Rick Hilovsky Senior
Staff SVG Engineer Xilinx, Inc. Reading
Effectiveness went from 75 to 315
I enjoyed reading a lot before the
class but did not remember, especially
from novels. Now I read much faster
than I ever imagined I could and I remember
more of what I have read. I enjoy
reading more now and am able to
get through required reading (Emails,
etc.) quicker. This has given
me more time to think and perform
the strategic part of my job which
is really the fun part. Bottom line

- this class has increased my enjoyment
of work since I can go through
reading faster. This in turn gives
me more time for other pursuits
because I no longer need to take reports,
etc. home to read. I can now get it
all done at work Patrick Kane University
Program Manager Xilinx, Inc. To
whom it may concern, Before the SuperReading
class, I was not as focused. From
time to time I would lose sight
of which line I was reading. Using
the techniques we learned I have
more concentration than ever before.
Also, by reminding myself of the Magnetic
Questions, it helps me look for those
main themes when I read and that
helps my comprehension. Kevin Look Engineer
Xilinx, Inc. Dear Ron, Most of us
can use more time to read and understand
information encountered in our daily routines.
I particularly needed a lot of
help. Hence, I had a high expectation
for this course. At first I was
a bit disappointed to hear that it
was just a speed-reading course.
However, after these weeks of
learning and practicing, I have benefited

greatly from these techniques such as Eye-Hop, Imagery Memorization and Self-affirmation. Thanks. I'm looking forward to further advancement utilizing these techniques. Regards, Jay Liu Senior Applications Engineer Xilinx, Inc. I learned to focus better and have better reading skills that are valuable to me because of the volume of documentation and Email I have to review every day. Karlton Lau Applications Engineer Xilinx, Inc. Reading Effectiveness went from 95 to 444 in this class have The skills learned better when reading. helped me focus when reading and I feel more alert when reading and am gathering more information. Dan Chan Product Applications Manager Xilinx, Inc. Before the class it took me longer to comprehend information. Now my comprehension is increased and I'm doing it faster. By following the basic techniques I can save time in daily work due to faster and easier reading. Ron, I thank you for giving me these skills. I would like to see where my skills are in a few months from now. Prashanth K. Banuru Manager,

Systems Verification Group Xilinx, Inc.
Ron, Thanks for all of your help.
I've been able to read faster with better comprehension since taking your class. In my job I read a lot of technical documents and I now I look forward to applying these techniques you have taught us. Jason Lawley Applications Manager Xilinx, Inc. This class helped me learn some useful techniques to read effectively. And it makes reading a very fun thing to do, and builds up my confidence level. The good thing is that the skills we learn in this class will continue to improve even after the class. Caroline Chen IC Design Engineer Xilinx, Inc. Before class I read slowly, without a lot of comprehension. I would get done reading a page and not remember what I had read. This class helped me learn to read several words at a time, and to preview before reading. It also helped me learn memory techniques that have helped me with reading comprehension. I am now more confident that I can read

faster and retain most of what I
read. My favorite part of the class
was learning to apply the memory
techniques to my reading. I recommend
this class to my coworkers with
the understanding that you need to
devote time to practice daily
to get the most out of the class.
Barbara Hauger Administrative
Assistant Xilinx, Inc. Reading for
me was a dull task. I could barely
focus for over half an hour. Reading
now has a different meaning. Now I
know what to look for when I'm
reading. My favorite part of the class
was the unexpected exercises, the
instructor's sense of humor
and personality. Time is of an essence,
and any method which saves time
is critical to my work (and life)
performance. I would like others
to understand that practice is everything.
Kamal Koraitem Applications Manager
Xilinx, Inc. I hardly used to
read for pleasure. Now I don't hesitate
starting a novel and I am able to
finish it while focusing on the
content quite well. I'm sure the

Eye-Hops made the difference. When
it's about speed, the Mind Map is
great for comprehension, but requires practice.
I enjoyed the course a lot and I plan
to keep using the techniques to improve
even further. Soren Soe S/W Engineer
Xilinx, Inc. Before the course I'd
say I was just an average reader.
The class has inspired me to read with
more enthusiasm and stay focused.
I think the skills I've learned
will help me continue to improve my reading
effectiveness. I'll never pick
up a book and look at it the same
way that I did before this class.
I also think the affirmations should
be a part of everyone's day. Faith Andresen
CAD Tech Xilinx, Inc. Reading before
this class was slower and my comprehension
wasn't that great. My mind tended
to wander. Reading now is faster and
comprehension is better using the
memory techniques. The skills I learned
are valuable because I'm finding less
and less time to read these days
and these skills will help me read
what I did before in less time. Gitu
Jain Senior Software Engineer Xilinx,

Inc. Dear Ron, Thanks. My reading before this class was very scattered and not focused. I enjoyed the tests in class because they showed me the improvement that I'm making in comprehension. Garland K. Peabody Senior Electronic Tech. Xilinx, Inc. Dear Ron, I was what I feel was a very low skilled reader. I was concerned how much a class like this could help me. As you can tell from my scores, I have more than tripled my skill level. Thanks for your help. Nathan Baker Business System Analyst Xilinx, Inc. Reading before the SuperReading class was not an enjoyable experience. My mind would wander and I would find after reading the same paragraph, even the same sentence, over and over, I still didn't know what it was I had read. Reading material was piling higher and higher. In my field, technology changes daily and the need to keep current is a necessity. Now with the tools I have acquired through this class, reading is no longer a "chore." I remember what I read and can even recall what

I read days and even weeks later. It really works. Liz Abe-Meredith Staff Analyst – Webmaster Xilinx, Inc. The only reason not to take this class is if you don't want to read faster and understand more. Robert Binkley Engineer Xilinx, Inc. To whom it may concern, My reading was unfocused before the class. I would read something and not be able to recall what I just read. Now that is all changed. I really enjoyed the motivating stories in the Eye-Hop exercises. I feel more confident about my reading skills now. I can read faster and retain more information than before. Before I hated to read, but these skills make me more interested and engaged in my reading. Jack Wu Engineer Xilinx, Inc. "This course was much more than an improvement -of-reading series of exercises. It was a well-thought -out, planned and organized attack on one's mind limitations. Ron spent a lot of time and effort on attitude improvement, not just skills. He emphasized preparation for reading, readiness to receive information,

training to focus on what you read
just as much as the techniques
for effective reading: pre-viewing, note
taking, retelling (parroting), reading
itself and reviewing. The SuperReading
manual is also a great help. It
organizes tracking of daily eye hopping
exercises and reading practices, as well
as all scores for reading tests showing
weekly progress. The instructions
in the manual are concise and well
-written, and followed by the most humorous
multiple-choice tests I've ever
encountered. Good humor and very
positive classroom atmosphere made
this course not only a very effective
speed and comprehension enhancer, but also
a very pleasant learning experience.”
Vladimir Starov, Director of Research,
GaSonics International
Corporation Dear Ron, This is to
indicate my satisfaction with your Reading
Effectiveness program as presented at
Altera. The techniques presented were
quite effective in increasing speed
and retention. I was already a
relatively fast reader coming into
the class but was dissatisfied with

my ability in retaining what I read. Your
common-sense approach to 1)planning how
to read a text, with time allotted
for previewing, 2)exercises to
develop rapid pattern recognition and
suppress sub vocalizing, and 3)to test retention
after each section has already helped
me tackle a technical textbook that I
wouldn't have had time for otherwise.
I would recommend your program to
anyone I know. Sincerely, Alex
Michael Director, Flex Product Engineering
Altera Corporation Dear Ron, When
this class became available at Altera
I could not wait to sign up and
begin. After spending the five weeks,
I can honestly say I was not disappointed.
The five weeks spent will benefit
myself for the rest of my life.
Another bonus for the course is the
ability to pass on the techniques
to my 7-year old son. Thanks for
everything, Bill P. Telecom Specialist
The SuperReading class opened my
eyes and brain to absorb more
information than I used to get before
taking this class. It is incredible!
I cannot imagine how much more I

can get out of this class if I would have done my "homework" more intensively and on a really regular basis. Ron, I am very happy that Altera gave me the opportunity to take this class of great knowledge! Thanks, Tom Vaszily System Network Administrator Ron, Thank you for coming to Altera and teaching the SuperReading class. The techniques you provided are proving to be very beneficial in increasing my speed and comprehension when reading. The previewing technique is one of the best ideas I have adopted. I am increasing my speed and remembering more. The Eye-Hop books are excellent as well. They teach you to read in groups of words instead of individually. My initial test and retention was poor. After taking the course, I was amazed at the amount I have improved. Sincerely, Laurie Doane Senior Network Admin Altera Corp. Dear Ron, I'd like to thank you for teaching this course. It has been very helpful to me. My RE score has increased from 50 to more than 300. I can now read faster and retain much more information now.

My time spent in class and the Eye-Hop exercise is well worth it. The affirmations helped me believe I can do better. Thank you. Chris Kwok Software Engineering Supervisor Altera Corp. Dear Ron, Thank you for your teaching skills. Being very enthusiastic and genuinely interested in teaching the class made it comfortable and easier to learn and pick up the skills. My reading speed has increased along with my comprehension. My concentration and memory skills have also improved quite a bit. I really enjoyed the Eye-Hop articles. Sincerely, Cheri Sorrell Manufacturing System Supervisor Altera Corp. Dear Ron, Thank you so much for all the encouragement and positive Emails that have assisted me in "staying on track" with the class. Like everything, "practice makes perfect." I look forward to using all the skills you've given me. Thanks again! Debbie Chapman Finance, POS Supervisor Ron, Good class. I like your optimism and enthusiasm, and the inspirational nature of many of the Eye-Hop readings. Also, thanks for the

Emails. Best of luck! Matt Hendricks
Sr. Test Engineering Manager Dear Ron,
SuperReading rocks! I really appreciated
the two hours a week we spent together
in class. If nothing else, I was motivated
to improve my reading and myself. I'm
generally a very positive person,
but actually having someone tell you
they believe in you really makes
a difference. I read a lot and
the skills I learned in this class will
be very useful. Keep up the good
work! Kirk Martinez System Admin. Supervisor
Hi Ron, I felt this class was
quite interesting. I think maybe if
I had more time available to practice
the techniques that were taught
in this class they could be quite
effective. Thanks, Jack Chui Dear
Ron, Thanks for teaching this class.
Apart from learning tools to improve
my reading skills, I've learned
a few valuable things for myself.
I've realized that I've never
been one to make quick decisions
even when the demand I do so!
That was because I didn't trust
my intuition. I've bought the book

Intuition Workout as you suggested
and I hope that it will help me
trust my gut instincts more. Your class
was enlightening. Jim Park Sr. Software
Engineer TESTIMONIALS: Advanced Micro
Devices Ron, Thanks for doing such
a great job in the class! This
has been the most informative and
entertaining twelve hour training session
I have ever attended. Prior to this course
I really dreaded the material I
"had to" read while really looking
forward to my leisure reading. Through
this course you have given me the
tools to decide how I can approach
and comprehend all the readings
I need to complete, and in less time.
Cheers! Brian M. Design Engineer,
AMD When I started this class I thought
I was a good reader. I read a lot of
novels. Of course I had no tools
to measure my real ability until I
took this class. On day one, we
tested our reading time and effectiveness
and mine was pretty low. My comprehension
was nil. By the sixth session I
was reading remarkable faster and retaining
almost all of what I read. I feel

really good about my improvement
and my abilities. Ron made "learning
to read" something to look forward
to. I'm glad I was given the opportunity
to take this class. Cathy M. Senior
Administrative Assistant, AMD
I think what I enjoyed the most
was the reading material that gives
some interesting stories. Also,
I could see the difference in my
attitude when I would pick up something
to read and tell myself that I am
going to be able to read faster.
Using the finger definitely helps
to keep focus. I wish you all
the best. Surbhi S. Senior Application
Specialist, AMD Dear Ron, I really
got a lot out of this course. At
the beginning I was a little hesitant,
but you were right about giving it
time. The affirmations in your manual
helped me in believing I could do it-
as well as your teaching and your
motivational E-mails. Those were
great! Aside from my new skill, I've
left with more self-confidence.
I wish all my teachers in the past could
have been like you. You were right

there; as our coach, motivating and
believing in us. That helped a lot.
PS, I loved the "thought for the
day" Evelyn V. Senior Administrative
Assistant, AMD I highly recommend
taking this course. It's easy, it's
fun, and it's extremely helpful. Learn
to adapt the course to your needs,
and ask lots of questions about
how and what is effective, and
why. The reading material in the
course is very inspiring, and
continuously strives to push you to
the next level. And lastly, do
your homework, that can't be stressed
enough. I know I should have :
-) Good luck, P.S. Senior Design Engineer,
AMD Before the class, my mind
would wander while I read and I needed
to read over the material multiple
times to really absorb it. Now
I have more focus and I can read
faster than before and even understand
what I've read afterwards. Thanks,
Ron, and I like your thought of
the day in the Emails. Melissa
C. Systems Development Engineer II AMD
This course will help me concentrate

more on the details in my other courses.
Previewing will be the biggest
help. The other biggest help will
be the Pattern Reading. There
will be less fatigue and boredom when
reading minute details. Trenor
S. Senior Facility Engineer, AMD "I've
thoroughly enjoyed my SuperReading
class. The benefits will last a lifetime.
I have regained confidence in my
abilities to read and understand
information I read for work and pleasure.
The Positive Affirmations and Louise Hay
books are also a gold mine. It
really works. Hang in there- it's
worth the effort." Carol Knowles Environmental
Staff, AMD "I will highly recommend
this class. It's helped me a lot.
I read a lot of Emails and this
class really improved my speed. What
used to take me five minutes now
takes me two minutes and I will improve!
Thank you, Ron!" Koogee Strutner
Sr. Admin, AMD "I'm Ella,
I work as a Sr. Administrative
Assistant at Advanced Micro Devices.
I always wanted to read faster
and comprehend more. When the

SuperReading class announcement was
sent to me I immediately enrolled. The first
class I attended was a fun class.
The teacher, Ron Cole, was super.
He explained what SuperReading was
about- learning to read faster
with effective comprehension.
We learned that it would take us
at least 21 days to learn these
new skills. Ron gave us the books
with which to practice our lessons to
speed up our reading. These books had
stories that were easy as well as
fun to read. The textbook was easy
to read and use too. I promised
myself to be open-minded and to
learn as much as possible because
this is a different way of reading
than I was used to doing. Ron is
a very good teacher. He is constantly
supporting us students and made it easy
to succeed. Thank you Ron for being
a super teacher." Rafaella Rosales,
AMD "Since I took the SuperReading
class, I do not have to read paragraphs
over and over because of lost focus.
I now consciously comprehend every
sentence I read. For pleasure reading,

I now Preview a lot and understand more than before. I plan to share these skills with members of my family. I use the mouse to read on my computer screen and recommend this to my coworkers.” Fred Byabagye Section Manager, Systems Development Engineer, AMD “This class identified certain behavior traits that were impediments to reading at a faster pace with better comprehension. I plan to form a habit of practicing for a 21-day stretch. Wish me luck! Thanks for keeping the sessions lively.” Umar Ahmed MTS Design Engineer, AMD “The SuperReading program is a course I think everyone should take. Not only for fast reading but to get more confidence in yourself. I enjoyed the class and would take it again if I could.” Doris Wagner Customer Services Rep, AMD TESTIMONIALS: Amdahl Corporation I was never a reader and had a hard time concentrating; so when I started back full time at school I realized I needed something. This class has made a huge difference. Ron was genuinely interested in our progress. I love the Eye-Hop exercises. They are one thing

that sets this class apart from all the rest! Anna Francis Program Coordinator, Amdahl Corporation I really enjoyed this course. I took a one semester reading course from Mission College about 10 years ago and didn't really learn that much. I thought the learning techniques in this course were excellent and very relevant. I especially was impressed with the Eye-Hop exercises. The use of the finger was also key! I have achieved enough improvement in the last few weeks to whet my appetite for further improvement and to have the confidence that I can improve further and use these techniques in all my reading. I highly recommend this course. Richard Cary, Principal Software Engineer, Amdahl Corporation Ron, Thanks. I did the Eye-Hops five times a day most days and four times the others. from now on. I will use my finger all that I've learned. Before the class, I really do appreciate word at a time, mind wandering from time to time. This class taught me valuable concentration

skills and trained me through the Eye-Hop exercises to read multiple words at a time. So my reading pace picks up and flows now, and rarely gets interrupted or distracted. Some skills taught in the class also helped me retain the information much better. I do a lot of reading in my work and personal life. The training helps me get back more free time. Kai W. First of all this was a fun experience. I enjoyed the learning activity. I felt the learning activity is benefiting me everywhere, not just on the job-related tasks. By the third week I felt my reading comprehension had increased; but the big difference that I now notice is how I approach all my reading regardless of what I read. Foad A. Staff Software Engineer, Amdahl Corporation I have always enjoyed reading, but never seem to have the time to read all that I would like to. I had hoped this class would help me read faster, and I'm also able to remember more of what I read when required. I think what has

helped me the most has been the use of my finger for pacing and using the Short Stroke. Thank you Russ M. Principle Software Engineer, Amdahl Corporation Reading before the course was slow, and word for word with vocalizing. I had trouble staying awake and remembering what I had just read. My favorite part of this class was reading the choice of material. Larry M. Software Engineer, Amdahl My comprehension and speed were much lower 6 weeks ago. I really enjoyed the instructor's enthusiasm and energy. The affirmations were extremely valuable. As my scores increased, so did my confidence and as my confidence increased, so did my scores. It was a great experience! Beth F. Client Manager, Amdahl Corporation Ron is very energetic and enthusiastic and the material, and he really believes that this course, along with the positive affirmations, will improve your skills and your view of yourself. He's right. The Eye-Hop exercises were very helpful for learning to pick up speed and

to see groups of words at a time.
The material, for the most part,
was very uplifting and inspirational.
I felt good after reading many of
the exercises and looked forward
to doing the homework. I plan to work
more on the Eye -Hops to increase
my speed even now that the class
is over. In my life, I know that
I'll use what I've learned. Ken H.
Computer Tech Support, Amdahl Corporation
Dear Ron, This was a very good
class, you are a very well prepared
and organized instructor! The best part of
the SuperReading class for me was
how you kept with us to trust
communicating have fun with the
ourselves and to have fun with the
reading. I was a very slow reader
before the class with very little
retention. Through the affirmations
in this class I have increased
both areas. I would recommend this
class (and have) to others. Thank
you. Linda Cottle, Operations Manager,
Education Solutions, Amdahl Corporation
Before the course, I felt that I had
pretty good reading skills, but I've
noticed that using my finger has drastically

increased my speed. The Eye-Hopping
exercises really focused me on seeing
blocks of words and once I got
going was really fun. Now I just
want to continue with these techniques.
D. Tong, Engineering Technician, Vantis
Corporation Dear Robert, "I was
a word to word reader mostly-
every word. Since taking the class
I have increased my reading, comprehension,
and speed at least 4 times the original
pace (without espresso!) More than anything
else I enjoyed attending and just
having fun. Keep helping people
make the best they can of their reading
skills. Thanks," Ray Cardinalli
Use Analyst, Amdahl Corp. "Before
class, way before class (say 2 years
ago) I read everyday, books that I wanted
to read. I had the time. Now I
do NOT have the time and I missed
not being able to complete books
(about 1 to 1.5 books a month).
Now that I've completed this
course I see that I can go back and
read, not only one book per month,
but 3 to 4. That's exciting! The Eye
Hops were great. Instead of reading

“a” word at a time, I can now
 read 5 words at a time. Training
 the eyes to read faster- what a
 concept! I love to read, so now
 I can enjoy it more. In the last
 class, during that crazy exercise,
 I learned not to be afraid of the
 book. It let me see that completing
 the book was possible. I went through
 that book about 20 times during
 that exercise and actually picked
 up lots of information. Thanks for everything.”
 Jose Guerrero North America Technical
 Support Manager, Amdahl Corp. “I
 was a slow reader and usually and
 usually had to re-read the material
 to reinforce the key retention of
 key points. I like the techniques
 taught in class. They helped me
 to increase my speed and retention.
 I am picking up speed and I have
 better comprehension. Everyone should
 learn the techniques which should be
 used all the time. The techniques
 are the keys to reading with effectiveness!”
 Catherine Nice Corporate Credit
 Manager, Amdahl R.E. went from
 20 to 288 TESTIMONIALS from ASDA: “I

was always a slow reader, however,
 since attending this course I now
 know I am much quicker. I have
 found reading in work to take at
 least half the time as it used
 to. The memory test exercise improved
 my score from 30% to 100%. Very interesting
 course and well worth attending.”
 -Andy Smith, Store Manager, ASDA 2
 August, 2007 “I enjoyed the SuperReading
 course and got a lot out of it.
 I’m still using the tools, especially
 the Memory Room, which I use daily.
 The reading techniques have really helped
 my comprehension and retention.
 There’s been a lot of information
 to absorb recently, and it’s definitely
 “going in” better. The tools
 were very good, and broken down
 into good sized chunks for easy
 understanding. I recommend this
 course for our managers and anyone
 else who needs to understand what
 they read. It’s definitely saving
 me time.” - Chris Doyle, Regional
 Operations Manager, ASDA “Dear Coach,
 “Although sceptical, I picked this module
 due to not coping with the amount

of reading I have to do in my new
role. To be smarter with my time and
not have a constant back log of work
by reading quicker and smarter. I
can see a real improvement from
the second day. My comprehension
is better, using the techniques
work and I realised that my memory
is not as bad as I originally thought.
It was difficult to get in the homework
with such a busy life style, though
it has certainly helped.” -Richard
Gratton, Store Manager, ASDA “To
whom it may concern, My SuperReading
story has been very interesting.
I always enjoyed reading for fun,
even getting engrossed in books so that
they felt like a movie. On serious
work subjects I could easily be
distracted. I often had to reread sections
and would still find I had forgotten
the beginning by the time I got
to the end! The tools we’ve learned
have enabled me to read much quicker,
allowing me more time for other
activities. I am now able to comprehend
my work reading much better, using
the preview and review techniques.

The eye exercises can be challenging,
but keep going. It’s worth it!
Putting it all together and seeing
the test results really boosts your
confidence in what you’re capable
of. I’m definitely glad I attended
this course!” -Claire Costello,
General Manager of Consumables
& Packaging, ASDA 2 August, 2007
“SuperReading has really encouraged
me to read more. I was amazed by
how much more I remembered when
reading books, E-mails and transcripts.
I was quicker at answering my E
-mails. Definitely worth doing the
course. In the first lesson I
was shocked at how little information
I could actually recall after I
had read a passage, so I was interested
to see how the techniques would
work. It was amazing how much faster
I’m now reading. My reading time
was reduced to less than half
in three weeks. At first the eye
exercises were a struggle, but
as I started seeing results I couldn’t
wait to practice some more. Soon
I was encouraged by how much clearer

my mind felt, and I remembered.”
 ASDA Brands, 2 SuperReading course
 I'm still using
 When I read the straight down the
 it very useful.
 is great. I use like one I did
 I'm reading faster
 I definitely recommend
 saves a lot of reading more pleasant.
 TESTIMONIALS: Lincoln
 am currently a student at Lincoln
 the SuperReading for me is short
 Prior to the start I dreaded the weekly
 were on the average per course (e.g.
 Corporation & Civil that there was
 get through this each case for class
 I relied heavily

how much more info
 -Sarah Denyer, August, 2007 The
 was very good.
 the techniques.
 newspaper I go columns. I've found
 The memory room
 it for presentations,
 on coaching models.
 with better comprehension.
 the course. It
 time and makes
 -Kieran Shanahan
 Law School “I
 second year law
 Law School. What
 Course has done
 of phenomenal.
 of the course,
 assignments which
 10 to 12 cases
 Real property,
 procedure). I knew
 no way I could
 reading plus brief
 discussions, therefore,
 on “canned”

briefs, available since embarking
 program, I found to retain more
 the cases and understanding
 of the better approach
 in the course.
 participate a lot my classes and
 grades to boot.
 am no longer intimidated
 homework. By applying
 my reading speed
 fold along with
 I feel that if
 course, especially
 they will be at
 over those that
 to it.” Best
 Reading Effectiveness
 to 392/556 Al Younger
 Coach: I just had
 taking Civ Pro
 to read the exams,
 the fact patterns
 long, so I thought.
 to miss any "ands",
 so I reverted to

commercially. But
 on this reading
 that I was able
 information from
 them more because
 I've learned
 Consequently, I
 more in each of
 am getting better
 Additionally, I
 by t he weekly
 all of the techniques,
 has increased ten
 comprehension.
 students take this
 incoming students,
 a distinct advantage
 do not get exposed
 regards, Al Younger
 went from 55/132
 Follow-up: Dear
 to share my experience
 Final. When I started
 panic struck because
 were unusually
 I did not want
 "buts", or "ifs",
 my old way of reading

every word-very slowly. But the slower I read the more I was not comprehending what I was reading. To make matters worse, I thought there were 40 long questions but in fact there were in reality only 20. This did not help my situation because I didn't think I could even get through the twenty with the way I was reading. Finally, I stopped and did my affirmation, (several of them) and when I calmed down, I positioned my reading tool (the finger) and used the skill I learned in your class. I was flying through the pages and to my amazement, I understood what I was reading and issues were jumping out at me. I completed the exam with 46 minutes to spare. I just wanted to share that. Thanks & keep up the good work. Al Younger
“Dear Ron, Before I started your SuperReading course, I would lose concentration during studying. However, after (the course) my concentration increased dramatically. As a result, my law school studies became more bearable and interesting. Another part of the class that

really helped was previewing. This is so because during a long reading assignment, I utilized the Previewing Method, which acted as a marker, which kept me more focused. This class was really enjoyable and helpful.”
Joe Zizileusticas, Law Student “Last semester I did a good job in reading the required material for Criminal Law and Torts, even when it took me a lot of time to do it. I totally gave up on reading for contracts because the R2d material was too boring. I only read 89 pages for the entire semester. After taking the SuperReading Class for 5 weeks I decided I was going to read R2d #2 using three techniques that I learned in this class. To my surprise I was able to read R2d #2 and half of #3 in one week, reading 6 to 7 hours in a day.”
After talking with other students in the school I realized I was one of only a few who actually finished all the reading. The other great thing is that I have been able to spend quality time with my two children. Before, whenever I took

them to the park, for instance, they
 would play and I would read. Now
 I have the time to really play
 with them and give them the attention
 they deserve. Thank you. To Ron Cole:
 "I began this class at first
 with a very negative attitude. I assumed
 my gains would be little if any.
 Thank you for proving me wrong. That's
 a first. I speak four different
 languages and I am not really sure
 in which language I think or pronounce
 words. With all these personal
 problems, the class helped me
 SuperReading at a time. My reading
 focus on one thing and new skills
 speed, my comprehension helped improve
 my overall study
 habits. I have also found my finger
 to be my best tool, and I can't believe
 I've had it all along for free!
 I also believe your energy level
 in the classroom helped me get motivated
 each session we met. You have given
 me self confidence! Thank you." Jarmen
 Givargis, Law Student Reading Effectiveness
 went To whom it may concern: "I
 found this course to be very helpful.
 I have learned how to read material

at a quicker pace while maintaining
 comprehension. These skills have
 proved useful in my preparation
 for class (reading cases) and also
 while studying for final exams.
 I look forward to using my new
 skills for some personal reading
 as well as future school assignments.
 I would highly recommend this
 course to other law students. Ron
 did a great job, he is a great reading
 coach! I think my success had
 a lot to do with his enthusiasm."
 Deanna Burneikis, Law Student TESTIMONIALS
 from Chiron Corporation "This course
 was fun, educational and very relevant.
 The techniques and exercises introduced
 and applied in this course were
 simple, easy to remember and produced
 amazing results. The increase in
 my RE (Reading Effectiveness)
 in such a short time boosted my
 self confidence and allowed me
 to reduce my concerns about reading.
 Some concerns included, "If I read too
 fast, I might miss one critical point."
 And "I must read carefully and pronounce
 each word mentally to ensure that

my mind comprehends and remembers.”
The instructor was formal but relaxed and gently pushed the class towards improvement. I highly recommend this class to anyone and look forward to future courses of a similar nature. Wonderfully enjoyable and educational.”
Laura Ling To Mr. Rich Elderkin,
“I would like to thank you for the opportunity you have given me. I thoroughly enjoyed the Pilot SuperReading program facilitated by Mr. Ron Cole. Specifically, I was able to incorporate the “user-friendly” techniques he has shared with me to boost my reading comprehension and reading effectiveness. I find that I am more focused as I read any literature - technical and non-technical alike. Mr. Ron Cole provided support to the group when opportunity needed and made sure that he was available when we had questions, issues, or concerns. His prompt follow-up to our inquiries made our (my) learning more enjoyable, effective and efficient. I firmly believe that as an organization, Chiron employees will greatly benefit from this course. It is an added

tool to increase the skills we have to strengthen our organizational knowledge.” Your colleague, Jun Pagtakhan “I started the course knowing I was an incredibly slow reader. If only my speed increased, I’d have been happy. But the fact that my speed increased exponentially and my comprehension increased from 35% to 90-100% was amazing. Some of the tools I’ve gained as a result of this course (e.g. the Memory Room) I use on a daily basis, and have helped me immensely. I would recommend this course to anyone that wanted to improve reading speed and comprehension. I was able to read a 600-page book overnight; in the past, this would have taken weeks!!”
Robert S. Fullmer
Chiron Corporation
Testimonials: City University Law School, London
“I have noticed that whenever one of our professors asks a question, it’s almost always someone from the SuperReading course who answers it. Also, they answer with more confidence than the other students, and remember more of the information.”

- Vanessa Crook, First Year Student, City University Law School Week 5 of the SuperReading Course "I used to find it difficult to concentrate for more than 10 minutes and would start to get distracted. Reading was a very boring process and always took up a lot of my time. SuperReading has really helped change this. The 'pointing' keeps me on track so that I realise as soon as I drift off. The 'Eye-Hop' has really helped keep me focused and long cases and 'Blackstones' don't seem to be such a difficult read anymore. Also my memory has improved because I used to remember things by making a story, but if the chain breaks nothing will be in the right order. The 'memory Room' is so clever that it will never miss a single detail again. Thank you so much Ron for giving us the opportunity to become 'SuperReaders' and saving so much of our time!"

Pamela Tang, City University Law School, Student (BVC) Reading is not as scary as it was before. The most valuable tools are pointing

and previewing. It has made a big difference to my confidence. It has also given me an interesting power that is normally dormant. This is where my hope lies. Ron's fantastic energy has of course spurred my motivation and made the experience fun as well as beneficial. Elizabeth Jadon, Student Conqueror, City University Law School "My reading used to be a lot slower. I tended to get to the end of a page and not remember anything I had read. Techniques I have learnt on the course such as pointing and pattern reading have kept me focused and I am now able to notice quickly when I have not comprehended what I have read. I now read quicker with the help of the above techniques and comprehend more, using techniques such as mind-map and parroting. Ron is an inspiring coach who has kept us well entertained whilst teaching us invaluable tools to increase our reading effectiveness. I am now a lot more confident and quicker reader. Thanks!" Charlotte Elizabeth Gambling

City Law Student
 certainly had been
 has provided me
 with which I shall
 the improvement
 encountered. When
 Eye-Hop the difference
 has been obvious.
 I will continue
 I have so far learned.
 in teaching this
 to speaking to
 about my successes
 James Partridge,
 “I was very sceptical
 of how this would
 from day 1 my reading
 has gone up. I
 I survived before.
 something I dread
 have helped me
 of reading effortlessly.”
 City Law Student
 course began I
 immensely with
 with my reading.
 through the skills
 the course I have

“Before, my reading
 a problem. SuperReading
 with the tools
 be able to continue
 I have thus far
 I have done the
 in my abilities
 With the Hopifier
 to expand on what
 Ron has been great
 and I look forward
 him periodically
 during my reading.”
 City Law Student
 at the beginning
 help me. However,
 and comprehension
 don’t know how
 Reading is not
 any more. The techniques
 get through heaps
 Michael Cheng,
 “Before this
 was struggling
 keeping up to date
 I have found that
 I have learnt on
 made a tremendous

achievement. The
 Reading have enabled
 effectiveness scores
 for and the best
 doesn’t stop
 keep on improving
 implementation
 I guess now the
 prior to taking
 was the drifting
 is not a problem
 happy I took this
 recommend it
 enough.Thank
 Super Coach.”
 start with the
 love to read”
 found it to be
 and it is probably
 cynical about when
 6 weeks ago. I
 I was really reading
 because my comprehension
 I would have liked
 love to read for
 reading for law
 often lost focus.
 great but textbooks
 out of me. The

Eye-Hops and Pattern
 me to reach reading
 that I had hoped
 thing is that it
 here. This will
 through the continuous
 of these skills.
 problems I had
 this course, which
 off and the forgetting
 anymore. I am extremely
 course and couldn’t
 you Ron Cole –
 Iman Abdallah “I
 affirmation, “I
 because I have
 really beneficial
 what I was most
 I began to SuperRead
 am not sure that
 prior to this course
 was lower than
 and although I
 relaxation, I found
 draining and I
 Reading cases was
 really took it
 best way to describe

my academic reading would be “forced”
or perhaps “laboured.” I was constantly
re-reading because I didn’t trust
myself to retain the information.
I was always highlighting and taking notes
as I went because I thought if I
highlighted and noted I store the
information mentally. The effectiveness
of these methods was okay, but the
time required was impossible to find.
SuperReading has definitely changed
the way I approach reading and I believe
for the better. The key skills
that have worked for me have been
affirmations, preview and review, parrotting,
speeding up towards the middle of the
page, colour backgrounds and self-test.
The important thing I take away from
the course is increased confidence in my
reading retention and absorption.
Using columns has cut my case reading
by about 4 hours a week. I definitely
think I have unlocked potential yet to
be revealed! I will be interested
to see how I am reading in a few
months, and long-term I really
can’t imagine reading something
I haven’t previewed.” Ms. E. Alleyne,

City University, LLB(2) “SuperReading
breaks the mould of traditional
reading habits. The course is not
made for the rational thinkers or critics
but rather enthusiastic, committed persons.
Being a law student the urge and necessity
of being able to speed—read volumes
of books is inevitable, and thence the
starting my academic year of my degree
led me on my search to conquer my reading
comprehension. I was therefore
intrigued when I heard of the
SuperReading course, and I am thrilled
to say the least. The practical but
essential reading methods imparted
are continuously improving my reading
comprehension, speed and confidence.
The SuperReading course certainly
breaks the mould. I just wish I had
done it sooner! Thank you, Ron.”
-Nazma Miah City University, LLB1
“I quickly realised what a God-awful
daydreamer I am when reading and
how little I take in and that my
reading speed was ill matched to
my retention. I also noticed the
bad habits and sub-conscious attitudes
I bring to academic reading and how

bringing those to the fore helped me address and overcome them. The techniques employed, particularly review, Eye-Hops and The Backwards S have really improved my reading effectiveness and I find myself speeding through text. But arguably the most useful techniques for me have been the magnetic questions, which really and give meaning to reading and a constant prompt to deeper comprehension.”

Shaun Butler City University “The course has been very well formulated. The process flows smoothly and logically. Instructor is very professional and genuinely caring. Eye-Hops and Memory Room are very good tools. Also previewing and reviewing techniques taught are very useful. I am going to carry on using the techniques suggested and Ron has encouraged contact even after the end of the course- so I look forward to seeing how my reading develops.”

Syed Ahmed, CPE City University “I definitely read much faster now than before. I am confident that my reading speed will continue to rise, because I

will continue using the techniques and exercises in the future. I have made a list of books I want to read and made them into firm goals for specific time periods, so I feel sure that I will be able to use my faster reading for yet more and faster personal development. I read “The Economist” each week and now I find that I’ve easily finished last week’s edition by the time Friday comes around again. SuperReading has helped me read law texts faster. I need to read, understand and retain principles from a host of law practitioner texts, and I’m already finding that I can understand what is being said better. I think this principally because I read faster; I can take in the arch of an argument or history, without trying to understand it brick by brick.”

Benedict Rodgers City University BVC “SuperReading has been a fun, wonderful but challenging experience. Ron is a “Super man.” Focused, pleasant, amiable and approachable. A sterling example of what an instructor should be like.

The memory test has been a challenge, memorizing the room was painful but a great sense of achievement came from getting it right and using it adequately. Preview, I believe, is the conqueror of all fears. Once a text has been browsed, the confidence to read grows a thousand-fold.

The Eye-Hop exercises test your ability to focus and at the same time give you the tools necessary to be able to pick up multiple words at the same time. A fantastic experience. One that I can only build on. Besides, how difficult can it get? I'm now a SuperReader! Thanks to Ron!" Charles Udemezue City University Post-graduate Law II "Excellent course. I think it will take a bit of time for me to realize the full effect, but the techniques I have learned are really useful and I anticipate great improvement in reading speed and effectiveness. I am already able to focus much better and to get through difficult material with much less effort and anxiety. I find the Eye-Hop technique the best for improving

speed of reading. The memory room is amazingly effective. In general, the course has been very good for improving my confidence with reading. I no longer feel as if things I want to read are inaccessible or will take me forever. I feel I haven't yet reached my full potential, so will continue to practice these techniques for the coming weeks." Jessica Boyd City University BVC "Reading before was quite mundane, however now I approach law books with excitement. I look at the book and think confidently that I will know all that is needed from the book. This is with Ron's help of visualization techniques and also confidence building with reading. The memory techniques are great for memorizing. The best tool is definitely 'the finger', a tool we all have, but under use. The skills have made a great difference. These are skills that I can continue to use in reading and in life and career. They are skills that I know will get better and better. Eye-Hopping was also an excellent tool

- it brings fun to reading. The instructor, without saying, was great. It was great fun learning with Ron - definitely makes the day a lot brighter attending this class. I definitely have a lot more confidence in myself. The best skill was probably affirmations which help you learn a lot about yourself and teach you to achieve. They also help you realise when you are putting yourself down, and help you change your attitude to a positive one. Overall a great course and I would recommend it to anyone who wants to earn to be better.”

-Chan Dhillon, City University LLB III “I’ve really enjoyed the course. I realise that to continue improving I must keep practicing and I plan to. It feels potentially life changing in terms of my studies and especially learning to trust yourself and therefore achieve potentials you didn’t think you could open up. I read something for a friend earlier this week. They wanted me to comment on what they’d written. Their comment to me was how surprised they

were at how fast I’d read their four pages of type and still be so well able to comment on it fully. It is hard to do the course in the sense that you feel you are unlearning old habits (which seem to die hard!) and it’s easy to slip back into old habits and lazier ways. But very much worth the effort and pushing against the lazy ways. The Prepare method coupled with the note taking maps I’ve got lots from. I’ll miss the classes but will continue to work on my superreading and confidence in my skills! I wish I had the opportunity of this course before my CPE last year. It would have greatly helped get through the reading but I’m glad to have done it now.”

Caroline Brockbank City University BVC III “Reading has become less stressful and overwhelming. Affirmations as well as the weekly sessions have increased my confidence in general and in relation to reading. The memory room is effective and fun. Remembering a list and concepts are easier and more enjoyable.

Ron provides an environment with constant support and guidance that cannot be achieved through self-taught materials. I intend to continue using the tools- using my finger and previewing have become natural habits. Reducing narrow columns is a function I automatically use on the computer. The classes are fun and you are able to interact with individuals who are at various levels of their studies. I always look forward to the daily E-mails.” Cindi Van Graan
 City University LLB III TESTIMONIALS:
 CITY LAW SCHOOL London, DEC. 2007
 “My SuperReading skills have made a huge difference to my studying! When doing coursework, I found I was just zipping through large textbooks, soaking up all the information I needed. . In tutorials, I’ve noticed that when our professors ask questions, it’s members of this class that tend to answer the most questions, and with more confidence and accuracy. The best tools for me are pointing (so that I don’t lose my focus) and pattern reading,

which keeps me flying through the text. I’m really glad I participated in this course. It was lots of fun and really useful!” Vanessa Crock, Law LLB1, City University Law School, 5 December, 2007 “Before the SuperReading course I found that reading textbooks in particular caused retention of the content to be xxx on the first read and the pace which I read to be quite slow. Now having acquired the techniques, I have dramatically increased my reading speed, but more importantly my reading effectiveness level. This has helped very much in relation to reading judge’s speeches in the text books. I have thoroughly enjoyed the upbeat and supportive nature of the course, as it is always motivating. I will take and use the techniques to do with reading, but also the ones in relation to positive thinking. These have really helped with my confidence.” Natasha Birchall, Law LLB1, City University Law School, 5 December, 2007 “In the beginning, I was slow at reading

and found it difficult to understand what I was reading. I had to read twice in order to understand. Once I saw how many law books I would have to read, I was scared. However, I chose to try SuperReading which has definitely brought a huge improvement in my reading speed and comprehension. Ron was really fun and that was what made the course interesting. I will continue to practice in order to improve my reading speed and effectiveness. I will recommend this course to anyone and everyone!"

Sehrish Mahmood, Law LLB1, City University Law School, 5 December, 2007 "It was really strange how you suddenly notice that your brain is reading in a completely different way. I often notice that 'the voice inside my head' that speaks each word as I read it is not talking anymore- but I'm still reading and still know what the text is about. The Hopify web site was amazing. At first I was reluctant to do my Eye-Hops, but when I started to notice the difference

I just wanted to do more. I struggled trying to find enough texts to Hopify in the end. I would spend hours on the Internet trying to find something to hopify, seconds actually hopifying it, then only a few minutes to read it all. The difference is easy to see, and it's only by looking at my graph that I realise just how much I have improved."

Hannah Chalmers, Law LLB1, City University Law School, 5 December, 2007 "I have found from the course increased reading speed as well as greater concentration whilst doing so. My ability to stay focused whilst reading meant I was comprehending more of what I was reading. So I am now learning more, and faster. I have found in particular that the Memory Room, Eye-Hops and the 'reading finger' the most useful things and I am determined that over Christmas I can get my R.E. score to 1,000 with more Eye-Hops."

Daniel Sibley, Law LLB1, City University Law School, 5 December, 2007 "Dear Coach, Thanks for all

these helpful tools!
us all the time,
Eye-Hops as much
I will do my best
it because I really
I love the Memory
forget everything
helps me, as well
Shouting. So overall
I made the decision
course and I'm
from it in many
So thanks again"
Law LLB1, City
School, 5 December,
I started the SuperReading
my textbooks an
to try to read
I now am finding
plough through,
is still as difficult,
off trying to read
the previewing
pick up the key
for. In this sense,
time with my work,
by scanning through
the things I need.

Despite you reminding
I didn't do my
as I should have!
to carry on with
see a difference.
Room! I used to
and this really
as does Mental
I am really pleased
to some to this
sure I'll benefit
aspects of my life!
- Marion Peuron,
University Law
2007 "Before
course I found
absolute chore
- a real struggle.
them easier to
although the content
I'm less put
them. I've found
very helpful to
ideas I'm looking
it's saving me
as I know that
I will pick up
Generally, I feel

more confident
to reading. Ron
instructor, clearly
and knowing he's
very enthusiastic
Alison Sargent,
University Law
2007 "Since starting
Course, I have
my comprehension
better. The finger
tool and I now
I read. Previewing
also very helpful.
and keeps everyone's
well. I think his
course is very
room is something
particularly well
applicable to any
reading tests were
did give you an
your reading skills
the course. I would
course to anyone
that requires a
Miranda Ralph,
University Law

in my approach
has been an excellent
enjoying his work
helping us- he's
and lively."
Law LLB1, City
School, 5 December,
the SuperReading
definitely noticed
of texts has gotten
is a very useful
use it for everything
and Reviewing are
Ron is very funny
attention in class
delivery of the
good. The memory
that has worked
for me and is easily
new material. The
very good as they
indication on how
are improving throughout
recommend this
taking a course
lot of extra reading."
Law LLB1, City
School, 5 December,

2007 “Pointing and Previewing have made a huge difference to how long I can stay focused. Magnetic Words make me want to read boring, dry material. Pattern Reading is great for pleasure reading. I’ve never read a newspaper or novel so quickly! I’m saving more than half my time by not getting frustrated and having to continually review difficult or boring legal concepts. Further to that, my comprehension has rocketed upwards - helping with everything! Uncle Ron makes reading fun!” Jack Houselander, Law LLB1, City University Law School, 5 December, 2007 “Coach, Doing SuperReading has certainly been worthwhile! I first noticed the difference in my reading within a week of starting. The Memory Room is too good to be true. I went from getting 5 out of 20 in the induction talk to 20 out of 20 for every other one- it was so easy! The Eye-Hops are very good and really make a difference when you come to reading a daunting textbook. All you have to do is breathe in, get out your ‘magical reading

tool’ and get on with it. Any future SuperReaders will greatly benefit from this course. Just look out for the amazing final session...” Jack Evans, Law LLB1, City University Law School, 5 December, 2007 TESTIMONIALS: “I am the Senior Apple Computer Engineer of Apple Computer’s Global Response Team. We are responsible for solving the problems of Apple end-users all over the world. The SuperReading course has helped us to more than quadruple our productivity. When we come into work on Monday morning, we begin the task of sorting through thousands of E-mails. We need to understand the problem and according to the appropriate answers. Until the SuperReading course, this process was not completed until Thursday afternoon, when we would send out our grouped responses. Now, with our higher comprehension and the E-mails so speed, we are processing responses are going quickly that our Each team member out Monday afternoon! has cut, on average, twenty-eight hours of work down to five. Furthermore,

we have seen an improvement in the quality of our responses. Previously, we received numerous E-mails from our customers complaining that we did not answer the question they had asked. We were misreading their questions. As a result of our higher comprehension, we've measured a drop in complaints of 85%. Thank you for offering such a useful tool which has made our jobs so much more fulfilling. I'm sure our customers appreciate it as well." David Lake, Senior Engineer, Apple Computer Global Response Team I have received benefit from the SuperReading class in that I now can read much faster with comprehension, where previously I just thought I was reading fast. The class provided a series of tools for use with different types of reading material. Now the task is to use each of the tools appropriately and continue to increase my capability. Mark Hansen, Technical Writer, Apple Computer, Inc. The course offered a disciplined and systematic approach to improving my reading rate and comprehension - presented by

Ron in a fun and non-intimidating environment. A great skills building and team building exercise! Thanks Ron! Bob McConachie, Advisory Support Engineer, Apple Computer, Inc. Reading My reading skills have increased four-fold. Not only acn I read much faster, my comprehension has increased also. It is useful to be able to read an article three times or more in the time it used to take me to read it once. Cameron Otzman, Apple Computer Ron, I believe that you have given me great tools to help me improve my reading and my reading and comprehension. Thank you. Clifton Morgan, Apple Computer I really enjoyed this class. It was fun and entertaining. I learned that there are several different reading techniques and different methods you should apply for different types of reading material. The most important aspect of this class is that my reading speed increased about five fold and reading effectiveness increased seven fold. I recommend this class for anyone looking to better their reading skills.

Scott George, Senior Support Engineer,
Apple Computer, Inc. Dear Ron,
Thanks for presenting me with all the
new methods for improving my reading
speed and comprehension. Also, thanks for
the realization that attitude is
very important. The affirmations
and positive thinking in class, and in
the reading material, was a good blend.
Your frequent E-mail reminders
helped me to stay focused. Doug Korn,
Apple Computer, Inc. This class
has set me on the course to faster
reading with increased comprehension.
Before the class, I was definitely
a "slow" reader. After this class,
I am more confident about reading.
Also, I don't feel as self-conscious
about the time it will take me
to read something while someone waits
for me to finish. Thanks! Linda Sorbi,
Technical Product Support Engineer,
Apple Computer, Inc. Using your
techniques, I was able to dramatically
improve my reading speed while not
compromising my comprehension.
Considering I missed one class I have
nothing but confidence that I can improve

further. The instruction was enjoyable and
the tips helpful. Great Job! Garrett
Wilson, Product Support Specialist,
Apple Computer, Inc. Ron, I really
am thrilled by the skills learned
in the course. I wish I had found
out about this earlier. I finished
a Master's degree (in Human Services/Conflict
Resolution) in August which would
have been much easier if I could
read as fast and retain as much
as I am now. While I liked to read,
I dreaded having to study or read
lengthy research papers as my mind
would frequently wander. The preview
and pattern reading techniques really
help me to focus my mind. I am still
planning on going to law school in
the next year or two so you better
believe I'll keep practicing. For
now, it does seem to be helping me
get through the average 2000 posts
a week on the discussion board that I monitor.
Thanks again Todd Hart, Apple Computer,
Inc. TESTIMONIALS: General Dynamics
Before taking this class, I didn't
enjoy reading because I could never comprehend
much, so it was like a waste of

time. I would usually just read little articles from magazines and newspapers that I had interest in. Now I am able to quickly go through any material and read through the page as if I'm skimming and pick up about 80% of the material in much less time. I am able to read through several chapters in a book and pick up all the necessary information for tests in minutes, instead of hours because I am able to focus on the material and didn't have to reread a paragraph 10 times because my mind wandered. SuperReading saved me a lot of time. I feel smart when flying trough a book and people are watching in disbelief." Hong Lam, Software Engineer General Dynamics
Dear Ron, Thank you for spending your time teaching us life-long useful tools for reading. I became a pro at the memorization room and am finding myself to be a much more efficient reader. My favorite part of this course was your enthusiasm and belief in our reading capabilities. I truly believe this class should be taught to children. I have been showing

my 13 year old daughter my new skills and her reading skills have now improved. She also has a better attitude toward reading. Thank you, and I'll continue to use my SuperReading skills. Odilia Cupp, Benefits Administrator General Dynamics
Ron, I really enjoyed the memory room and tests. It was amazing how I could remember 20/20 things when attached to objects in the room. I use the reading skills I have learned when reading papers and magazines at home. Reading novels I enjoy pacing along savoring the literary experience. Randy Nelson, SW Engineer General Dynamics
Before the class reading was always slow. I enjoyed your sense of humor in the class. Now that I have learned techniques to improve reading I can read and absorb/comprehend much better. I could have done better if I had more practice on eye-hop. Thanks for the class, what I have learned in this class certainly will stay and help me life long. Sincerely, Kevin Lai, Sr. Lead Engineer General Dynamics Reading

before the class was with no finger,
always going back. More fun now, I
can absorb more and memorize more.
Benjamin Yeung, Software Engineer
General Dynamics Wow! Reading made
simple, these techniques really work! Before
the class I had to read and reread
material many times to get basic information
from it. Now, using these techniques
I am able to read material in a systematic
way and glean more information from
it one time through vs. the many times
through I used to do; and with
better understanding. Richard Gayhart,
Engineer General Dynamics Before
taking this class, I never used comprehension
techniques and would quickly forget
things I read unless I was truly interested
in the material. I think the best
technique I learned in this class was
to "Preview" the material first.
I can't believe how much this has
improved my ability to remember. However,
there is still room for improvement.
I know that if I continue to exercise
the skills taught in class, I will
continue to improve in my ability to
retain what I've read. I love to

read and have tons of material I need
to read and some that I want to
read. I've been using the techniques
and plan on continuing to use them and
pushing myself to do eye-hops.
I appreciate Ron for introducing
these skills to us and for making
the class very enjoyable. I loved
all the stories in the eye-hop.
I especially loved the story Ron wrote
about the walking tree. I'll definitely
read the story to my precious
little grandsons. Thank you very
much for making the class fun and
full of useful techniques. I recommend
this course for everyone. Vickie
Ragle General Dynamics Ron: I enjoyed
taking your class and I can honestly
say that I have learned very valuable
reading skills that I will continue
to apply in my everyday reading.
This course has increased my comprehension
and retention considerably. I believe taking
this course has helped me in remembering
facts in general. In all I say: CLAP!
S.P. Skare, Senior Specialist-Technical
Writer General Dynamics In one
word, focus, comes to mind. This ability,

and realizing that the mind wanders
were probably the two most important
ideas. Previewing and Finger pointing
were tools that effectively brought
focus into view. I am an adult ADD
with a child of same ilk and these
methods will greatly improve my reading
comprehension and maybe I can help
my son also. Thanks, Jeremy Toby, Sr,
System Engineer General Dynamics
I enjoy reading a lot more now.
No more reading one word at a time.
Eye-hopping has taught me to read
words in groups, and also helped
me with my comprehension. The memory room
is a great tool that should come
in handy in the future. Thanks
for the class...I will continue to
practice the skills I've learned,
and look forward to becoming a much
better reader in the years to come.
Thanks again... Doyle Robinson,
SCM Engineer General Dynamics Dear Ron,
Reading was a chore before. I never
thought of previewing a document. I always
just "jumped in" and trudged
through it! I was lucky to recall
any important points. Previewing gives

me a feel for what to expect from
the document. A lot of material
I'm expected to read is just
worth a good preview and a fast scan
- Dan G. General Dynamics Dear Ron,
I've totally enjoyed this class.
Not only did I increase my reading
speed, but I am able to really
concentrate and retain the information.
Before taking this class, I would
read (books, magazines, etc.) and look
up wondering what I had read. I now
can concentrate using my magic
pointer and catch myself drifting.
What I liked most about the class
was the memory exercise. I would
have liked to do a bit more of that
- maybe memorizing other types of
material aside from lists. I have
a problem remembering things now, while
I prided myself when younger on
having an excellent memory. What I
got most out of this class were
techniques to help me concentrate.
Dolores Li, Software Engineer General
Dynamics Before the class I had
difficulty getting into a rhythm.
I found it difficult to read for long

periods of time. After the class
I feel I read more fluidly, and as
a by-product read slightly faster.
I feel the eye -hops are very
beneficial. I honestly didn't do enough,
but hopefully I will continue to
get better at them and will improve
my speed & The previewing
comprehension. valuable techniques.
and parrotting are Engineer General
Ben Oliver, HW I believe this
Dynamics Dear Ron, one. Reading before
course is an effective for me for the
the class was enjoyable completion of this
most part. Upon I am probably reading
course I feel like I and somewhat faster.
with more effect of the course is
My favorite part I think it is an
the memory room. for retaining information.
interesting method now and will continue
These skills are to me in order
to be valuable and excel at my
to remain effective job. I hate to
job. I hate to -hop ditch, but
-hop ditch, but if I were to recommend
anything to future students, it would
be to practice eye hopping more.
Rueben Collins, Training Coordinator
General Dynamics TESTIMONIALS: Hewlett

-Packard I really like the testing
exercises the best because it really
shows how I performed and how I applied
the skills. I liked the "Parrotting"
because it demonstrated how deeply I retained
information. I feel I can retain
more, and have learned skills
that I can use. I feel more confident
in memorizing data. The skills are
valuable to me because I can enhance
my reading performance and retention.
This should help me in my work.
Others should know that there are
simple methods that enable us
to better read and retain, and
they are easy to learn and apply.
Thanks. Beatrice Chateau, Introduction
Manager, HP At first I had my
doubts about this class. I had seen
ads on TV before and couldn't
believe what they were showing. But
the "Eye-Hops" were exercises
that really began to help and made
me understand that there is some work
involved and "retraining the brain" is
really what it's all about. I hope
to continue my progress and grow
my skills even more in the future.

Andrew Heymann, Marketing Manager,
Hewlett-Packard To whom it may
concern, Dear Ron Cole, Thank you
for offering your SuperReading course.
My comprehension has increased since
class one and I feel confident
with the techniques. I'll be able
to retain more detailed information
while reading. I used to daydream
quite a bit while reading and with
using my finger at point at the
written material. If I do now start
to daydream, I could stop and
refocus. Thank you for your help
with my reading skills. Thanks
- Victor Navalta, Product and Service
Consultant, HP Credit Union Before
I started this class, I tried
to avoid reading at all, which was
not an easy task since I am loaded
with email on a daily basis. All
parts of this course build on one another,
which have made me view reading
in a more positive way. I now want
to read and will continue with Eye
-Hopping (exercise) and Affirming to
myself that I CAN and WILL do better
and better. It's never too late

to better oneself and building one's
knowledge, which the skills provided
here have coached me to move on and
grow. Rebecca D. Ramirez, Hewlett
-Packard Dear instructor, Your Super Reading
class was excellent and very helpful.
I can feel my reading skill improving
and I can see reduction in reading time.
Reading books and articles are much
easier and enjoyable for me. I would
recommend this class to anyone
who wants to improve his/her reading
skills. Thanks, James Hsieh, Financial
Accountant, Hewlett -Packard SuperReading®
TESTIMONIALS from IBM: My comprehension
went from 50% to between 90 and
100%. The techniques of Preview and
Review really work. Impressive. I liked
the stories and the affirmations.
Thanks, Ron, it's been a pleasure.
Tim W. IT Specialist, IBM This is a good
systematic learning experience to improve
my reading skill. At the beginning
of the class I was reading too
fast with little comprehension.
This course helps me pay good attention
to details by parroting what you read.
Review is a good method to learn

what you really grasp from reading.
Now I get used to the preview,
which helps me to judge whether
or not to continue detail reading.
Overall, this course helps me to establish
a good reading habit. I wish I
took this course in my early age.
Lei Z. Advisory Engineer, IBM I
come from a country where English is
not taught until in high school.
But I love reading in all languages
I know (only two for now). Every
time in the library, I wished I could
read English faster so that I can read
more books in English. I was excited when
I found out about this class and
I was surprised when the "tricks"
taught in the class actually work!
They sound simple but are very helpful.
I regret that I didn't do all the
Eye-Hop as requested after the first
two weeks, but nevertheless I
still more than tripled my RE.
Best of all, now I'm very confident
that when I stand in front of a bookshelf
I know I am becoming a better reader
and will be even better as I know
how to improve my RE. I'm looking

forward to reading more in English.
Thanks. Mann D. Advisory Engineer,
IBM I've been a poor reader all
of my life. It has always been
difficult for me to focus and maintain
concentration while reading. I've always
had to read, re-read, and re-read
again just to get the meaning for
the first time. I experienced immediate
results from day one in this course.
My initial RE score was so low it may
as well have been zero. I enjoy reading
now and get a great deal out of it
on the first read. It's awesome! Thanks
Ron! Greg Smith Test Engineer,
IBM SuperReading is more than just
speed-reading!! Understanding what
you have read is equally important
to how fast you read. The techniques
learned in SuperReading allows the student
to combine speed and comprehension
to the best advantage. Students learn
the techniques; practice brings
about the skill. This course motivates
the student to overcome old habits
and learn the new and improved habits
which will make you a super reader.
Fred W. Engineer, IBM SuperReading

introduced me to techniques to significantly increase my reading proficiency. The Quick Read and Review allowed excellent comprehension. I'm confident that with continued application of the ideas and tactics espoused in this course that I can even re-triple my reading skill. Bob G. Senior Scientist, IBM I have improved in reading faster on the printed page and on the PC screen. My speed did jump from 195 words per minute to 680 words per minute, with occasional peaks in the 700s and 800s. When I get past certain mental blocks, I'm looking forward to reading 1600 wpm with at least 85-95% comprehension. I really do appreciate the "take-home" materials for future use to increase reading skills and comprehension. Sincerely, Fred Scott II This is a class that anyone can be successful in. I really enjoyed the way Ron was able to keep the class very upbeat. His daily E-mails were great for showing a lot of creativity in his teaching style.

He was exceptional at reading the class and knowing when a change of pace was needed to hold or maintain our attention. Carl E. IBM I never thought I could read as quickly as I am reading now. It really does help to challenge yourself in reading faster than you thought you could read. If I could learn to use positive affirmation in all that I do, I could have a much better working day. I hope to improve even more in my reading ability. Lauren H. Senior Lab Specialist -Technician, IBM I was essentially a "lazy" reader before, with middling comprehension. Now, with the techniques learned from SuperReading, I have better comprehension and am no longer a lazy reader. Now I can pay attention to reading for longer periods and remember details that I never could before. Thanks, Ron, this should continue to provide business benefits for years to come. to me, and my firm, SSD, IBM I've enjoyed reading material mainly for the sunny and motivational stories told in a crisp and concise

manner. There are a few whimsical and fantastical stories as well to stretch one's mind. I'll always be conscious of the techniques taught in this course and will continue to practice them. Robert L. Senior Engineer, IBM For me, the most pleasing result realized from the course was one in which another person noticed my speed. I was intentionally pushing myself because I wanted to read a chapter quickly. While I was doing so, I did not notice that the lady seated next to me was watching me. When I was done, she asked, "Are you really reading that fast?" I replied, "Yes." I then began parrotting the chapter back to her. Thank you for this terrific tool for reading improvement, Ron! Sam C. Senior Lab Specialist, IBM I started at 200 words with 90% comprehension and today I read at 864 wpm with 100% comprehension. I know I definitely can do better because when I time myself at home I have gone as high as 900wpm with full comprehension. I am very happy to have participated

in this class. Amanda S. SAP Product Support Analyst
Once upon a time there was an IBMer. English was not his first language, and he spent most of his day reading. He read the newspaper at the breakfast table. He read journals and papers and articles and reports at work. He read the news on the web when he got home, and he read novels when he went to bed. Then he heard about a "Super Reading" course. He was very skeptical, but he went there anyway. His reading speed wasn't all that bad in the beginning, but when he started pushing it, he went three times as fast over the course of 5 weeks. He applied his new skills to the morning paper, and he loved it. He applied it to the articles at work, and he liked it. He applied it to the bedtime reading, and he decided not to hate it. So he applied his new skills to his bedtime reading, but to everything else, and he Super-read happily ever after. The End. (except at bedtime...)
Markus S. Engineer, IBM I like the

Eye-Hop exercises. Though English is not my native language, Eye-Hop really helps to improve my reading skills. Thanks a lot, Ron! Wei -Min L. Engineer, IBM I mostly recited the words in my head before. Now I see entire word blocks. I expect to improve on what I have already improved. Rick A. Component Commodity Manager, IBM I used to take a good two hours to read the Sunday Morning News. Now I take less than one hour. Given time and practice I can do better. P. Ho This was a fun course. I learned more in 5 short weeks than I learned in the previous 50 years (51 tomorrow). What a great birthday gift to myself. Now when I look at books and magazines they don't defeat me (in my mind) like they used to. I missed not reading! I always felt I wasn't good at reading and never would be. The best part about his course is it gave me confidence. And I have reference material to review if I ever slow down again. I still would like my son to go through the class this summer.

Thank you, Arthur Lam Research "Ninety at work is spent materials that as financial analyst I saw the SuperReading at work I signed excited at the increasing my reading importantly, my Now that I have I can say that my reading speed goals. And my enthusiasm well. I'm so results that I children into the Ron!" Julie Cimino, Specialist Lam "Before the class of reader who "said" head. I would also but not having I had just read paragraphs. I had 2 to 3 times. I as a slow, lazy I want to gather

T. Diaz IBM TESTIMONIALS: percent of my time reading, and reading are technical such research. When program offered up immediately, prospect of both speed and, more comprehension. completed the program, I have achieved and comprehension for reading as pleased with the plan to get my program. Thanks, Investor Relations Research Corp. I was the kind each word in my find myself reading, any idea of what in the past five to reread the material thought of myself reader. Now, when information from

written material, I am more focused and purposeful. When I put material down, after only one reading, I am more confident that I have the information I was looking for. My favorite part is the testing. I felt true progress and it was very satisfying.” Stephen L. Nestle, Training Manager Lam Research Corp.

“Before the SuperReading class, reading was fairly speedy but with poor retention. My favorite parts of the course were the memory aids. These worked very well for me. I have better comprehension than before, and am considerably faster in speed-reading. SuperReading skills help me in reviewing technical documents and development preparation (training sessions), and reviewing long email attachments. Ron, your presentation skills are excellent and you have plenty of enthusiasm for your SuperReading course. Congrats, and thanks.” Jack Boniface, Director Product Knowledge Lam Research Corp. I didn’t enjoy reading pretty much all my life. I read slowly. I just wanted a tool to double my reading speed

and better my recall and comprehension. Ron Cole’s educational experiences shared in class were very enlightening. I actually pick up books for entertainment now. I would like to tell others to use the reading skills I learned. These skills are valuable for now I have the tools to eliminate the reading handicap I thought I had.” Irwin Silvestre, Design Specialist Lam Research Corp. To whom it may concern: “I had a very hard time comprehending what I read. This class made me more aware of my reading habits as far as getting an overview and using my memory, which I have found very helpful. I feel this is a great course! Thank you.” Veronica Aguirre, Department Coordinator Sr. Lam Research Corp. “Prior to taking this course, I would become easily distracted and lose focus on what I was reading. My favorite parts were the increased focus techniques and the memory tools to increase comprehension. After completing this course, I find that I can focus better and

retain more of what I have read. I also read much, much faster. I would like others to know that they can learn these skills to increase their reading efficiency. These skills are valuable to me because I can handle technical writing and work related material faster and more effectively.”

Jeffrey M. Wilkins, Quality Engineer
Lam Research Corp. “My comprehension before this class was very poor and definitely could use improvement. I liked seeing my reading speed and comprehension going up each week. I also like having the ability to remember things more easily. I feel I can trust myself now as I read and know I will retain the information I need. This is a very valuable class and I would encourage others to take it. Also, this class was fun- but very educational. The skills I acquired in this class will help me in my job as well as in my personal life.”

Admin Assistant Joyce Bird, Sr.
Lam Research Corp.
Testimonials: London School of Economics
“I found this course useful.

There are several reasons for this. My reading speed has improved a lot, but much more so for my comprehension and reading effectiveness. The thing which I’m going to remember is the Memory Room. This has had a big meaning for me. It is so practical for any kind of information you need to remember. My memory skills have improved well and now I’m not only using it for my exams, which I did much better last week, but during the day for shopping lists and to-do’s. My reading effectiveness started at 17, and has gone up to 150. I’ve improved a lot and plan to use it constantly. Piotr Wojcieszko Full time student at London School of Economics, part-time employee
“This course is worth every minute I spent on it and much more, full of tips on how to get more out of life in general as well as reading. Although I have not practiced nearly as much as is desirable, I have improved not only speed and ability to focus. My reading effectiveness rose

from 184 to 441, and I'm sure
that with time and practice and
a bit of discipline I can triple that!
I could not have imagined imagining
that 6 weeks ago! Now I am confident
it will happen. The single best
"trick" is pointing as I read.
That alone has transformed my
reading and ability to focus. Many
Thanks!" Linda Heiden IT Training
Specialist, London School of Economics
"I've actually learned not to
be obsessed about speed, but to relax
and focus on which I believe
comprehension, Wim A. Van-der
has improved. Thanks" London School of
-Stede Professor, Economics "I
definitely feel
more confident when I have to
read long articles and textbooks,
which I often have to. I use the tools
and feel very good about it. My ability
to focus has improved - mostly through
the fact that I know I can do it.
The power naps have also helped
a lot for that. My reading speed
has increased, as I'm hoping
it will even more. I like the Eye
-Hopping and I'm convinced it will

get me where I want to go with
my reading. The memory techniques
are very useful. I feel like I never
really knew how to study properly
before (which seems very weird). The
classes were always fun." Werner
H. London School of Economics, LLM
Taxation "The Eye-Hops are crucial;
and the memory room, use of emotions
and stories was a very tool for
learning and revising - especially case
names and facts in order. I can
now focus more with the techniques
from the last class which gives me
confidence. I found previewing and
the magnetic questions very useful. I
recommend concentrating on the Eye-Hops
to future SuperReaders." M. Cenktas, London
School of Economics, First Year Law
TESTIMONIALS: Remedy Corp Ron's class
has taught me to focus and use a
fundamental reading tool-- your finger.
It has re-taught me to read. The
old way of reading is now a myth.
It has given me an enlightening
approach to using our own instincts.
To watch my daughter use her finger
to guide her through her first book...

reminds me to not suppress that which is natural. Ada Tsui Senior Tax Analyst, Remedy Corp. Before I started this class I found myself reading material over and over again, because though I was reading each word, I wasn't comprehending. I also noticed my reading time was getting longer. While taking Ron's SuperReading course, I found my reading comprehension improved. The skills he taught helped me learn to focus; and thus I was able to comprehend the material. An example of how his methods helped me was when I hadn't studied a couple of chapters for my Introduction to Computer Programming class. I used Ron's method of reading and found when I took the test I actually remembered more than I thought I knew. I got an "A" on the test! His Eye-Hop technique helped me learn to "group-read" words, which increased my reading speed. By the end of the course I was truly experiencing the "fluid" reading feeling. It was a great feeling to actually experience. Hearing someone tell you, "This is what to expect"

is useful, but unless you have actually feel it, it means nothing. I now have actually experienced the "feeling", and just being a novice at this I feel confident that my skills will increase even more. And that's really exciting! Michelle Tan Webmaster, Remedy Corp. Ron - thanks for a fantastic course. I was somewhat skeptical of speedreading when I began, but my feelings have totally changed since then. I'm reading faster, comprehending more, and (this is the best part), it feels natural! This course has really opened a new door to me. I look forward to continuing to improve my skills through the exercises and tools that you've given me. Thanks for your enthusiasm, your patience, and your genuine interest in my improvement! Kind regards, John Bishop Media/Web Designer, Remedy Corp. I have always enjoyed reading, especially fiction. Technical reading was less enjoyable and I often doubted my ability to absorb and retain important details. I enjoyed working with the

visualization techniques and Eye-Hop exercises.
It has been interesting to notice that
I am mentally verbalizing less and just absorbing
what I am reading. I feel more confident
about structuring and remembering
details of what I read. I realize
that I have always been "able to,"
but had gotten lazy over the years.
The most useful information is
still presented in written form.
Now I even prefer reading the book
to seeing the movie! I plan to be reading
this way for a long time. Victoria
Graham, Internal Training Specialist,
Remedy Corp. I feel that I have
increased my speed, learned how to
improve my comprehension, and have expanded
the set of reading tools available
to me. The more I practice, the
more enjoyable this way of reading
becomes! Thank You! Eric Carter,
Manager, IDSS, Remedy Corp This
class has helped me stay more focused
on what I am reading and has increased
both my reading speed and comprehension.
I have always enjoyed reading, but lacked
the time. With the SuperReading
skills, I am finding myself wanting

to read more. With the amount that
we have to read on a daily basis
(Emails, technical docs), these skills
are beneficial in the workplace
too! Thanks. Olinda Lee-Yang Remedy
Corp. I loved reading before I began
the class, and I still love it!
My favorite parts were learning to
use my finger, mind-mapping, Ron's
passion (he loves what he does),
The quotes Ron sent in his Emails,
confirmation that a small daily effort
plus diligence can truly affect
the quality of one's life. It
really doesn't take that much
effort to change once you really
start the process. No matter how fast
one reads, one can benefit from
this course to read even faster
and comprehend even more. These
skills are valuable to me because they
free up more time for me to think
creatively, rather than to have to
spend it plowing through my Email.
Rebecca Ray, Senior International Product
Manager, Remedy Corp Dear Ron,
Thanks for the SuperReading class.
By following the skills taught in

this class, my reading speed and comprehension are improving. The Eye-Hopping exercise and the Pattern Reading are the most helpful ones among the skills. I will keep practicing these skills in my reading and I believe my RE will be even better. This has helped my productivity in my daily life and work. Sincerely, Qiming Wan, Senior Software Engineer, Remedy Corp. Reading before class was long and strenuous, because I had to read every word (at a time) and it was difficult to recall. What I enjoyed most about the class were the techniques, which were very helpful, and the instructor's Emails. Reading now is a pleasure, I feel confident and I know how to read for speed and comprehension. Improving reading ability is a fact and anyone who uses the tools can achieve with them. Ron, thanks very much for this class; I'm so excited for what I have learned. Thanks, Ruth Pink, Administrative Assistant, Remedy Corp. "This course has tremendously changed my reading habits; and has

powers. I also have much more confidence about myself. The benefit of this class is unlimited. I would recommend this class for all, especially for those who have English as a second language." Phong Nguyen Supervising of Test Engineering, Remedy Corp. "Two of the biggest problems I had with reading were staying focused and retaining the material I read. The SuperReading program helped me grapple with these. My reading effectiveness improved more than 3-fold, even though I could not do my homework consistently. I am sure that I would have done even better if I had been up to date with my homework. I will recommend this course to all individuals who have problems with staying focused and remembering the material read." R. Subramanian Staff Engineer, FIST HAL Computer Systems, Division of IBM Ron, "Thank you for stretching my mind to reach new heights. Your theme should be, "Turning readers and visionaries into visionaries and visionaries of knowledge."

I increased my speed greatly but more importantly increased my comprehension and retention 5-fold." Sincerely, Frank Amdur VP Sales, Western U.S. Testimonials: Royal Bank of Scotland

"Before the course I read at a much slower pace and was very easily distracted. I lacked focus and had to re-read many times so comprehension wasn't great. My memory was good. I had used affirmations previously which are very useful so good to have refreshed this. After the course I have much more discipline. I have greater focus thanks to the techniques described such as pointing, previewing, etc. My comprehension has improved also as a result due to increased concentration levels. Visualisation has also worked very well. Whilst my memory was good beforehand, the use of the memory room is a very good technique to have learned. The reading tests I found very useful. The magnetic questions were useful to trigger memory."

Pauline Mannion "I am much faster reading now, and also remembering a lot more. The best tools to get

immediate gain are pointing and Eye-Hop. The Memory Room is very good, but requires effort (learning) to achieve quick results. I think SuperReading works best in a work context for magazines, journals and newspapers, etc. Not quite as effective yet for very technical documents. Good instructor who gives a lot of confidence." Paul Oldroyd "The techniques learned will be valuable for future as I definitely feel that my general reading speed and comprehension have improved dramatically. I'm looking forward to achieving my goals." Jonathan Williams "The Memory Room is a useful technique to recall lists of items. Eye-Hop is close to my normal reading method, but blending the two is of benefit to pick out key items to communicate back to others." Helen Tate "To whom it may concern, The SuperReading course has significantly improved my reading capabilities, and I am now able to read subject matter much faster, and with much better comprehension. In particular, I found the use

of preview and review techniques were instrumental in the improvement that I experienced. The memory room is also extremely useful for remembering data and is a very powerful tool – I wish I knew about it before. Ron is an excellent motivator and trained us on how to use all of the various techniques very well. The course material is also very good. Thanks Ron! Excellent course!” James Osborn “Dear Coach, I really enjoyed the upper Reading course. After years of experiencing highly technical, product based courses, it was refreshing to tackle a new way of reading and in doing so challenge bad habits that had become ingrained over a life time. The course re-teaches you to read by employing new skills that are at first a little alien but then came together to enhance and speed your reading ability. It’s delivered in a fun way making for a great learning experience. I’d recommend it to anyone who would like to learn to read faster and have fun in the

process.” Costas Karayiannis, Head of technical and Transaction Support, Royal Bank of Scotland “I have always thought of myself as a fast reader since childhood. In 1997 I bought a course called Photo Reading which suggests you can attain reading skills up to 25000 words per minute. So I was not sure what this course would offer, as the pointing method the Photo Reading was very good. The emphasis on the psychological techniques of “artificial interest”, positive affirmations and visualisations delivers results. Also, the emphasis on practice and behaviours to develop allowing time for and embed themselves was valuable. My problem with work reading is a loss of focus. This is due to a combination of a distracting environment and negative attitudes toward the subject matter. The techniques Ron has taught and suggested go along way to providing a solution.” Chris Plant, Regulatory Advisor, Royal Bank of Scotland “I’ve improved the speed of my

reading, my focus when reading and the amount of information I retain. At the start of the class my attention would often drift while reading. Since finishing the course I'm much more able to digest information on a first read and remember the information. The memory room techniques have substantially improved my ability to remember key things that I need to recall as well. I really enjoyed the course and feel that I've really benefited from the skills and techniques taught." Sarah Dilloway Royal Bank of Scotland Testimonials: Philips Semiconductor The SuperReading course proved to be a highly enlightening and motivating course. Many techniques beyond the ones necessary to improve reading speeds and comprehension were introduced and applied. These techniques have all proven useful within the workplace and the home as well. Ron is a very engaging and enjoyable teacher. His presentation style is light, cheerful and infectious. He was able to draw the group together and get us all to enjoy

the class and each other. I would highly recommend the class. My reading/comprehension speed jumped from 139 to 800 words per minute. I am confident that the tips and techniques that I have acquired will help me to be much more effective in my rather demanding job. I look forward to further improvements by continuing to practice. Thanks Ron! Tom Kemp, Design Engineer SuperReading has taught me that my mind's potential is much greater than I ever imagined. I look forward to increasing my speed and comprehension to the maximum that is possible. The additional techniques (Goal Setting, NLP, etc.) are profound tools for change and I've already started applying them to my career. I would recommend this course to anyone who is serious about achieving all that is possible in their lives. Regards, Michael. J. Golini, Applications Engineer Philips Semiconductors, Inc. This course is organized very well and is very effective in increasing one's reading effectiveness. The key is practice and following the techniques taught

in class. I started with an RE of 30 and ended up with 100. Jeff Modares, Application Engineer Philips Semiconductors, Inc. I enjoyed the main subject matter and the class. The asides, really made the class interesting. The skills I learned have already been very useful. Thanks, Ron. Great course, great attitude, great humor. Jim Jirgal, Engineer Philips Semiconductors, Inc. I learned great techniques that were applied immediately and demonstrated the power. Great presentation, direction and applications. Good learning environment. Constant challenge and new information. Looking forward to future training by this group. Thank you very much. Jack Maxwell, Facility Operations Manager Philips Semiconductors, Inc. Ron, The tools that are used in this class are excellent. The ability to continue improving reading skills is also a huge benefit of the class. Overall, I achieved an awareness of my reading skills and feel very confident that they will continue to improve. The last day of upside/down reading

was most valuable for me in building the confidence. NLP is a great tool. Thanks Ron! Diane Helseth, EBU Logistics Manager Philips Semiconductors, Inc. Testimonials: Compaq Computer I am into the third week of this class and I have no hesitation in endorsing this class whole-heartedly. It is a terrific class - Ron is a wonderful instructor and he makes the class very enjoyable. The lessons (you can create your own homework thru helpful websites) are guaranteed to significantly enhance your reading skills. Go for the class - you won't regret the experience. - PV Krishnamurthy Ron, Less than half way through, still under utilizing the tools, and not having done enough "home work", I can still see real improvement, especially in when reading technical comprehension, materials. Richard M. The thing that I have noticed is that I can read much better in the evening when I'm tired - that is I can concentrate better and my eyes stay focused on the words (this is "pleasure reading"). There has been SOME speed increase

but I think the big thing is that
I can concentrate (and thus read)
longer. R. Gingell Top 10 reasons
to take this class 1. Ron is fun and
helpful 2. SuperReading provides you with
multiple skills that you can use
in your personal and professional
life 3. You will read and comprehend
faster 4. You will be able to track
your reading effectiveness 5. This is a fast
track memory class as well...you will
learn to remember how to recall 20
things at a time 6. Mind mapping
is thrown in as a way to express
your new recall skills 7. You will
be able to "juice" chapters, by using
the key-sentence previewing techniques
8. You will work with a mentor/buddy
to help you get through the class
9. Reading will be fun again 10.
You will learn techniques on how
to focus and not daydream while
you're reading Bonus.... You will
be able to take these techniques
and teach them to your kids....
they will become far better readers,
and do much better at school. Aldo
Adriaan HP NonStop Enterprise Division,

Education and Training Center Hi Ron,
I would like to express my sincere
Thanks for teaching me the techniques
to read faster with better comprehension.
I had never been able to do this
earlier. In the last couple of
weeks I have seen my RE going from
40 to 300, this is very surprising
for me and encouraging too. Thanks. Regards,
Rashmi Mansabdar Hi Ron, I'm thoroughly
enjoying the class and all of the
techniques you present. I challenge
anyone who thinks they are overloaded
with reading materials to take a look
at the Super Reading class. I know I
spend a lot of time everyday reading
for which I never seem to finish
and what I do read I don't retain
very well. I have a need to be much
more efficient in how I use my
time during the day and I believe
this class will help. The challenge
for me and anyone in our industry
is to see that we have a need
and to want to improve on our
reading and memory skills. If you
feel your current reading and memory
skills are good enough than this

training probably would be a waste of time if it wasn't for the training material could be used in the future when there is a need. The class is simple and straight forward. What's needed is the desire by the students to have the "Want To" to succeed. Regards, Dennis Go NonStop Enterprise I took a "speed reading" course once back in college, and I didn't get it. (What was wrong with me?) It focused only on speed and breaking through sub-vocalization and did nothing with how you approach reading and comprehension, or "reading effectiveness". I kept waiting for the "breakthrough" that never happened. I hated it. This course is different. It starts with correcting some very simple but obvious problems with my reading approach and mechanics, and the benefits are immediate and noticeable. I'm a better reader already, and getting better every day. Even the change I see based on the first few sessions was worth the time, but I think I see that breakthrough coming. Thank a lot- Jacqui Starr Testimonials: SONY

"Great course. Highly recommended. Consistency in homework is the key to success in this course. Use every possible testable reading selection for additional practice (e.g. the manual). Thanks for the toolset. This will help me reduce my concurrent school workload time allocation through the use of different tools and approaches. John "Frotz" Faatuai "Good course, lots of valuable techniques to improve reading speed and comprehension. The techniques had dramatic effects. I would strongly recommend the class to someone willing to do the significant amount of practice to see improvement." Ted Asocks "This course was very useful and had many tools that has increased reading speed and comprehension. The memory techniques were also very useful. I would recommend this course to everyone. The course was very organized and well paced." Theo Doyle "For the memory techniques, I would recommend this course to people. It emphasizes steps to enhance reading speed that I found very helpful.

Results were terrific. Giving it a try.”
Tom, This course
My first test score
to 150 in my fifth
finger technique
comprehension and
I would not know
from a paragraph
the end. Now I
and happy about
recommend this
and family.”
“I picked up
that will help
speed and comprehension.”
Schrogenhauser
general was well
great tools. I
-hops and memorization
even further. I
is not long enough.
and know how to
will show results
“Good class overall.
more practice probably
Scores definitely
The first test

Certainly worth
Ashok Sinha “Hi
was very useful.
was 60 and I improved
test. Using the
has improved my
focus. Previously
what I had read
when I reached
feel much better
that. I would certainly
course to my friends
Ganesh Gopalakrishnan
valuable techniques
me improve my reading
Thanks! Thomas
“The class in
organized. We learned
must continue Eye
to enhance my results
feel that 5 weeks
Now that I have
use the tools they
soon. -Linda Britton
Making time for
would have helped.
got more consistent.
was easy material,

but I did even
subjects.” Jerry
the class very
recommend it to
was excellent.
I would have improved
spent more time
I plan to continue
course material
more.” -Rose
I recommend this
during the course
greatly. However,
100%. The exercises
helpful. I hope
improve with additional
Escobosa “I really
You do have to
an open mind, and
recommend it to
and parents to
and high school
I went from 125
the last test being
Cromley “I would
to others. I think
your reading skills
5 weeks. My confidence

better on unfamiliar
Godes “I enjoyed
much, and would
others. The instructor
I have to admit
much more had I
on the Eye-Hops.
with the provided
to strive for even
Sandoval “Greetings,
course. My reading
did not improve
my effort was not
and tactics are
to continue to
practice.” Michael
enjoyed this class.
enter into it with
practice. I would
fellow coworkers,
help their children
and college students.
to 350 in 6 weeks,
the best.” -Denise
recommend the course
the course brings
a long way in just
is a lot higher

when I go to read now.” -Vickie
Pham TESTIMONIALS: Fujitsu MicroElectronics
“Before taking this course, lots
of time was wasted daydreaming while
reading. Reading effectiveness was
really low for me. The skills
learned from this class really helped
me to concentrate more. I believe
that if I spend more time practicing,
more improvement will be observed.
I do enjoy this class and I will
recommend it to everyone who wants
to improve his reading skills.”
Andrew Hsu Senior Design Engineer,
Fujitsu Microelectronics, Inc. “This class
has helped me very much with my reading
skills. My reading comprehension has
increased at least 50% and speed in
some cases over 100%. English for
me is a second language, and this
makes it a little more difficult
to comprehend English at any level. I
know that if I continue to practice
this new skill I will get even
better.” Mario Aguirre Manager,
Product Engineering, Fujitsu Microelectronics,
Inc. Dear Ron, “I enjoyed the
“SuperReading” class so much since

it helps me enormously. After finishing
the class, I really tripled my Reading
effectiveness, and most important
of all, it helps me to focus better.
It used to be quite hard for me to
finish a book from cover to cover,
no matter how much I wanted to. But
during this training, I have finished
Professor Feynman’s “Six Easy Pieces”
in about 5 or 6 hours. I would
recommend this class to anyone
I know.” Peng -Fei Zhang Staff
Engineer, Fujitsu Microelectronics,
Inc. To Ron, “Speed reading tactics
are very useful. I have improved
my reading performance enormously. Note
taking and memory suggestions are
also very useful.” Bob Matsuzaki Tactical
Marketing Manager, Fujitsu Microelectronics,
Inc. “As an ESL person and I am
still happy to see that my reading
effectiveness and speed have improved
significantly. Thanks for all
the techniques from this class
on the reading and memory.”
Wenhua Zhao Manager, Design Center,
Fujitsu Microelectronics, Inc. “My comprehension
was very poor when I started. Thus

my speed was ever slowing by trying
to increase comprehension. I was reading around
150 words per minute. This course gave
me the tools to begin increasing
my comprehension while not sacrificing
speed. The previewing techniques helped
to set my mind for the read. The
eye-hops helped to train my eye
muscles and group word recognition,
thus increasing my speed. My mind
used to wander while I read. Following
my finger and pattern reading helps me
to focus on the activity and keep
my mind focused. I wasn't able
to do the homework assignments and
eye-hops as much as required and
thus I feel my reading speed and
comprehension might be better. Building
the confidence factor definitely
helped both comprehension and testing. If
these techniques were taught to
children at an early age, I believe
they would read earlier, faster
and study/test better." Jeff
Reifers IT Director, Fujitsu Microelectronics,
Inc. "Simple but effective techniques
help achieve results that are truly
unbelievable." Ray Abrishami Director,

Engineering Fujitsu Microelectronics,
Inc. "Before I was getting stuck
reading; now I am flowing. I have
learned the following things: 1. Read
titles! 2. Previewing is very useful
3. Trust your reading comprehension 4.
Get proper glasses Eye-hopping was
very useful...gave speed without sacrificing
comprehension. Pattern reading
gave speed with less comprehension
- I need more practice. Memory techniques
- I need to develop further- I am still
weak in remembering names, years, etc.
[not part of this course] I am good
with the gist of what is said."
Kirit Dave Engineer, Fujitsu Microelectronics,
Inc. TESTIMONIALS: INNS OF COURT LAW
SCHOOL "The best tools are the Eye
-Hop. The stories are pretty good
but it's just a very useful skill
and essential to increase reading
skills. My favourite tool is the Memory
Room. It's a really good tool
and it's scary just how effective
it is. Ron is always full of charisma,
energy and joy. It's essential
for the course to have someone
like him teaching students. My confidence

is fine. Although with previewing
I'm possibly more confident
about remembering what I've read.
Eye-Hop is essential, so the more you
practice the faster you'll read.
The course is really fun and each lesson
seems to end quickly. I'm sure the
more I practice the skills I've
learnt the more my super reading
will improve. Cheers Ron. Peter Claxton,
BUC Student, ICSL, 21 November, 2007
"To whom it may concern, I have
increased my reading speed over the
period of 6 weeks in which the course
was conducted. Although I didn't
diligently follow all the advice
given by my coach, I did experience
some improvement. I would advise
anyone taking this course to follow
every homeplay activity and practice
lots of Eye-Hops to reach maximum
fulfilment. I wish I did that. Although
I didn't do all of it, I have been
given good advice on how to go on
from here and will try my best to
increase both my speed and my comprehension
level after this course. This course
has given me motivation & inspiration to

achieve more in my reading abilities."
Deepak Mahadfuhan, BUC Student, ICSL,
21 November, 2007 "To whom it may
concern, The SuperReading Course is a good
tool for speeding up reading, focusing
and memorising. This course helps
me to improve how to read very fast
and also the memorizing technique is very
good. It just needs some practice.
The course itself has given techniques
such as Eye-Hops - which helps to
read fast and focus well. I myself
felt before and after doing this
course. I am grateful. Thank you." Majedul
Quader, BUC Student, ICSL, 21 November,
2007 "To whom it may concern,
My reading speed has increased greatly.
However, I did not realise it
had until just now! The best tools
are the previewing techniques, as
well as the Review, and the Memory
Room. They make the information
'stick' very effectively. This
course has made a great difference
in the way I study, memorise, and prepare
for exams. I feel that I will be
much more confident going into exams.
Additionally, I am very positive

that my skills will improve and pick up. Ron has been a very effective instructor. He has kept the classes interesting, different and exciting. There has not been a dull or boring moment. As far as feedback on the way the course is conducted, I believe the classes may be conducted in 2 or 2 1/2 hours without compromising the material. I am looking forward to exercising my skills and I am convinced 100% that I will be able to cover difficult and complex material with confidence using the techniques I have learned in this course.

Thank you. Virginia Sardeli, BUC Student, ICSL, 21 November, 2007 EDUCATIONAL

TESTIMONIALS (STUDENTS,

TEACHERS) "It's not often that you come across a course that changes your life, but Super Reading has certainly changed mine for the better. It has saved me a day a week at work, and led to a huge increase in my reading for pleasure." "When we piloted Super Reading with a group of dyslexic students at London Southbank University, their reading effectiveness more than doubled

in 10 weeks. I have known nothing like it. I have always advocated individual support for dyslexic students, but this impact was achieved in a group of 15. Just imagine how much better their university learning experience would have been had they completed the course before starting their studies." Dr. Ross Cooper London South Bank University "I am a pre-med student at Berkeley. My friend took this course and told me I had to take it as well. He was so right. The difference is like day and night. It only takes me half the time to do a chapter, and now I really know it. With the memory tools, preparing for exams is too easy. All I have to do is review my visuals and all the information just comes flooding back. It's almost like cheating; it's so easy to remember complex information. If you are a student, this course will make a huge difference in your life. In fact, you can have a life with these skills. I can actually take some time to chill or play tennis, which really

relieves the stress. The cost is so minimal compared to the benefits. Just do it and see for yourself. It's guaranteed anyway, which was important for me. I was a little sceptical even though I could see how well my friend was doing with it. SuperReading works, plain and simple." -Robert Sloan "Hi. If you want to be a great reader and learn things faster, SuperReading is for. I really don't know how I managed without it. Wait - yes I do! I studied endless hours falling asleep over my text books. I had no social life, and I was getting mostly B's. Now I feel refreshed when I read, it's only taking about half the time, and I'm getting mostly A's. I'm even reading for pleasure, which I never did before. Reading is really cool when you can do it well. SuperReading has changed the way I look at myself. I feel much smarter than before. I now KNOW I can learn things and make them stick. I'm not nervous going into a test like I was before. You'll never be

sorry you have these skills. Thank you SuperReading!" -Jimmy Wicks, Sophomore, San Jose State University, "I'm glad that I took this course. I more than tripled my score. Reading is so much easier now. I not only read faster but I can remember more. I know that I will continue to do better even after finishing because of the techniques I have learned." Tatiana A. High School Senior "Thank you. This course has been a lot of fun, and also helped my reading. I really think this has been a useful tool and I hope to continue practicing and learning. I left this class with many insights and suggestions on how to improve reading, and they really work! Thank you very much again." Eddie H. High School Student "I am more confident about my reading ability and certainly feel that I can read faster and at the same time remember and understand more. The memory room was a great help and has made me realise that I have a good memory. However, you must put in the initial

effort!" Samuel Baeza, Senior Lecturer,
University of Chichester Dear Person reading
this, "I am a sixth grader at
Piedmont Middle School. Over the
six weeks my Reading Efficiency went
up over 500%. Take the course!"
Daniel R. 6th Grader Dear Mr. Cole,
I am writing this letter to thank
you for helping my son Chris. He
is in 6th grade, and ever since
1st grade he has had major problems
with his reading abilities. He has
been to see every reading and learning
expert associated with the San Jose
School System. Nothing has ever
made much of a difference. This
has really held back his learning.
He has just barely made it through
each grade level, and always at the
bottom of his class. I have come to
dread going to parent's night
to get his report. In the last few
weeks this has all changed. The
teachers cannot believe the difference
in his work. He is understanding
and remembering what he reads.
They say he is smiling when he
reads and understands more than most

of the other children. They feel the only
thing holding back his reading now
is his poor vocabulary from being such
a poor reader all these years. However,
with the vocabulary building program
you have provided, I believe there
is already a positive difference there
too. I know I must be patient. He
is learning his words at an impressive
rate, and I see it is only a matter
of time before he catches up there
as well. As a mother, it is not easy
to see your child failing in his
education. I am so grateful for
your help to Chris. You have given
me hope and given him the ability
to read well and to believe in himself.
Bless you. Mrs. Marjorie Jackson
(Chris' Mom) Dear Robert, "I
have progressed about 17 times
more than I expected. Before the class,
reading was a never-ending chore to
me. It is becoming less and less boring
every day. My favorite part of the course
was the memory exercises. It was
so fun! And helpful! Another fun part
was the last class. It felt silly,
but it sure was fun! I want others

to know that THEY NEED TO DO THEIR
 HOMEWORK! I made the mistake of
 doing less than I should have.
 These skills are valuable to ME
 because I have realized that speed
 only works when you know that you
 can comprehend. I have gotten sooo
 much out of this class! Thanx a
 bunch," Amy Evans 7th grader, St.
 Martin of Tours Addendum E-mail
 from Amy: "Hey Robert! I Just
 wanted 2 say "thanx" 4 bein such a great
 readin' coach. I can prove my
 progress by tellin u a little story:
 Yesterday, I heard the news that I
 had a huge test in History the
 next day, which is today. I freaked
 out, because I had lost my notebook,
 and hadn't really read the chapter
 anyway (oops). So I went home,
 & at about 10:00 last night, I tried
 all my "Super-reading tools", and read
 the whole chapter. That's all I did.
 Today, I was the only one in my
 class to ACE the test. Pretty cool,
 huh? Thanx again!!!" -Amy "The course
 worked very well for me. I have
 broken the thousand barrier, like,

a whole lot. In fact, I got 1,846!
 I'm totally glad that I took this
 class. Thanks!" Shelby B. Dear
 Mr. Cole, "Thank you so much for
 teaching me SuperReading. I really enjoyed
 the time I spent learning the various
 methods. It felt good to see myself
 make progress each week. School is
 much easier now that I have the
 skills to be a great reader. Although
 I didn't think they would be,
 my novels are especially fun to read now.
 At first I thought that reading fast
 would take away from my enjoyment.
 I hung in there and they are much
 better." Sincerely, C.K. 6th Grader
 Dear whoever reads this, "I am a
 7th Grader at Piedmont Middle School.
 Before I took this class I thought
 I could read fast. After I was finished
 with this class I read 6 times
 as fast." Signed, Mark U. "The
 Super Reading class was real fun. I
 can see the improvements I made. I learned
 all these new skills, and now reading
 is much easier for me. Mr. Cole
 was a cool teacher." Chris F. Dear Mr.
 Ron Cole, "I thank you endlessly

for the program you introduced to SPHDS in the Fall of 1995. The transition from private school to public school was a little shaky at first, but as I applied what I learned from your program, not only did I realize I was at the same level as my peers, but I was indeed higher. Ron Cole's program really helped me as a new student in the public school system. Though I was prepared to enter high school after going to private school for such a long while, I felt that my reading skills had really expanded after Ron Cole's program. Reading authors such as Shakespeare, Dickens, and Bronte was hard enough, but Ron Cole's program gave me a sense of esteem and a more clear, concise, introduction into the understanding and comprehension of the novels. I definitely recommend Ron Cole's program to anyone who would like to improve their reading and comprehension skills.”
Thank You! Naomi
To whom this concerns, M. Palo Alto, California
been a great success. “Your class has Before I read a

story in 2 minutes 20 seconds. Now I read a (same length) story in 41 seconds, and I actually understand what I'm reading. Mr. Cole has been really nice to us. Thank you for reading this.” Emily C. Dear People, “I think that Super Reading helped me a lot. It was fun and it worked. Even though we had homework called eye-hop, the class was still fun!! If you are thinking about joining the class I think you should do it. Thanks to this class I can read a whole lot better!!” Melissa L. To whoever is reading this, “I'm 11 years old. I was sort of slow in reading, but after I took SuperReading, using Eye-Hop and learning methods to read faster, I've improved. Now I understand what I'm reading. Eye-Hop was the thing I liked best because it got more challenging and I liked the stories. They were encouraging. The reading methods helped, especially previewing. The helped, especially like to thank Mr. Cole for managing the class, making it fun, and still teaching us.”
Sincerely, Thi N. Dear Mr. Cole,

“The first day of Super Reading
I was a very slow reader and had
very bad comprehension. Through every class
I learned a lot from you, and you
also made it easy for us to learn.
Every class I was a little noisy,
but I really learned a lot. My R.E.
went from 113 to 831! You know,
I'm going to take a Pre-SAT on Saturday.
With what you have taught me, I can
get a high score on my reading comprehension
part. Anyway, thanks for everything!
Bye!” Sincerely, Daniel C. Dear
Mr. Cole, “Thank you very much for
teaching me how to read really
fast. I am really glad I took this
class. Thank you.” From, Merry M.
Dear Parents, “I have learned a
lot here. In the beginning I didn't
really want to go, but after a
while I kinda started liking it. We learned
all these different reading skills
here. Sometimes Mr. Cole lets us
out early.” From, Alice C. To Mr.
Cole, “Thank you! Before I took
your course, I was only a grade
level ahead of my grade. Now I
am... who knows? I want to thank

you for teaching me and putting
up with me. I enjoyed the class immensely.
It taught me a lot and it was
very fun.” Sincerely, Mitesh P. Dear
Readers, “I really liked the class.
It really helped me. I liked the
Eye-Hop because it helped me read
faster. I really enjoyed how we
had a mini test every week, that
helped me with my comprehension.
Before I came to the class I read
very slow and had low scores. Now,
I understand what I'm reading. I
recommend this class for people
who want to learn, read faster, and
make comprehension higher. It takes
commitment but it helps in the
long run. Thanks, Mr. Cole, for your
help, time and caring!” Sincerely,
an 8th grader, Kristin M. “I
would recommend this class because
I did triple as promised. I was
taught by someone who knows, not
by an elementary teacher who took
up a side job as a speed reading
teacher.” Seena R., High School
Student, San Jose, CA Dear Mr. Cole
and anyone else, “I think your

course was wonderful
glad I went. My
basically 6x. The
that along with
actually understand
Also, I like how
all reading and
tools as well!!!!!!
else is thinking
course I personally
A.C. 6th grade
absolute best way
anybody who likes
their money. It
most worthwhile
spent my money.
short of a miracle.
than your friends?
Ted W., student
California, Berkeley
you so much for
to improve my reading
is exceptional.
I have improved
which was the most
to me. The pace
Your materials,
were all very helpful.

!!!!!! I am really
RE score went up
cool thing is though
my speed I can
what I am reading.
it wasn't just
that we got other
If you or anyone
about taking this
say "GO!!!!" Sincerely,
"This is the
for a student (or
reading) to spend
is definitely the
way I have ever
This class is nothing
Want to read faster
Take SuperReading!"
at University of
Mr. Cole, Thank
the opportunity
skills. Your class
Most importantly
my comprehension,
important thing
was just right.
exercises and examples
The best thing

I observed was
with the students.
have a gift for
My son commented
you would make
Thanks so much
energy for helping
myself. Rose W.
saves enormous
time. Take the
You'll be glad
are unlimited."
student, Cal Berkeley
I am writing to
my daughter into
course. She was
reader in her class.
be halfway through
other children
On top of that,
was abysmal. I
nearly \$5,000 on
whether she had
disorder. A friend
you first. I am
that advice. After
your course she
in her class. By

how you worked
You most definitely
working with children.
to me that he thought
a great teacher.
for your time and
the students and
(adult) "This
amounts of reading
reading course.
you did. The benefits
John W., College
Dear Mr. Cole,
thank you for taking
your Super Reading
by far the slowest
She would barely
material when the
had already finished.
her comprehension
was about to spend
testing to determine
some type of learning
suggested calling
so glad I took
three weeks in
was the best reader
the sixth Super

Reading class she was the best reader
in her school. By far! It was
gratifying to find out there was nothing
wrong with my daughter. All she needed
was the right techniques and teacher. What
a bargain your course turned out
to be! Thank you again for this
small miracle. -Dr. E. Menkin
“I am about halfway through the SuperReading
course, and I am noticing that I
am not day dreaming as much when reading,
as I am staying more focused. My
speed is increasing thanks to my super
reading tool (finger!). The Room to Remember
is helping me remember lists, and on the
tests, I am noticing my reading effectiveness
scores increasing greatly, as is
my words per minute score. I am scoring
more marks on the tests. I was scoring
3 or 4, and now I am getting 100%!”
-Harriet P. Year 13 student, Worthing
College “I’m halfway through
the SuperReading course with Ron.
I think the course is very good and
has helped me with my reading speed
& my memory in tests. I think
that anyone who is considering
this course should have an open mind

because you will see the results
of your work. I hope once I’ve
finished this course I can do at least
triple what I could do before. I believe
this is realistic because I’ve
seen a good improvement already.” -Jonathan
A. Student, Worthing College Hi Ron,
I took your SuperReading class earlier this
year, along with my co-worker, Tim.
As you know, we are both taking
an MBA program that involves night
classes. For the last year, we have
been going each week, and seeing
our standing in the course among
our 120 peers. Our professor posts
the grades outside the door each week.
We see our student number, our grade,
and our ranking in the class. In
the past, before your class, our
ranking was all over the grid.
One week I could be number 7, the
next week 101 and the following week
number 75. Since the third week
of SuperReading, Tim and I have
occupied the number 1 and 2 positions,
and nobody can surpass us! Each
week we jockey between ourselves
and the rest of the class has to

fight for number 3. To us, this demonstrates the power of the skills we learned from you. In a way, we're no smarter than we were before SuperReading. What we have is the ability to understand and recall what we read. Perhaps we are smarter. It depends on how one defines intelligence. Either way, our reading skills have set us above about 120 other professionals struggling to enhance their careers. So we both send you a big "thank you". We're spending half the time studying and getting far better results. It's just how you said it would be. -Frank Turner, Engineer, Advanced Micro Devices TESTIMONIALS:

CHICHESTER UNIVERSITY

"I am a busy mum doing an MA. One of my hours to read is in the car while my daughter takes a class. This is 5 times 3,000 words of other people's work. Sometimes I didn't finish it in the hour. During this course, using previewing, pointing and parroting, I found that I did it in about 1/3 of the time and I was happier and more focussed. Now I always finish

and have time to relax. Physical attitude / position plus the affirmations really help. Keeping positive and knowing it is possible helps as well. At first I didn't believe I could do it. On one test in week 5 I was reading 1200 words per minute and Ron is very helpful. I took it all in. He always had a good example. Had a good story and a positive approach." -Mandy Park, University of Chichester, MA Creative Writing

"Before I started the SuperReading course I found it difficult to concentrate when reading books and would often drift off several times per page and not in of what I had the techniques us so far I have seen a noticeable difference in the speed of my reading. It has gotten considerably faster and I am not drifting off as much as I used to, which in turn means I am also taking more in and remembering what I have read. I have found the memory room the most helpful tool. It has helped me a lot when revising for exams. Other

tools that we have been taught such as previewing and using your finger have helped me to read a lot faster than I used to and pick out the most relevant information. It has improved my reading a lot! Ron is a very kind and friendly and approachable teacher.”
-Jasmine Selby, University of Chichester, Student, 2nd Year
“I can now read much faster than when I started and my memory power has improved due to the techniques I have learned. I have understood the difference between kinaesthetic, audio, audio digital and visual learning. Ron Cole makes each stage of the course quite fascinating and one instinctively wants to know more. Thank you very much.” -Brian White, University of Chichester, MR
“I so wish I had access to this course during my English degree. The tools like the memory room, speed reading and scanning would have been most welcome. However, I’m equally pleased to have obtained these skills at this stage of my MA in Creative Writing. I will take away the skills and keep working

on them. Before the course I did not believe that I would be able to improve on my reading and memory due to my dyslexia. However, in a very short period of time my ability to speed read and recall what I have read has improved greatly. Thanks Ron for bringing your skill and humour to Chichester University. Best wishes, Glenn”
Glenn Stevens, BA/MA “The SuperReading course has increased my reading speeds, increased my confidence and comprehension in what I read. The classes are lively and fun, and encourage you to perform at your best. I have learned to become more discriminate in the text I have to read for my courses- and don’t spend lots of time reading unnecessary articles or books. I can extract facts and figures more efficiently, and the memory room exercise has helped me to retain far more knowledge than I ever thought possible. SuperReading rocks! Thank you Ron (Super coach!)”
-Caroline Horstead, University of Chichester, Student, “I enjoyed the class very much and Ron has

been very encouraging and enjoyable to work with. My reading speed improved after the very first lesson and I feel much more confident about my ability to retain information. The memory room is a fantastic tool which I will continue to use. I will never forget the 20 longest rivers in the world.” Loree Weston, University of Chichester, Student “My reading effectiveness leapt 4-fold in one week. The classes are making me much more energized, positive and enthusiastic in general, which I had not expected. In this way it is helping me with my course and life overall, not just improving my reading speed.” -Talitha McIntyre Burnie, University of Chichester, Student

TESTIMONIALS FROM THE UNIVERSITY OF CHICHESTER

- March 2010 “I enjoyed this course immensely. My reading used to be slow and laboured and I would be easily distracted. Now, thanks to Ron’s easy going approach I read quicker, I am less distracted and I am more focussed. My future studying will hopefully take less time leaving me more time to enjoy life.

I cannot Thank Ron enough.” Linda Still, University of Chichester “This course has opened my eyes to the possibilities of reading. It has awakened my want to read for pleasure and has improved my study effectiveness. Ron is a great instructor, encouraging and inspiring. With time I’m sure I can achieve another double of reading effectiveness.” Eilidh Gillingham, University of Chichester “Before starting this course I easily got distracted and bored when reading. Since I am now able to get focussed again I am now able to get late. This course has improved my reading with comprehension to a phenomenal speed and I can preview a book really quickly to know whether it’s worthwhile. Ron has made Thursday evenings fun. I would recommend anyone who is studying to do this course. You will definitely notice the benefits!” Annabelle Alloway, University of Chichester “SuperReading sowed me a whole new concept of reading. It had an immediate effect on me as I was able to adapt Memory

Room to my studies. The 20 longest rivers will remain in my head for the rest of my life. I have noticed a difference in my reading and I know this will only ever increase as time goes on. Ron's approach is very enthusiastic and motivating. It's an effective course which doesn't push you like you're in school and still achieves maximum results." Luke Nevill, University of Chichester "I am more confident about my reading ability and certainly feel that I can read faster and at the same time remember and understand more. The memory room was a great help and has made me realise that I have a good memory. However, you must put in the initial effort!" Samuel Baeza, Senior Lecturer, University of Chichester

TESTIMONIALS FROM DYSLEXICS I am dyslexic and began this class reading at approximately 154 words per minute with 60% comprehension. (It took 2:36 to read a 400 word article.) ...I always had to read sentences over the meaning... and over to get the meaning... By the end of the sixth session I

was reading 1,846 wpm with 100% comprehension. (It took 13 seconds to read a 400 word article.) I would recommend this course to anyone trying to improve their reading speed along with comprehension. The things I found most valuable were the eye exercises and the testing where one was able to see positive results instantly. -Nancy F., Administrative Assistant, Legal Dept., HP I started this course being a very slow reader; so slow it was excruciating. I'd read the same line over and over, I'd lose my place on a page, and my mind would wander. The techniques I have learned on this course have helped me tackle all these problems, and now I feel I have learnt skills that will go with me to help me with my dissertation and on to my career as a teacher. Thanks. Keith Cockerton, London South Bank University, Student

From the first week I knew the SuperReading course would be of great value to me! I now know I have never been taught to read properly. As reading has not been my strong point, over the course I have gained

confidence and understand how
to get the most out of reading.
I now view reading as fun and interesting.
I have a whole library I look
forward to going through. Thanks
Ron, it's been a blast! Yours
sincerely, -John Tuitt, London South
Bank University, Student "I so
wish I had access to this course
during my English degree. The tools
like the memory room, speed reading
and scanning would have been most
welcome. However, I'm equally pleased
to have obtained these skills at
this stage of my MA in Creative
Writing. I will take away the skills
and keep working on them. Before
the course I did not believe that
I would be able to improve on my
reading and memory due to my dyslexia.
However, in a very short period of
time my ability to speed read and
recall what I have read has improved
greatly. Thanks Ron for bringing
your skill and humour to Chichester
University. Best wishes, Glenn"
Glenn Stevens, University of Chichester,
BA/MA I found that my reading speed

for novels has increased dramatically.
The experience of sucking up the
meaning has been really exciting.
I have also found that I can tackle
reading for work much more efficiently,
but I expect to continue to improve.
I have also really benefitted from
the memory technique. My memory for lists
has always been extremely poor
until this course. Now I can remember
20 items easily and apply this
to shopping, etc. When I wake up
in the middle of the night worries
about something I can park the
worry in the knowledge that I will remember
what it was in the morning and
decide then whether it matters! - Dr.
Ross Cooper, London South Bank University,
Lecturer I initially had lots of difficulty
reading with my finger as a prompter
but, after persistently following the reading
programme, I picked up speed and was
able to increase my reading comprehension.
I have found that the speed reading
methodology has been embedded into
the way I read in general and
it has definitely improved my reading
ability overall. I definitely think

there is room for improvement e.g. remembering what I read or speed and using the visual memory strategies at speed could have been cojoined with reading exercises to help me meld the two strategies at speed. Thanks, Ron. -Gareth Mason, London South Bank University, Senior Lecturer "I am more confident about my reading ability and certainly feel that I can read faster and at the same time remember and understand more. The memory room was a great help and has made me realise that I have a good memory. However, you must put in the initial effort!" Samuel Baeza, Senior Lecturer, University of Chichester I really enjoyed the Eye-Hops, getting higher scores in the reading tests and seeing the techniques working as well as my scores going up. I also picked up a few interesting tips on preventing eye strain. Mark Lucek, London South Bank University, O.T. Student Before I started this course, I was quite a good reader. I feel my confidence has grown a lot more. I like doing the short stroke tool as it's

easy to do and when I'm reading something I get more information from the page. Yes it has made a difference and I've met some very interesting people in the course. Also, my reading has improved so much. I think my instructor is fantastic, and a great help to us (me). I think you should do this course next year and I don't think anything needs to be improved. I think this course should be put onto the curriculum an everyone should do this course, as you learn so much from it. -Lindsey Rhodes, London South Bank University, Student I really enjoyed the SuperReading class and I will introduce it to all my friends and family. The stories were amazing and I am very happy that I took part of this SuperReading course. Thank you very much and may God richly bless you Ron. -Rockson Osei Kumaning, London South Bank University, Sales Assistance The thing I value about the course is the time and space it provided to reflect on my approach to reading and to try out new

strategies. It confirmed and explained why I have always found reading the newspaper a totally different (and easier) experience to reading anything else – i.e. the columns! I have found the Eye-Hopping incredibly useful – I find that I focus better, drift less, and print seems more in focus. I feel like I'm in the early stages of using Pattern Reading. At the moment it overrides the actual focus on the meaning itself because I'm so aware of the reading backwards. However, it also pulls me into what I'm reading more. Although the process appears to be about focussing in more and drifting less, I'm also aware that much of the drifting I do is about 'thinking about' what I'm reading- chewing over the ideas, linking to others, etc., so I consider some drifting as vital, especially with some types of reading I do.

-Pauline Moon, London South Bank University, Senior Lecturer At first I thought nothing was happening, but I was very pleasantly surprised by both my speed and comprehension.

I had a slight blip in my scores but I think that was due to absences, but I'm right on track now. I will continue to improve in the foreseeable future. The only reason I wouldn't want to recommend it to others is that I want to keep it a secret and gain all its benefits for myself. I have told of its benefits to anyone and all who will listen.

Thanks! -Raife Keller-Cooper My reading before was lower than now, since I started the course my reading has improved more and my focus is better now than before. I am also in control of everything I am reading now, unlike before. The Eye-Hop has also helped me greatly, and the memory room has also enabled me to remember things more by creating stories from them and making them big to help me remember things longer. The SuperReading course has made a great difference to my life. I am glad I was given the opportunity to take the course. I will always recommend this course to friends and everyone who needs help with their reading.

I will continue to use all my Eye
-Hop and memory room and the skills
I have achieved from this course.
A big thank you to the staff and
all the people at LSBU who organised
this course, and a big thank you
to Ross Cooper and Ron Cole. I
really enjoyed every bit of the
course. -Azara Kanu, London South
Bank University, Clinical Assistant
-Practitioner from Tesco Dear
TESTIMONIALS
Readers! Before I started my SuperReading
course, I could read fairly quickly
but my comprehension was rubbish. I
would read a document, then have to re
-read it as I would be like, "What
did I just read?" I am sure you have
all done this many times and it can
be quite frustrating. Since I have been
doing SuperReading the skills I have
learnt and the practice I have
put in at home with the Eye-Hop
exercises and reading the manual have
helped me considerably. My colleagues at
work have even noticed that I
can read faster than them and I
have captured the content I have
read first time round. The best

tool for me is the Memory Room.
I can use this tool with everyday
things that I need to remember. Also
the Previewing technique is fab
for getting the content of material
before you read the material fully.
I think Ron is a very enthusiastic
teacher and puts a lot of energy
into his classes which makes it
easy learning. The manual has
plenty of tips and exercises you
can practice, as well as useful
web sites. The handouts are very
stimulating and get you focused
on the task. The exams are interesting
topics to read and the questions
are not too demanding. If I continues
the course for a bit longer my
reading effectiveness and comprehension
would excel even more so. SuperReading
will be a fantastic tool for when I
start my CIPP next year. When reading
law policies for our people, I will
feel confident that I have comprehended
what I am reading and will have read.
Directors would benefit from this
course as they will learn to read
quickly through their E-mails,

presentations and documents. Gloria Graham, Personnel Administrator, Tesco Stores Ltd. Dear Readers! When I heard about this course, it sounded just right for me. I've always enjoyed reading and was already a relatively fast reader (by normal standards), but I have huge amounts of material to read at work, and my recall was poor. I would often read a document, and then have to completely re-read it only a week or so later, as I wouldn't be able to remember anything it contained! Additionally, the ability to read large quantities and take it in is something I really admire in some of the senior managers I work with, so I was definitely hoping that the techniques learnt on the course would improve my effectiveness at work. The techniques taught are fundamentally simple, so are easy to remember and start putting into practice straight away. I was delighted to see a significant improvement in my reading effectiveness after just one week, which really motivated me to carry on. And I've continued to see

improvements week -on-week as the course has progressed. Although I've seen a big shift in my reading performance since the start of the course, however, I'm sure I haven't yet reached my potential, especially as I've had less time to practise than I would have liked. So I'm planning to continue with some of the reading exercise to improve my skills further – hopefully I will end up being able to read more, remember more, and also work fewer hours! Sarah Butt, Site Research Director, Tesco Stores Ltd.

TESTIMONIALS FROM: THE NHS (taught in two sessions, 30 days apart)

“Previewing tools increased my comprehension, and using a guide sped up my reading and increased my comprehension. The memory room was very useful, enabling me to remember things easily.” Yusuf Loonat, Finance Manager, NHS Leeds

“The experience has been both interesting and useful. I have learned new ways of reading which not do much practice, even though I did both speed and have helped in comprehension. The instructor

was good and insightful, coaxing and encouraging. I will certainly carry on improving and using the tools.” Paula Lancaster, Contract Manager, NHS Leeds “Pointing is a useful tool. If you put the effort in you reap the rewards. It’s ongoing development and steady improvement. Quite thought provoking.” Margaret Bell, Contracting Manager, NHS Leeds “I found it fascinating and I’ve really enjoyed it. This has enhanced my reading and improved my confidence.”| Mark Bradley, Associate Director Finance, NHS Leeds “I used to be a very slow reader. But now I can confidently whiz through reading using my finger to scroll from side to side. The instructor made the experience a very good and pleasurable one.” Victoria Ajahi, Assistant Contracts Manager, NHS Leeds “I really enjoyed reading is much faster now and I have trained myself to recognise when I am drifting off and I can now refocus. The memory room is great and I see how I will use this in future - poor memory was a big issue for me.” Claire Walker,

Head of Contracting, NHS Leeds “Previewing is brilliant for study and text books. Novel Previewing did not ruin the ‘story’ for me in novels- it made it more alive. I can’t believe this actually works! Definitely makes me want to continue practising to improve further.” Andrew Dangerfield, Head of Policy and Service Development, NHS Leeds “Pointing starts comprehension improvements. The techniques led to real improvement. Using the memory room to remember non-work related things. I will use it in my work in the future.” Makeda Wood, Head of Contracting, NHS Leeds “This course has given me excellent tools. I’m reading faster with more comprehension. As for the pointing technique- should have known about it years ago. My confidence in my reading abilities has improved.” Liz Caruthers, , NHS Leeds “I am more focused when reading. The pointing really helps. I am working on appreciating the previewing more, and I have stopped highlighting! I enjoyed the sessions.” Diane Saunders, Senior Commissioning

Manager, NHS Leeds
BPP Law School
2010) BPP Law School
December 2010 “I’ve
reading techniques
years but any initial
Ron’s enthusiasm
helped me to incorporate
easily into my
than I ever imagined
wish I had access
years ago. I would
who has a lot of
or pleasure to
as soon as they
Student, BPP Law
-Time Year 1 “This
course and the
is extremely user
learning Super
I started the course
Now, my reading
in its approach
speed has improved
wish I’d done
this before, and
in life, because
I hope to use and

TESTIMONIALS FROM:
(Graduated December
SuperReading Testimonials
tried other speed
over the past 10
benefits soon faded.
and teaching techniques
super reading more
day-to-day reading
was possible. I
to this course
recommend anyone
reading for business
take this course
can.” Steve Nicholls,
School, CDL Part
has been a fantastic
coach, Mr Ron Cole,
friendly and makes
Reading fun. When
I was pretty slow.
is more structured
and my reading
dramatically. I
something like
view it as an investment
it’s a skill
apply both at work

and in leisure
Di Mascio, Student,
2010 GDL “SuperReading
course. It has
blocks necessary
my reading speed
but to improve
also. Prior to
to try and absorb
but it just wasn’t
SuperReading has
to help. I am now
reading better
'diving in'.
really allowed
out of the course.
it.” Roger Charles,
School, 2010 GDL
and speed have
but the things
of are the study
up. Mind mapping
has improved my
ability to memorize
a great instructor,
and understanding
reassured. I am
to doing more Eye

reading.” Valentino
BPP Law School,
is simply a super
given me the building
to not only increase
to infinite possibilities,
my comprehension
the course I used
a lot of information
happening for me.
given me the skills
structuring my
rather than just
This method has
me to get a lot
I highly recommend
Student, BPP Law
“My confidence
definitely improved,
I am most appreciative
skills I’ve picked
is amazing and
comprehension and
no end. Ron is
always positive
and I always felt
looking forward
-Hop and trying

to improve my reading further as I feel
I still have a lot more faith
in my abilities and don't feel
defeated anymore when I have lots
of reading to do. Also, being introduced
to the colour overlays has been a big
help too." Amy M, Student, BPP
Law School, 2010 GDL "The SuperReading
course has been especially useful
on study days when I am not feeling
particularly efficient. It has given me
tools to wake my mind up and keep
on reading materials. Ron is lively and
friendly and gives his students a
lot of motivation. I will keep practicing
my super reading. Liz A, Student,
BPP Law School, 2010 LPC "I like
the SuperReading course and would
recommend it to friends. I have
learnt many useful tools for reading.
Some of them work for me particularly
well. English is my second language;
I guess I need more time and more
practice than the others. I find
the memory room and mind mapping
interesting and helpful. I will
keep practicing what I've learnt
from this course and believe that

my reading speed and comprehension
will be even better in the future."
Tuo Z, Student, BPP Law School,
2010 LPC "The course has made
a huge difference in my work life
and I would like to thank my tutor,
Ron, who was a brilliant teacher
and for believing in me. I used to
find reading quite difficult and thanks
to SuperReading, I am more confident.
Thank you very much..." Angela
Solis, Student, BPP Law School,
2010 "When I first started the
course, it took me ages to read
and my mind would also drift off.
However, since I started the course
I am able to focus for longer and
comprehend a lot more using less
time. It is a course I can recommend
to anyone who wants to read faster.
The memory skills taught will help
anyone in any field of work or study."
Oscar O. Student, BPP Law School,
2010 LPC "I was a keen reader even
before but I started the GDL and suddenly
my speed and my comprehension went
down. It was a new subject. I
saw the ad for Ron's course

and read some of the reviews on the web site. I was pretty sceptical. But I ended up going and it proved to be a fun way of improving my speed. Ron is confident and a bit of that confidence rapidly catches on. Day by day, hopifying and applying the tips he offered, my work improved daily. Things like previewing, mind mapping or talking about your reading are not new, but put together in Ron's framework really do make a difference. I would recommend it. T's a good investment since its effects last almost as much as our working life." Ana-Maria Niculcea, Student, BPP Law School, 2010 GDL "Ron is enthusiastic and of course when applied, the skills acquired and practiced lead to exponentially increased cognitive reading comprehension. Reading speed improves - a great asset when much text and reading/recall of facts are required. Ron Cole is fun and genuinely desires students to succeed and get as much from SuperReading during the course and after life beyond for enhanced abilities. I endorse

the course and wish I had discovered it years ago. Other institutions, educational and otherwise, should utilize these skills. I look forward to participating in future courses which Ron also delivers. Great stuff." Jo Hadert "Eye-Hopping was, and is, an excellent exercise. Progressing through the levels was very satisfying, but required daily practice. I found previewing to be the most useful technique for increasing my understanding of what I was reading. I was surprised at how much faster after only three weeks and am looking forward to achieving the same level of speed and comprehension with more technical material." James F, Student, BPP Law School, 2010 "I found the eye-hopping, the preview/reviewing, the memory room and hopefully, helpful and increased my reading score accordingly. They are excellent, they do work and we are faster because of them. Thank you." Edward Chapman, First Year Student, BPP Law School, 2010 "Before SuperReading, I found that I

got very distracted when I read and often my comprehension was low. The course helped me focus my method and practice new ways of approaching the text. This has been extremely helpful and increased my confidence.” Sophie C, Student, BPP Law School, 2010 GDL “Since English is my second language, I found my starting point, including reading speed as well as comprehension, far behind the other native speakers in the class. But with the SuperReading skills, even after just one class, the retest score at the end of the first class showed much improved results. After the sixth class, my reading speed almost doubled, and my comprehension improved so much I could not quite appreciate all the skills I have been given by SuperReading. It really was an amazing experience!” Catherine Ye, Student, BPP Law School, 2010 GDL “Before SuperReading I was a very distracted reader. SuperReading has helped me focus on the text and increase my comprehension instead of having to reread. I have found the memory tools particularly helpful for revision

purposes. My confidence in reading large volumes of text has increased. Eye-hopping has added a fun dimension to learning how to SuperRead.” Lexie Miller, Student, BPP Law School, 2010 GDL “I have certainly learned some techniques which have helped me increase my reading speed and effectiveness. The mind-mapping, previewing and hopifying were completely new to me and have already made a difference. I’ve attained really high retention at good speed. Overall it has opened my eyes to a whole new range of things I knew nothing about previously.” Stephen Horncastle, Student, BPP Law School, 2010 GDL “It has certainly provided me with techniques which aid the speed in my course reading, which I complete and the amount of information I retain. I am confident that after practicing these techniques I will notice a significant improvement in how I manage my time. I hope to see an overall improvement in implementing the

memory techniques me. Ron teaches is fun and engaging, you to associate reading numerous confidence and C, Student, BPP GDL • Pointing an important way on what I am reading. in improving your in reading, and stories in the

- I believe that especially the you will improve
- Sunny H, Student, 2010 GDL “Before to what I’d just I do this rarely. changed positively. is cool and helpful. before the starting but it was worth Coach!” Harilala Student, BPP Law “Ron is a very guy. I am confident

Ron has taught in a way which and it enables mundane tasks (i.e. law books) with enjoyment.” Jason Law School, 2010 is very good and to keep me focused

- Good experience self-confidence other things too(the Eye-Hop books).

following the instructions, Eye-Hopping exercises, your reading speed.” BPP Law School, I used to go back read often. Now, Comprehension has The instructor I was a bit sceptical of the course, attending. Thanks Razafimbolafidy, School, 2010 GDL lovely, well meaning that the materials

and exercises will help me progress as I go forward in my studies and future career. It is not a magic pill- it’s like a diet- you have to stick to the daily exercises to see progress. Some of the techniques you won’t agree with or feel they won’t be effective, but leave your sceptic’s hat at home and try everything. The majority of the work Ron teaches you is useful.”

Graham P, Student, BPP Law School, 2010 GDL “The SuperReading course has made me a more confident reader. I am no longer daunted by reading my law books and know that I can get through my work more quickly. Techniques such as previewing and affirmations do help a great deal in making the reading proceed more efficiently and enjoyably.” Anna G, Student, BPP Law School, 2010 COMMENTS FROM ATTORNEYS AT SJ BERWIN about SuperReading “The techniques have definitely cut down on my daydreaming. I’m concentrating better and my speed is up as well. I’m more confident when I read and I am remembering

what I read better than before. It's definitely working. Thanks." -Chris P. "I'm definitely impressed with these skills. My speed has increased a lot- it's working quite well. There's less drifting off and I'm comprehending at a higher level. " -Keegan T. "I'm finding the day-to-day memory techniques very useful. Before I struggled with retention- this has been very helpful. I've also noticed less drifting off when I read. My comprehension is higher and my speed has increased as well. I'm using the memory tools to piece together cases and articles. " - Kevin C. "I find the techniques are always helpful. They stop my mind from drifting. I used to have to pay attention to each word separately. Now I'm reading faster and my comprehension is definitely better. I'm finding the previewing very helpful- I'm able to take it all in much better. I'm also finding that reading large documents is more enjoyable; I don't dread it like I used to. I find I'm getting to the important points much quicker now.

Thank you." - Nicola J. NHS
 Comments on SuperReading "Previewing tools increased my comprehension, and using a guide sped up my reading and increased my comprehension. The memory room was very useful, enabling me to remember things easily." Yusuf Loonat, Finance Manager, NHS Leeds
 "The experience has been both interesting and useful. I have learned new ways of reading which even though I did not do much practice, have helped in both speed and comprehension. The instructor was good and insightful, coaxing and encouraging. I will certainly carry on improving and using the tools." Paula Lancaster, Contract Manager, NHS Leeds
 "Pointing is a useful tool. If you put the effort in you reap ongoing development and steady improvement. Quite thought provoking." Margaret Bell, Contracting Manager, NHS Leeds
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Hopified with the SuperReading® Hopify Program by [Reto Stamm](#), 2000, 2001 (\$Revision: 1.5 \$)